6.5.1 SEMINARS AND CONFERENCES

Sr. No.	Name of Quality Initiative by IQAC	Date of Conducting Activity	Organized By	Level	Number of Participants
1.	National Seminar on 'Skill India'	19-01-2018	Mathematics Department and Home Science Department	National Level	200
2.	National Seminar on 'Road Safety: Status and Challenges' Sponsored by DGHE, Haryana and Transport Commissioner, Chandigarh	24-01-2019	Road Safety Club	National Level	125
3.	DGHE Sponsored Seminar on 'Business and Economic Issues in 21st Century'	26-02-2019	Departments of Commerce and Economics	National Level	194
4.	DGHE Sponsored Seminar on 'E-Commerce: The Better Way to Financial Inclusion'	26-03-2019	Economics Department and Computer Science	National Level	155
5.	Seminar on 'Vaishvik Paripeksheya mein Hindi Bhasha Sahitya: Cinema tatha Partrakarita' sponsored by Haryana Granth Academy	12-11-2019	Department of Hindi	International Level	165
6.	One Day Interdisciplinary National Online Seminar on 'Intellectual Property Rights: Current Trends in Research and Creative Works' approved by DGHE, Haryana	15-04-2022	Internal Quality Assurance Cell	National Level	51
7.	One Day Seminar on 'Entrepreneurial India: A Fascinating Vision' approved by DGHE, Haryana	11-06-2022	Department of Commerce and Entrepreneurship Development Cell	National Level	62

Principal
SNRL Jairam Girls College
Lohar Majra, Kurukshetra

SNRL Jairam Girls College

Lohar Majra, Kurukshetra, Haryana

(Government Aided and Affiliated to Kurukshetra University, Kurukshetra)

A

Report

On

One Day Inter-Disciplinary National Seminar

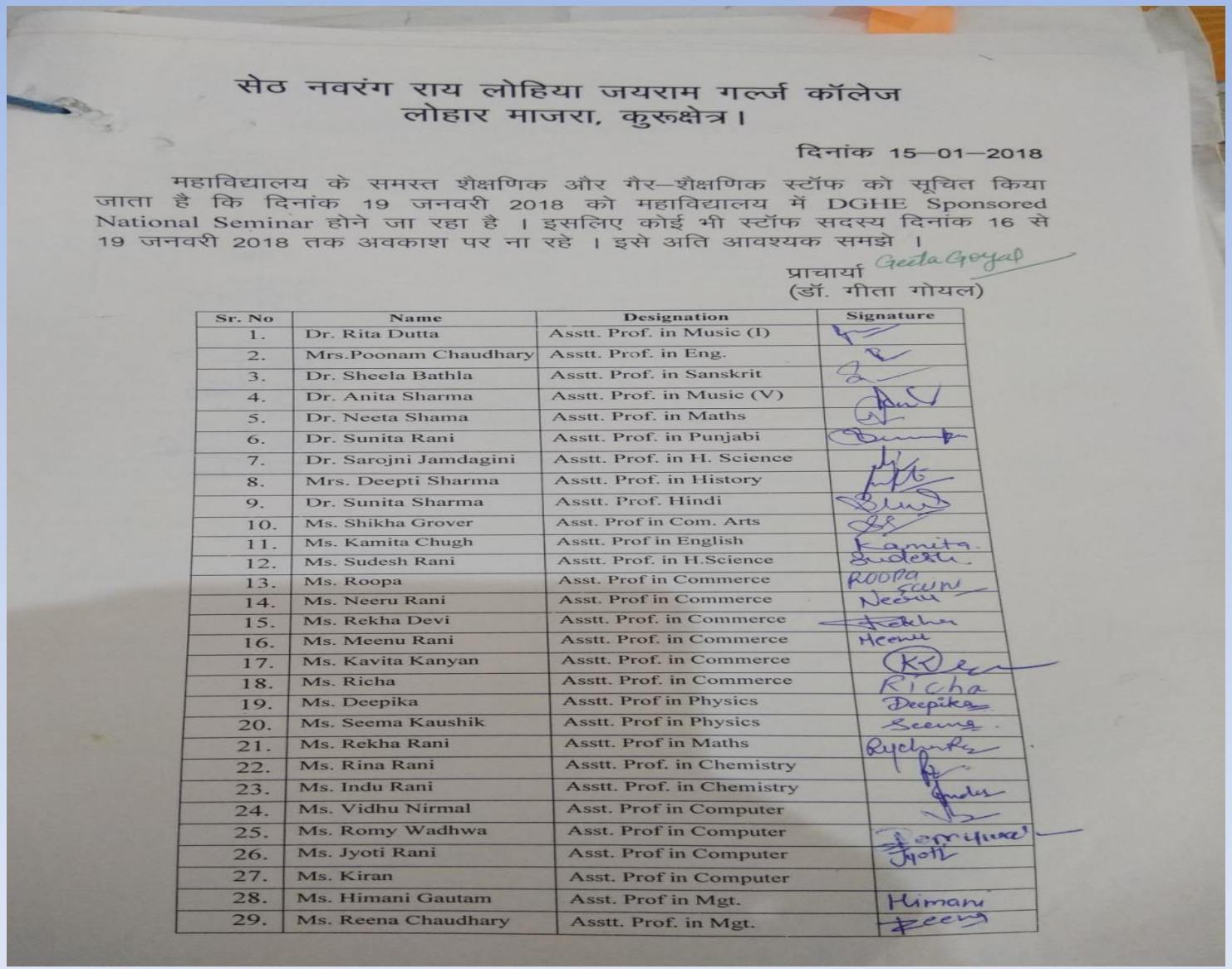
DATED 19th January, 2018

(Session 2017-18)

Report At a Glance

Organized by: Mathematics Department and Home Science Department
Date of Event: 19th January, 2018
Venue: Auditorium
Chief Patron: Sh. H.H. Brahamswaroop Brahamchari
Principal and Convener: Dr. Geeta Goyal
Co-ordinators : Dr. Neeta Sharma and Dr. Sarojini Jamadagni
Chief Guest: Prof. Dinesh Kumar Aggarwal
Resource Persons: Prof. Rajender Nath, Prof. C.P. Singh, Prof P.J. Philip

Notice



सेठ नवरंग राय लोहिया जयराम गर्ल्ज कॉलेज
लोहार माजरा, कुरूक्षेत्र।

दिनांक 15—01—2018

महाविद्यालय के समस्त शैक्षणिक और गैर—शैक्षणिक स्टॉफ को सूचित किया जाता है कि दिनांक 19 जनवरी 2018 को महाविद्यालय में DGHE Sponsored National Seminar होने जा रहा है । इसलिए कोई भी स्टॉफ सदस्य दिनांक 16 से 19 जनवरी 2018 तक अवकाश पर ना रहे । इसे अति आवश्यक समझे ।

प्राचार्या Geeta Goyal
(डॉ. गीता गोयल)

Sr. No	Name	Designation	Signature
1.	Dr. Rita Dutta	Asstt. Prof. in Music (I)	
2.	Mrs.Poonam Chaudhary	Asstt. Prof. in Eng.	
3.	Dr. Sheela Bathla	Asstt. Prof. in Sanskrit	
4.	Dr. Anita Sharma	Asstt. Prof. in Music (V)	
5.	Dr. Neeta Shama	Asstt. Prof. in Maths	
6.	Dr. Sunita Rani	Asstt. Prof. in Punjabi	
7.	Dr. Sarojni Jamdagini	Asstt. Prof. in H. Science	
8.	Mrs. Deepti Sharma	Asstt. Prof. in History	
9.	Dr. Sunita Sharma	Asstt. Prof. Hindi	
10.	Ms. Shikha Grover	Asst. Prof in Com. Arts	
11.	Ms. Kamita Chugh	Asstt. Prof in English	Kamita.
12.	Ms. Sudesh Rani	Asstt. Prof. in H.Science	Sudesh.
13.	Ms. Roopa	Asst. Prof in Commerce	ROOPA
14.	Ms. Neeru Rani	Asst. Prof in Commerce	Neeru
15.	Ms. Rekha Devi	Asstt. Prof. in Commerce	Rekha
16.	Ms. Meenu Rani	Asstt. Prof. in Commerce	Meenu
17.	Ms. Kavita Kanyan	Asstt. Prof. in Commerce	KK
18.	Ms. Richa	Asstt. Prof. in Commerce	Richa
19.	Ms. Deepika	Asstt. Prof in Physics	Deepika
20.	Ms. Seema Kaushik	Asstt. Prof in Physics	Seema.
21.	Ms. Rekha Rani	Asstt. Prof in Maths	Rekha Rani
22.	Ms. Rina Rani	Asstt. Prof. in Chemistry	
23.	Ms. Indu Rani	Asstt. Prof. in Chemistry	Indu
24.	Ms. Vidhu Nirmal	Asst. Prof in Computer	
25.	Ms. Romy Wadhwa	Asst. Prof in Computer	Romy Wadhwa
26.	Ms. Jyoti Rani	Asst. Prof in Computer	Jyoti
27.	Ms. Kiran	Asst. Prof in Computer	
28.	Ms. Himani Gautam	Asst. Prof in Mgt.	Himani
29.	Ms. Reena Chaudhary	Asstt. Prof. in Mgt.	Reena

Report

REPORT

The whole seminar was divided into four sessions i.e. the Inaugural session, the plenary session, technical session (with 4 parallel sessions) and valedictory. The inaugural session commenced with the lightening of the lamp by the Chief Guest and formal welcome by worthy Principal Dr. Geeta Goyal. The theme of the seminar was introduced by Dr. Neeta Sharma, Asstt. Prof. in Mathematics.

The main objective of the seminar was to highlight the issues of skill development for the sustainable development in India. Thereafter Sh. T.K. Sharma Vice-President IAS (Retd.) of our college, addressed the participants. He said that if India wants to achieve faster development in the economy, it is necessary that young generation is skilled according to the demands of the technologies being adopted in the course of development. Dr. Dinesh Kumar, Vice Chancellor, YMCA University of Science and Technology, Faridabad delivered the keynote address in which he emphasized the importance of skill development, as skill and knowledge are the dynamic forces of economic growth and social development of a country Prof. Rajender Nath, Chaired the session.

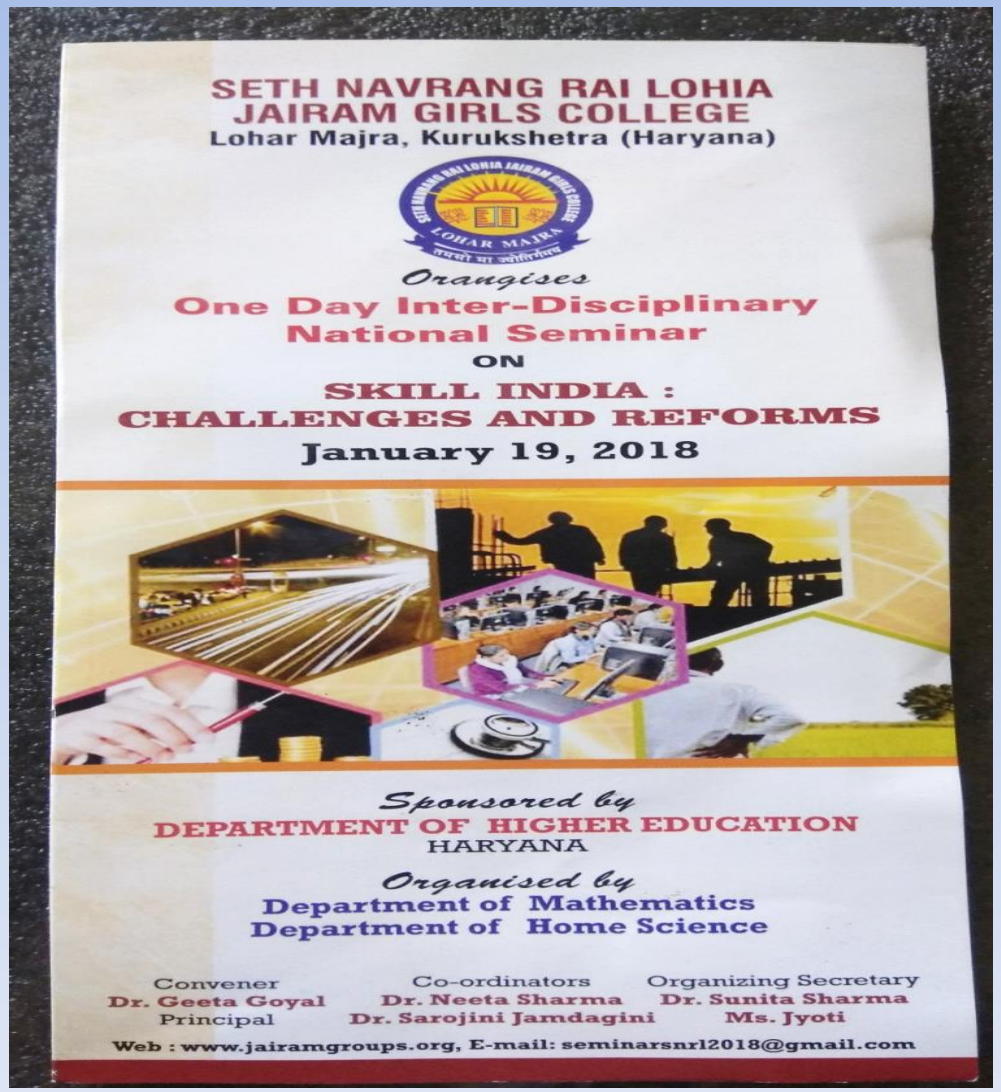
It was followed by the release of souvenir by all the guests present on the occasion. Sh. S.N. Gupta, Director Jairam Shikshan Sansthan, thanked Prof. Dinesh Kumar, the keynote speaker and other distinguished guests present on the occasion.

In the plenary session which started at 11:15 am. Dr. Geeta Goyal Principal & convener welcomed the resource persons Dr. Rajender Nath, Prof., Deptt. of Computer Science & Applications, Kurukshetra University, Kurukshetra and Dr. P.J. Philip, former Prof. National Institute of Technology, Kurukshetra. Prof. Rajender Nath delivered a talk on "Technical skill in India: Challenges and Reforms". Dr. P.J. Philip talked about "Skill India: The Challenge of Converting Population into Human Resource". It was followed by a relevant and fruitful discussion which touched various related themes.

After lunch break of 30 minutes technical Session (with four parallel sessions) started at 1:30 pm. In this session 200 participants from different colleges and different parts of the country presented their papers on various sub themes of the seminar e.g. Skill India, Women Empowerment, ICT Communication skill etc.

The valedictory session started at 4:00 pm. Dr. C.P. Singh, Dean of Social Sciences, Kurukshetra University, Kurukshetra delivered the valedictory address. Dr. C.P. Singh spoke on "Skill Development: A Challenge for all...". The session was chaired by Dr. P.J. Philip. The stage was conducted by Dr. Sarojini Jamadagini, Asstt. Prof. Home Science and vote of thanks was given by Dr. Sunita Sharma, Asstt. Prof. Hindi.

Brochure



SETH NAVRANG RAI LOHIA
JAIRAM GIRLS COLLEGE
Lohar Majra, Kurukshetra (Haryana)

LOHAR MAJRA

Orangises

One Day Inter-Disciplinary National Seminar

ON

SKILL INDIA : CHALLENGES AND REFORMS

January 19, 2018

Sponsored by

DEPARTMENT OF HIGHER EDUCATION
HARYANA

Organised by

Department of Mathematics
Department of Home Science

Convener	Co-ordinators	Organizing Secretary
Dr. Geeta Goyal	Dr. Neeta Sharma	Dr. Sunita Sharma
Principal	Dr. Sarojini Jamdagini	Ms. Jyoti

Web : www.jairamgroups.org, E-mail: seminarsnrl2018@gmail.com

Souvenir

Seth Navrang Rai Lohia
Jairam Girls College
LOHAR MAJRA, KURUKSHETRA (HARYANA)
INTER-DISCIPLINARY NATIONAL SEMINAR
ON
SKILL INDIA : CHALLENGES AND REFORMS
January 19, 2018
Organised by
Department of Mathematics
and
Home Science
Sponsored by
Department of Higher Education
HARYANA

Sample Certificate

Skill India
कौशल भारत - कुशल भारत

INTER-DISCIPLINARY
NATIONAL SEMINAR
on
SKILL INDIA : CHALLENGES AND REFORMS
(Sponsored by Department of Higher Education Haryana)
JANUARY 19, 2018
organized by
Seth Navrang Rai Lohia Jairam Girls College, Lohar Majra, Kurukshetra, Haryana

CERTIFICATE

This is to certify that Dr./Mr./Ms. _____ Deptt. of _____

_____ of _____ college/

University has Participated/Chaired/Presented Research Paper entitled _____

_____ in the National Seminar on "Skill India : Challenges and Reforms"

organized by Departments of Mathematics and Home Science.

Dr. Geeta Goyal
Convener/Principal

Dr. Sunita Sharma
Organizing Secretary

Dr. Sarojini Jamadagni
Co-ordinator

Dr. Neeta Sharma
Co-ordinator

Pictures of Event

Seth Navrang Rai Lohia Jairam Girls College
INTER-DISCIPLINARY NATIONAL SEMINAR

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ON
hallenges & Reforms
anuary, 2018

Seth Navrang Rai Lohia Jairam Girls College
Lohar Majra, Kurukshetra
INTER-DISCIPLINARY NATIONAL SEMINAR
ON
Skill India : Challenges & Reforms
19th January, 2018
Organised By: Department of Mathematics & Home Science
Sponsored By: Department of Higher Education, Haryana

Media Coverage

कुरुक्षेत्र केसरी

शनिवार SATUR

कौशल भारत-चुनौतियां तथा समाधान' पर राष्ट्रीय संगोष्ठी आयोजित

कुरुक्षेत्र, 19 जनवरी (पंकेस):

ह नवरंग राय लोहिया जयराम कन्या हाविद्यालय लोहार माजरा में हरियाणा रकार के उच्च शिक्षा विभाग द्वारा योजित कौशल भारत-चुनौतियां या समाधान विषय पर गृह विज्ञान भाग तथा गणित विभाग द्वारा 1 वसीय राष्ट्रीय संगोष्ठी आयोजित की।

इसमें यूनिवर्सिटी ऑफ साइंस एंड क्नोलॉजी फरीदाबाद के कुलपति डा. नेश कुमार अग्रवाल ने बतौर ख्यातिथि तथा मुख्य वक्ता शिरकत ी। जयराम संस्थाओं के मीडिया प्रभारी जेश सिंगला ने बताया कि संगोष्ठी में प्रोफैसर डा. राजेन्द्र थ, राष्ट्रीय प्रौद्योगिकी संस्थान कुरुक्षेत्र के सेवानिवृत्त फैसर डा. पी.जे. फिलिप तथा जयराम संस्थान के ाध्यक्ष टी.के. शर्मा सहित जयराम शिक्षण संस्थान बंधक कमेटी के सदस्य कुलवंत सैनी, के.के. गर्ग, देशक एस.एन. गुप्ता इत्यादि ने विशेष तौर पर शिरकत ी। संगोष्ठी के शुभारंभ पर मुख्यातिथि डा. दिनेश कुमार प्रवाल ने मां सरस्वती की प्रतिमा के समक्ष दीप प्रज्वलित या। महाविद्यालय की प्राचार्या डा. गीता गोयल ने

राष्ट्रीय संगोष्ठी का शुभारंभ करते अतिथि। (खुगर)

अतिथियों का स्वागत किया। उपाध्यक्ष टी.के. शर्मा ने राष्ट्रीय संगोष्ठी के आयोजन के लिए महाविद्यालय के स्टाफ तथा आयोजन कमेटी को प्रोत्साहित किया। डा. दिनेश कुमार अग्रवाल ने कहा कि आधुनिक युग की मांग है कि रोजगारपरक शिक्षा होनी चाहिए। डा. नीता शर्मा ने सैमीनार का क्रमवार ब्यौरा प्रस्तुत किया। डा. सी.पी. सिंह ने कहा कि आज प्रत्येक युवा को तकनीकी शिक्षा प्रदान की जानी चाहिए। डा. राजेन्द्र नाथ ने संगोष्ठी की प्रशंसा करते हुए कौशल शिक्षा पर जोर दिया।

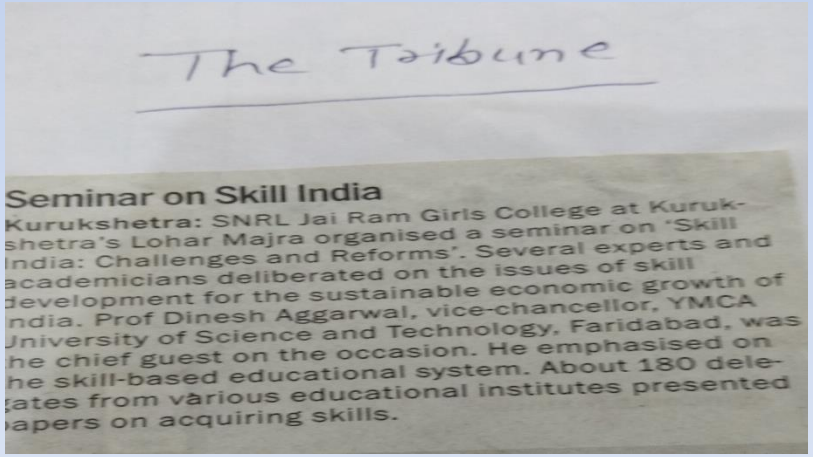
रोजगारपरक शिक्षा आज की मांग : डॉ. दिनेश

लोहार माजरा में गृह विज्ञान विभाग व गणित विभाग ने संगोष्ठी कराई

भास्कर न्यूज | कुरुक्षेत्र

सेठ नवरंग राय लोहिया जयराम कन्या महाविद्यालय लोहार माजरा में उच्च शिक्षा विभाग द्वारा प्रायोजित कौशल भारत चुनौतियां तथा समाधान विषय पर गृह विज्ञान विभाग व गणित विभाग द्वारा संगोष्ठी का आयोजन किया गया। संगोष्ठी में यूनिवर्सिटी आफ साइंस एंड टेक्नोलॉजी फरीदाबाद के कुलपति डॉ. दिनेश कुमार अग्रवाल ने मुख्यातिथि के रूप में शिरकत की। जयराम संस्था मीडिया प्रभारी राजेश सिंगला ने बताया कि संगोष्ठी में प्रोफेसर डॉ. राजेन्द्र नाथ, राष्ट्रीय प्राद्यौगिकी संस्थान कुरुक्षेत्र के सेवानिवृत्त प्रोफेसर डॉ. पीजे फिलिप, जयराम संस्थान के उपाध्यक्ष टीके शर्मा, सहित जयराम शिक्षण संस्थान प्रबन्धक कमेटी के सदस्य कुलवंत सैनी, केके गर्ग, निदेशक एसएन गुप्ता इत्यादि ने विशेष तौर पर शिरकत की। प्राचार्या डॉ. गीता गोयल ने सभी अतिथियों का स्वागत किया।

डॉ. दिनेश अग्रवाल ने कहा कि आधुनिक युग की मांग है कि रोजगार परक शिक्षा होनी चाहिए। महिलाएं प्रत्येक क्षेत्र में अग्रणी हैं। चाहे वे व्यवसाय में हो, नौकरी कर रही हो। उन्होंने कहा कि यदि आज के युवा को कौशल की जानकारी है तो वे अपने पैरों पर खड़े होकर राष्ट्र को उन्नति के पथ पर अग्रसर कर सकते हैं। तभी हमारा देश कौशल भारत बन जाएगा। डॉ. अग्रवाल ने कहा कि आज के युग की मांग के अनुसार यह विषय अत्यंत महत्वपूर्ण है। डॉ. नीता शर्मा ने सेमिनार का ब्यौरा प्रस्तुत किया। डॉ. सीपी सिंह ने कहा कि आज प्रत्येक युवा को तकनीकी शिक्षा प्रदान की जानी चाहिए ताकि वह कुशलतापूर्वक अपने जीवन का निर्वाह कर सके तथा उन्नत राष्ट्र का निर्माण कर सके। डॉ. राजेन्द्र नाथ, डॉ. पीजे फिलिप ने कहा कि आज का युवा बहुत उत्साही है। वह प्रत्येक क्षेत्र में सीखने की लालसा रखता है। उसकी यही लालसा कौशल से पूर्ण हो सकती है। तकनीकी सत्र में डॉ. सुनीता मदान, चौधरी ईश्वर सिंह कन्या महाविद्यालय अर्थशास्त्र विभाग की एसोसिएट प्रोफेसर डॉ. अमिता राणा, एसए जैन कालेज अंबाला की एसोसिएट प्रोफेसर डॉ. रूपा मंगला ने अपने विचार रखे। सेमिनार में 193 प्रतिभागियों ने अपने शोध पत्र प्रस्तुत किए।



The Tribune

Seminar on Skill India

Kurukshetra: SNRL Jai Ram Girls College at Kuruk-shetra's Lohar Majra organised a seminar on 'Skill India: Challenges and Reforms'. Several experts and academicians deliberated on the issues of skill development for the sustainable economic growth of India. Prof Dinesh Aggarwal, vice-chancellor, YMCA University of Science and Technology, Faridabad, was the chief guest on the occasion. He emphasised on the skill-based educational system. About 180 dele-gates from various educational institutes presented papers on acquiring skills.

जागरण सिटी

कौशल भारत चुनौतियां तथा समाधान विषय पर संगोष्ठी

जागरण संवाददाता, कुरुक्षेत्र : सेठ नवरंग राय लोहिया जयराम कन्या महाविद्यालय लोहार माजरा में हरियाणा सरकार के उच्च शिक्षा विभाग द्वारा प्रायोजित कौशल भारत चुनौतियां तथा समाधान विषय पर गृह विज्ञान विभाग तथा गणित विभाग द्वारा एक दिवसीय राष्ट्रीय संगोष्ठी का आयोजन किया गया। संगोष्ठी में यूनिवर्सिटी आफ साइंस एण्ड टेक्नोलॉजी फरीदाबाद के कुलपति डॉ. दिनेश कुमार अग्रवाल ने मुख्यातिथि तथा मुख्य वक्ता के तौर पर शिरकत की।

डॉ. दिनेश कुमार अग्रवाल ने कहा कि आधुनिक युग की मांग है कि रोजगार परक शिक्षा होनी चाहिए। आज महिलाएं प्रत्येक क्षेत्र में अग्रणी हैं। चाहे वे व्यवसाय में हो, नौकरी कर रही हैं। यदि कौशल है तो वे स्वरोजगार का मार्ग भी अपना सकती हैं। आज के युवा को कौशल की जानकारी है तो वे अपने पैरों पर खड़े होकर राष्ट्र को उन्नति के पथ पर अग्रसर कर सकते हैं, तभी हमारा देश कौशल भारत बन जाएगा। डॉ. सीपी सिंह ने कहा कि आज प्रत्येक युवा को तकनीकी शिक्षा प्रदान की जानी चाहिए, ताकि वह कुशलतापूर्वक अपने जीवन का निर्वाह कर सके तथा उन्नत राष्ट्र का निर्माण कर सके। डॉ. राजेंद्र नाथ ने संगोष्ठी की प्रशंसा करते हुए कौशल शिक्षा पर जोर देते हुए कहा कि हमें इस प्रकार की शिक्षा के द्वारा गुणवत्ता हासिल करनी है।

सेठ नवरंग राय लोहिया जयराम कन्या महाविद्यालय में आयोजित संगोष्ठी पर हुआ गहन चिंतन

मिट के पूर्व प्रो. डॉ. पीजे फिलिप ने कहा कि आज का युवा बहुत उत्साही है। वह प्रत्येक क्षेत्र में सीखने की लालसा रखता है। उसकी यही लालसा कौशल से पूर्ण हो सकती है। सेमिनार में 193 प्रतिभागियों ने अपने शोधपत्र प्रस्तुत किए।

UTILIZATION CERTIFICATE

Certified that the grant of Rs. 50,000/- (Rupees Fifty Thousand only) sanctioned from the Director Higher Education Haryana, Panchkula vide memo No. 5/7-2017NPE(2) Dated 24-11-2017 for holding One Day National Seminar on the topic of '**Skill India : Challenges and Reforms**' received on 20-12-2017 has been fully utilized for the purpose for which it was sanctioned.

Bursar

Coordinator 16.2.18

Geeta Goyal
Principal 16.2.18

Diary No
2495
19/2/18

Utilization Certificate seminar

for Director General Higher Education,
Haryana, Panchkula

NPE-2

Dr. Neeta Sharma to discuss with the principal Sarojini Gupta 14.12.17

OFFICE OF DIREC NERAL HIGHER EDUCATION, HARYANA, PANCHKULA

5-7-2017 NPE (2)

Dated, Panchkula, the 24.11.2017

Sanction is hereby accorded under Rule 19.6. Sr. No. 1 of PFR. Vol. I for a sum Rs. 6,00,000/- (Rs. Six Lac only) to the following Non - Govt. Aided Colleges to organize followi Seminars for the year 2017-18:-

	Name of the College	No. of Days	Name of Topic	Dates	Amoun Sanctio
			Non Government Aided Colleges		
	Indira Gandhi National College, Ladwa, Kurukshetra	One day National Seminar	Fight against Life Styles diseases: Role of Home Scientist	17 Feb. 2018	50,0
	Agarwal College, Ballabgarh	Two day National Conference	Energy & Sustainability: Source, Expectations and Uncertainties	2-3 March, 2018	1,00,0
	Manohar Memorial PG College, Fatehabad	Two day National Seminar	Environmental Issues: Impacts, Challenges and Controls	01-02 March, 2017	1,00,0
	S.A. Jain (PG) College, Ambala City	One Day National Seminar	Sustainable Development and Climate Change Issues & Challenges: Need of Hour	21st Feb. 2018	50,00
	Vaish College of Education, Rohtak	Two Day National Seminar	Evaluation System for Quality Enhancement in Teacher Education	24-25 Feb. 2018	1,00,000
	D.A.V. College, Sadhaura	One Day National Seminar	Beti Bachao Beti Padhao	8th March, 2017	50,000
	Markanda National College, Shahabad Markanda	One Day National Seminar	Recent Advancements of Science & Technology in India	20th Jan. 2018	50,000
8.	JVMGRR M/V, Charkhi Dadri	One Day National Seminar	मध्यकालीन काव्य और सामाजिक सांस्कृतिक परिदृश्य	15th Feb. 2018	50,000
9.	SNRTJR Girls College, Lohar Majra, Kurukshetra	One Day National Seminar	Skill India: Challenges and Reforms	19th Jan. 2018	50,000
			Total		6,00,000

The charge is debitable to the Head "2202 - General Education (Plan) 03- University and Higher Education 105-Facutly Development Programme 92- Human Resource Development of the Teacher and the Taught and the supporting staff in the Govt. Colleges and Headquarter - 86- Training.

Please send the details of the programme (date-wise, Name of Resource Persons) before commencement of the event.

You are requested to ensure that the seminars are conducted as in the past and photographs and reports are put up on website of Higher Education Department. Utilize the grant as mentioned above for expenditure on State/National Level Seminar/ Conference & Workshops and submit the expenditure statement alongwith UCs/Bills to the office of Director General, Higher Education Haryana, Panchkula.

Vijay Singh Dahiya
Director General Higher Education,
Haryana, Panchkula

Endst. No. Even Dated, Panchkula the 1/12/2017

A copy is forwarded to the following for information and necessary action:-

1. Principal Accountant General, Haryana, Chandigarh.
2. Principal of the concerned college mentioned above.
3. TO/ ATO Panchkula.
4. Registrar Education. She is requested to draw the bill and pay to concerned.
5. Supdt. Accounts (Local).

Deputy Superintendent NPE

NPE 2016-17 (NPE 2

SNRL JAIRAM GIRLS COLLEGE

LOHAR MAJRA, KURUKSHETRA
HARYANA
(Government Aided and Affiliated to Kurukshetra University, Kurukshetra)

A Report

On
National Seminar
"Road Safety: Status and Challenges"
Sponsored by
DGHE and Transport Commissioner, Chandigarh
Organized on
24 January 2019

By: Dr. Sangita Mehta (Convener)

Report

Organized By	Road Safety Club
Date of Organization	24 January 2019
Principal	Dr. Geeta Goyal
Organizers	Dr. Sangita Mehta, Dr. Sunita Rani, Mrs. Poonam Chaudhary
Stakeholders	Students & Faculty of various Institutes
No. of Participants	125
Details	The main objective of this Seminar was to improve the knowledge of traffic safety issues among the masses and to make them aware about the traffic rules and regulations. Inaugural session was followed by a plenary session. Dr.Preety Jain, Associate Professor, Department of Law, Kurukshetra University, Kurukshetra and Resource Person of the day. After that Dr. Anupama Singh, Deputy Civil Surgeon in Lok Nayak Jay Parkash Hospital, Kurukshetra delivered a moving and motivational speech. Thereafter the Chief Guest Wing Commander C.S. Grewal, a Pilot who has flown for 40 years with Indian Air Force and the Private sector and joined Chandigarh Traffic Police as a Traffic Marshal in 2004, presented enlightening and touching power point presentation. After his PPT Mr. Rajinder Saini, District Training Officer from Red Cross Society gave his views on the topic of road safety and talked about the first aid to all the participants. This was followed by valedictory session. Worthy Dr. Usha Turan, Principal, Ch Ishwar Singh Kanya Mahavidhyalaya, Fatehpur, Pundri and the Guest of Honour delivered the valedictory address.
Documentation	Supporting documents are attached.

SETH NAVRANG RAI LOHIA JAIRAM GIRLS COLLEGE
LOHAR MAJRA, KURUKSHETRA

Organizes

NATIONAL SEMINAR

ON

Road Safety: Status and Challenges

Thursday, 24th January, 2019

Under the Patronage of
DEPARTMENT OF HIGHER EDUCATION, HARYANA

Sponsored By
TRANSPORT COMMISSIONER
Haryana, Chandigarh

Website: jairamgroups.org
Email: jrgcollegekkr@gmail.com
Contact No. 01744-274559, 98961-27173

ABOUT THE COLLEGE:

With the missionary zeal that women entrepreneurs, leaders, managers, soldiers, pilots are not born in fact they are made, Seth Navrang Rai Lohia Jairam Girls College was established on 17th July 2001 under the aegis of Shri Jairam Vidhyapeeth, a philanthrophic society. It was a long cherished dream of Brahmleen Shri Devender Swaroop Brahmachariji Maharaj to promote education among the weaker sections with the objective of empowering the suppressed rural women. Since its inception, Shri Devender Swaroop Brahmachariji`s disciple Hon'ble Shri Braham Swaroop Brahmachari Ji Maharaj, Chairman, has worked endlessly to establish four women institutes in the common campus of Shri Jairam Educational Institution at Lohar Majra. Since then, the college has been making progress by leaps and bounds under the able and kind guidance of these great souls and the serving advisory body.

ABOUT THE SEMINAR:

The objective of this Seminar is to improve the knowledge of traffic safety issues among the masses and to make them aware about the traffic rules and regulations. We will be highly obliged and feel honoured if you depute the interested faculty members of your esteemed institution to participate and present their paper on any of the sub themes given below:-

Topic on Road Safety:

Road Safety Awareness in India
Status of Road Safety in Haryana
Rules of Road Safety and its implementation
Road Safety: A Challenge
Govt. Policy and Road Safety
Suggestions for betterment of Road Safety
Youth and Road Safety
Implementation of Road Safety Policy and Challenges
Challan/Fine : Road Safety, A Proper solution or not
Supreme Court/ High Court guidelines for Road Safety
Speed thrills, but kills (Don't Drink & Drive)
Road Rage & Road Safety
Role of students in Road Safety
Any other topic/sub theme related to Road Safety

Guidelines For Author

Paper title should be followed by the name of author, designation, institutional address, email id. Abstract and full paper must be submitted through email (jrgcollegekkr@gmail.com) & hard copy to the convener as follows:

Length-	2500 words (full paper)
	250 words (abstract
Font-	Times New Roman
Font size -	12
Line spacing-	1.5
Format-	MS Word
References-	MLA Style

Schedule

Last Date for abstract submission	10 January 2019
Full Paper	20 January 2019
Registration fee for faculty members/academicians	Rs. 100 only
Research Scholars/Students	Rs. 50 only

Patron-in-Chief

Shri Braham Swaroop Brahmachari Ji Maharaj
(President, Governing Body)

Chief Advisor
Sh. S.N. Gupta
Director

Patron
Dr. Geeta Goyal
Principal

Dr. Sangita Mehta
Convener
98964-72635

Dr. Sunita Rani
Coordinator
94165-28578

Mrs. Poonam Chaudhary
Organizing Secretary
98961-27173

Organising Committee

Dr. Rita Dutta
Dr. Sunita Sharma
Dr. Sarojini Jamadagni
Dr. Karnika Gupta
Miss. Anju Saini
Dr. Sheela Bathla
Dr. Neeta Sharma
Dr. Preeti Sharma
Mrs. Amarjeet Kaur
Dr. Anita Sharma
Mrs. Deepti Sharma
Dr. Ruchika Yadav
Dr. Mamta Walia

Programme Schedule:

REGISTRATION

9:30 am- 10:30 am

INAUGURAL SESSION

10:30 am -11:30 am

1ST TECHNICAL SESSION

11:30 am -1:00 pm

LUNCH

1:00 pm - 2:00 pm

2ND TECHNICAL SESSION

2:00 pm - 3:15 pm

TEA BREAK

3:15 pm - 3:30 pm

VALEDICTORY SESSION

3:30 pm - 4:30 pm

☎: 01744-274559

॥ श्री ॥

सेठ नवरंग राय लोहिया जयराम गर्ल्स कॉलेज

(कुरूक्षेत्र विश्वविद्यालय से सम्बद्ध)

लोहार माजरा, कुरूक्षेत्र-136118 (हरियाणा)

JGC/ 1590

पत्रांक .....

दिनांक 21-01-19

Mr. Lakhwinder Pal Singh Grewal
President, Road Safety Association
Kurukshetra, Haryana

Subject - **Cordial Invitation**

Respected Sir

This is a matter of great pleasure to share that to create awareness about the importance of road safety among the youth, our college is organizing a one day National Seminar on Road Safety: Status and Challenges on 24 January 2019 sponsored by Transport Commissioner and DGHE, Panchkula, Haryana.

We would be highly obliged if you could spare your valuable time for our institution and grace the occasion with your benign presence.

Looking forward to see you on 24 January 2019.

Thanking you

Dr. Sangita Mehta
Convener

Geeta Goyal 18.1.19
Dr. Geeta Goyal
Principal

Principal
SNR... Girls College
Lohar Majra, Kurukshetra

☎ 01744-274559

॥ श्री ॥

सेठ नवरंग राय लोहिया जयराम गर्ल्स कॉलेज

(कुरुक्षेत्र विश्वविद्यालय से सम्बद्ध)

लोहार माजरा, कुरुक्षेत्र-136118 (हरियाणा)

JGC/1891

पत्रांक _____

दिनांक 21-1-19

Mr. Rajender Saini
District Training Officer
Red Cross Society
Kurukshetra

Subject - **Cordial Invitation**

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Dr. Sangita Mehta
Convener

Geeta Goyal 18.1.19
Dr. Geeta Goyal
Principal

Principal
SNRL Jairam Girls College
Lohar Majra, Kurukshetra

Seth Navrang Rai Lohia Jairam Girls College
Lohar Majra, Kurukshetra
Organizes
National Seminar
On
Road Safety: Status and Challenges
Thursday, 24th January, 2019
Under the Patronage of DEPARTMENT OF HIGHER EDUCATION, HARYANA
Sponsored By: TRANSPORT COMMISSIONER Haryana, Chandigarh
Patron-in-Chief
Shri Brahmswaroop Brahmchari Ji Maharaj (President, Governing Body)
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Chief Advisor
Patron
Dr. Geeta Goyal
Principal

Rai Lohia Jairam Girls College
Organizes

Report

A National Seminar on "Road Safety: Status and Challenges" sponsored by DGHE and Transport Commissioner, Chandigarh Organized on 24 January 2019

The whole seminar was divided into four sessions i.e. the inaugural session, the plenary session, technical session and valedictory session. The inaugural session commenced with the lightening of the lamp by the Chief Guest and formal welcome by worthy Principal Dr. Geeta Goyal. The theme of the seminar was introduced by Dr. Sangita Mehta, Asstt. Prof. in English & the convener of the seminar.

The main objective of this Seminar was to improve the knowledge of traffic safety issues among the masses and to make them aware about the traffic rules and regulations. Our aim was to provide road safety information for road users to encourage safer road user behaviour among current and prospective road users and reduce the number of people killed and injured on our roads every year.
We just wanted to convey a message that:

Carefulness costs you nothing,
Carelessness may cost you your own life.

Inaugural session was followed by a plenary session. Dr. Preety Jain, Associate prof., department of Law, Kurukshetra university kurukshetra and Resource Person of the day addressed the audience and delivered a lecture on 'Road Safety: Status and Challenges' and motivated all the participants to follow the traffic rules strictly.

After that Dr. Anupama Singh, Deputy Civil surgeon in Lok Nayak Jay Parkash Hospital Kurukshetra delivered a touching and motivational speech by quoting some real life incidences which she faced in her hospital and inspired all to take care while traveling on the road. She told that man behind the wheel plays an important role in most of the crashes. In most of the cases crashes occurs either due to carelessness or due to lack of road safety awareness of the road user. Hence, road safety education is as essential as any other basic skills of survival.

After the lecture NSS volunteers of our college presented a skit on the theme of road safety to spread awareness among all about the importance of traffic rules. After a sumptuous lunch break, a technical session was also started in which 125 students and delegates from various institutes presented their papers on various sub themes as conveyed to them in the brochure.

Thereafter the Chief Guest, Wing Commander C.S. Grewal, a Pilot who has flown for 40 years with Indian Air Force and the Private sector and joined Chandigarh Traffic Police as a Traffic Marshal in 2004, presented enlightening and touching power point presentation. His thought provoking address set a perfect platform for our participants to deliver their presentations in the areas of road safety.

After his PPT Mr. Rajinder Saini, District training officer from Red Cross society gave his views on the topic of road safety and told about the first aid to all the participants. He inspired all to keep a first aid kit in their vehicles as it can save someone's life in case of emergency. After his lecture Mr. Lakhwinder Pal Singh

rewal, President, Disrict Road Safety Association, presented his views to make all aware about the challenges we face in our routine life on road and gave solutions to face those challenges.

This was followed by valedictory session. Worthy Dr. Usha Turan, Principal, Ch Ishwar Singh Kanya Mahavidhyalaya, Fathepur, Pundri and the Guest of Honour delivered the valedictory address. The stage was conducted by Dr. Sunita Sharma, Asstt. Prof., Deptt. of Hindi and Dr. Sangita Mehta, Asstt. Prof., Deptt. of English. The programme was organized with the supporting pillars Mrs. Poonam choudhary, Asstt. Prof., Deptt. of English & Organising secretary and Dr. Sunia Rani, Asstt. Prof., Deptt. of Punjabi & Cordinator of the programme. Dr. Sarojini Jamdagin, Asstt. Prof., Deptt. of Home science conveyed vote of thanks to one and all.

Dr. Sangita Mehta
Convener

Dr. Sunita Rani
Coordinator

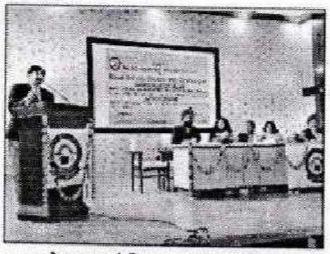
Mrs. Poonam Choudhary
Organizing Secretary

Geeta Goyal
Dr. Geeta Goyal
Principal

छात्र यातायात नियमों को अपनाएं

हरिभूमि न्यूज ▶▶ कुरुक्षेत्र

सेठ नवरंग राय लोहिया जयराम कन्या महाविद्यालय लोहार माजरा में उच्चतर शिक्षा विभाग पंचकूला एवं यातायात कमिश्नर हरियाणा के सौजन्य से सड़क सुरक्षा, स्थिति और सुरक्षा विषय पर एक राष्ट्रीय संगोष्ठी का आयोजन किया गया। जयराम संस्थाओं के मीडिया प्रभारी राजेश सिंगला ने बताया कि इस राष्ट्रीय संगोष्ठी में मुख्यातिथि के तौर पर विंग कमांडर सी एस ग्रेवाल तथा विशिष्ठ अतिथि के तौर पर डा. ऊषा तुरान पहुंचे। संगोष्ठी में विशेषज्ञ के तौर पर डा. प्रीति जैन, रैडक्रास के जिला प्रशिक्षक राजेन्द्र सैनी, रोड़ से टी ऑर्गनाइजेशन के अध्यक्ष लखविन्द्रपाल ग्रेवाल, जयराम



कुरुक्षेत्र। संबोधित करते हुए वक्ता व मंच पर मौजूद अतिथि।

शिक्षण संस्थाओं के उपाध्यक्ष टीके शर्मा तथा खंड पंचायत एवं विकास अधिकारी पिहोवा राजेश शर्मा भी मौजूद थे। सिंगला ने बताया कि इस संगोष्ठी में हरियाणा तथा पंजाब सहित अन्य राज्यों से अध्यापक तथा शोधार्थियों ने भी भाग लिया। सड़क सुरक्षा विषय पर बोलते हुए मुख्यातिथि विंग कमांडर सीएस ग्रेवाल ने कहा कि आज यह एक ज्वलंत मुद्दा है। उन्होंने पावर प्वाइंट के माध्यम से बताया कि आज का युवा यातायात नियमों की पालन न करके अपने जीवन को जोखिम में डाल लेता है। उसे या तो इन नियमों की जानकारी ही नहीं है, यदि है तो वह इसकी अनुपालना नहीं करना चाहता। डा. प्रीति जैन ने कहा कि हम सबका कर्तव्य बनता है कि हम सब यातायात के नियमों का पालन करें। दोपहिया वाहन चलाते समय हैल्मेट अवश्य पहनें ताकि हम सुरक्षित रह सकें। रैडक्रांस के जिला प्रशिक्षक राजेंद्र सैनी ने कहा कि आज का युवा फैशन की होड़ में हैल्मेट न पहनकर अपना जीवन तो खतरे में डालता ही है, इसके साथ-साथ परिवार के लिए भी दुःख का कारण बन जाता है।

सड़क, स्थिति व सुरक्षा विषय पर छात्राओं को किया जागरूक

संगोष्ठी में वक्ता को स्मृति चिन्ह भेंट करते हुए संस्थान के पदाधिकारी। (छाया : गोयल)

थानेसर, 24 जनवरी (आर.डी. गोयल): सेठ नवरंग राय लोहिया जयराम कन्या महाविद्यालय लोहार माजरा में उच्चतर शिक्षा विभाग पंचकूला एवं यातायात कमिश्नर हरियाणा के सौजन्य से सड़क सुरक्षा, स्थिति और सुरक्षा विषय पर राष्ट्रीय संगोष्ठी करवाई गई। जयराम संस्थाओं के मीडिया प्रभारी राजेश सिंगला ने बताया कि इस राष्ट्रीय संगोष्ठी में मुख्यातिथि के तौर पर विंग कमांडर सीएस ग्रेवाल तथा विशिष्ठ अतिथि के तौर पर डा. ऊषा तुरान पहुंचे। संगोष्ठी में विशेषज्ञ के तौर पर डा. प्रीति जैन, रैडक्रास के जिला प्रशिक्षक राजेन्द्र सैनी, रोड़ से टी ऑर्गनाइजेशन के अध्यक्ष लखविन्द्रपाल ग्रेवाल, जयराम शिक्षण संस्थाओं के उपाध्यक्ष टीके शर्मा तथा खण्ड पंचायत एवं विकास अधिकारी पिहोवा राजेश शर्मा भी मौजूद रहे। सिंगला ने बताया इस संगोष्ठी में हरियाणा तथा पंजाब सहित अन्य राज्यों से अध्यापक तथा शोधार्थियों ने भी भाग लिया। सड़क सुरक्षा विषय पर बोलते हुए मुख्यातिथि विंग कमांडर सीएस ग्रेवाल ने कहा कि आज यह एक ज्वलंत मुद्दा है। ग्रेवाल ने कहा कि आज यह आवश्यक है कि प्रत्येक स्कूल, कालेज में विद्यार्थियों को ऐसे कार्यक्रमों के माध्यम से जागरूक किया जाना चाहिए। ऐसे आयोजनों में युवाओं की भी रुचि होनी चाहिए। इस दौरान जिओ और जीने दो- विषय पर महाविद्यालय की छात्राओं ने एक सुन्दर नाटिका का मंचन कर वाहवाही बटोरी। महाविद्यालय की प्राचार्या डा. गीता गोयल ने कहा कि इस प्रकार के आयोजन से समाज में जागरूकता फैलती है। जब समाज जागरूक होगा तो दुर्घटनाएं कम होंगी और हम सुरक्षित, शान्तिमय जीवन व्यतीत करेंगे। डा. सरोजिनी जमदग्नि ने सभी अतिथियों का आभार व्यक्त किया। कार्यक्रम के अंत में अतिथियों को स्मृति चिन्ह भेंट

REGISTRATION FORM

One Day Inter - Disciplinary

NATIONAL SEMINAR ON

Road Safety : Status and Challenges

Sponsored by DGHE & Transport Commissioner

Registration on 24th Jan., 2019

(From 9:30 a.m. to 10:30 a.m.)

Name : Mrs. Nidhi Bai

Designation : Asstt Prof. of Geog.

Institution/Organization : Govt. College, Dujana (Jha...

Address for Correspondence : — do —

Phone/Mobile No. : 8168254240

E-mail :

Whether Presenting a paper : Yes/No

Title of Paper : Stress Cause Accident and Crashes

Amount Paid : Imp

Draft/Cheque No./Cash :

Bank Name :

Date:

Nidhi

Signature of Candidate

P 1

REGISTRATION FORM

One Day Inter - Disciplinary

NATIONAL SEMINAR ON

Road Safety : Status and Challenges

Sponsored by DGHE & Transport Commissioner

Registration on 24th Jan., 2019

(From 9:30 a.m. to 10:30 a.m.)

Name : SAHIL KUSH

Designation : Student

Institution/Organization : DYAL SINGH COLLEGE KARNAL

Address for Correspondence :

Phone/Mobile No. : 9017183727

E-mail : rihaansharma53@gmail.com

Whether Presenting a paper : Yes/No

Title of Paper : ROAD SAFETY: STATUS and CHALLENGES

Amount Paid : 50/-

Draft/Cheque No./Cash :

Bank Name :

Date 24/1/19

Signature of Candidate

SNRL JAIRAM GIRLS COLLEGE
LOHAR MAJRA, KURUKSHETRA
HARYANA
(Government Aided and Affiliated to Kurukshetra University, Kurukshetra)

A
REPORT

ON

ONE DAY NATIONAL SEMINAR

Sponsored By:
Directorate General of Higher Education
Haryana (Panchkula)

Organized By:
Departments of Commerce and Economics
SNRL Jairam Girls College, Lohar Majra, Kurukshetra

ON THE THEME

Business and Economic Issues in 21st Century

DATED: 26 February 2019
(SESSION 2018-19)

By:
Dr. Karnika Gupta
(Convener)

Detailed Report

Departments of Commerce and Economics of the College jointly organized this One Day National Seminar on "Business and Economic Issues in 21st Century" on 26 February, 2019 with the help of financial assistance provided by Directorate General of Higher Education, Haryana (Panchkula). The objective of the Seminar was to provide a platform to the academics, educators, and students for discussing the issues governing the recent business practices and economic issues. A total of **194** participants from different colleges/institutes including students, scholars, and teachers attended the seminar. As is customary in any Seminar, this Seminar was too organized under different Sessions. To start the Seminar; firstly, there was Inaugural Session followed by the Plenary Session. Then, the Technical Sessions were held, and at last the event was concluded under Valedictory Session. In between, tea and lunch were arranged for the guests, delegates and participants.

🕮 Inaugural Session

In the Inaugural Session, *Professor T. R. Kundu*, Department of Economics, Kurukshetra University, Kurukshetra was the Chief Guest, *Professor Gurcharan Singh*, Head, Punjabi University, Patiala acted as the Keynote Speaker, and *Dr. Amita Rana*, Associate Professor, Department of Economics, CISKMV, Fatehpur, Pundri was the Resource Person. This Session commenced with the lightening of the lamp by the Chief Guest, Keynote Speaker, Resource Person, Director of Jairam Educational Institutions, and the Principal of the College. The welcome address was presented by worthy Principal *Dr. Geeta Goyal*. The theme of the Seminar and justification for a National Seminar on the said theme was elaborated upon by *Dr. Karnika Gupta*, Convener of the Seminar.

Professor Gurcharan Singh, the Keynote Speaker of the day expressed that the issues that businesses and the economy is facing today are challenging and providing both opportunities and threats to businessmen. So, accordingly the businesses are aligning their practices with the trends of the economy. He said that Indian Economy has been revolutionized with many concepts and campaigns, likewise, the business world has too fetched new spark and enthusiasm. He mentioned that various campaigns like Smart City, Clean India, Digital India, Skill India, Make in India, and another initiatives like Demonetization and GST had proved to be the game changer in all the fields but specially Business and Economics.

🕮 Plenary Session

Inaugural Session was followed by Plenary Session. In this Session, Professor T.R. Kundu the Chief Guest focused on how economy is being affected by the evolving conceptualizations of the literature. He talked about various schemes of Government of India and mentioned that in such endlessly evolving economic environment organizations face exceptional challenges like global competition, economic uncertainty and rapid unpredictable changes. New ideas and new thinking is the key to address the increasing complexities in the workplace; and in his words, innovative excellence is the instrument for the growth of business prosperity, its competitiveness and development of Indian Economy.

🕮 Technical Sessions

In the first technical Session, Dr. Amita Rana, the Resource Person delivered a talk on the theme of the Seminar. Specifically, she elaborated on how liberalization, privatization, globalization, free trade practices, Digital India and other recent origins is affecting the economy and how these has benefits and shortcoming. Ms. Pooja Gupta, Assistant Professor, Department of Commerce, R.K.S.D. (PG) College, Kaithal chaired the first Technical Session. Second Technical Session was chaired by Dr. Amita Rana, Associate Professor Department of Economics, CISKMV, Fatehpur, Pundri. One another Technical Session which was run parallel to second Technical Session was chaired by Sh. Vishal Anand Assistant Professor, Department of Commerce, R.K.S.D. (PG) College, Kaithal. More than 100 research papers were presented by 191 participants including students, teachers, research scholars, and professors.

🕮 Valedictory Session

Dr. Abha Bansal, Principal S.A. Jain College, Ambala City was the Chief Guest in the Valedictory Session; and *Dr. V.K. Jain*, Deputy Director, DGHE Haryana (Panchkula) was the Resource Person in Valedictory Session. The Chief Guest presented the Valedictory address and said that the prime goal of any economy is to ensure sustainable economic growth but this can be done only by aligning with the contemporary issues of economy. *Dr. Jain*, the Resource Person detailed on the Government initiatives and schemes of Skill India, Digital India and motivated the participants for their co-operative actions for the government ingenuities.

At the end, the Seminar activities were concluded by *Ms. Amarjeet Kaur* and *Dr. Preeti Sharma* presented formal vote of thanks. *Sh. S.N. Gupta*, Director, applauded the efforts of the whole team and *Dr. Geeta Goyal*, Principal thanked all the Dignitaries for their blissful presence. The Seminar was completed with the Verses of National Anthem.

Seminar Notice

☎: 01744-274559

॥ श्री ॥

सेठ नवरंग राय लोहिया जयराम गर्ल्स कॉलेज

(कुरूक्षेत्र विश्वविद्यालय से सम्बद्ध)

लोहार माजरा, कुरूक्षेत्र-136118 (हरियाणा)

पत्रांक JGC/1910 दिनांक 29-1-19

Respected Principals/Directors

It gives us immense pleasure to inform that a DGHE sponsored one day National Seminar on **"Business and Economic Issues in 21st Century"** is to be organized in the College at the end of **February, 2019**. The seminar is to be organized by the joint efforts of Departments of Commerce and Economics.

You are hereby requested to disseminate this information among the faculty members and students of your College/Institute, and motivate them to participate in the Seminar. The participants can send abstracts/full papers of their research work up to **20 February, 2019** on the below mentioned sub-themes or other topics relevant to the subject, and these can be e-mailed to **commercejrg@gmail.com**.

The exact date of Seminar will be further communicated. Also, any queries in this regard are welcomed.

Sub Themes:

- Smart Bharat: Vision, Challenges and Economic Development
- Smart City: What has been achieved so far
- Startup India and Standup India
- Clean India Campaign: Achievements and Obstacles
- Indian Economy and Digital India Campaign
- Indian Economy and Make in India Campaign
- Indian Economy and Skill India Campaign
- Demonetization: Success/Failure and Aftermaths
- GST and Economic Development
- Economic and Sustainable Development and Growth
- Economic, Environmental and Social Sustainability
- Green Economy
- Corporate Social Responsibility
- Consumer Social Responsibility
- Micro, Small and Medium Enterprises
- Foreign Direct Investment
- Economic and Social Infrastructure: Transportation, Health, Education
- Quality Management
- Corporate Governance and E-Governance
- E-Commerce

Karnika Gupta 29.1.2019

Dr. Karnika Gupta
Assistant Professor & Head
Department of Commerce
Convener
Mob. 9253765375

Geeta Goyal 29.1.19

Dr. Geeta Goyal
Principal

Principal
Seth Navrang Rai Lohia
Jairam Girls College
Lohar Majra Kurukshetra

Brochure

REGISTRATION FORM

One Day
National Seminar
On
Business and Economic Issues in 21st Century

26 February, 2019

Name_____

Designation_____

Institution_____

Address_____

_____

E-mail_____

Phone/Mobile _____

Whether presenting a paper

Yes ( ) No ( )

Title of The Paper

_____

_____

Amount Paid_____

Date_____ Signature_____

ORGANIZING COMMITTEE

- Dr. Rita Dutta
- Dr. Sheela Bathla
- Dr. Anita Sharma
- Mrs. Deepti Sharma
- Dr. Sunita Sharma
- Dr. Sunita Rani
- Dr. Sarojini Jamdagini
- Dr. Sangita Mehta
- Dr. Ruchika Yadav
- Dr. Mamta Walia
- Ms. Anju Saini

ADVISORY COMMITTEE

- Prof. Raj Kumar Mittal
  Vice Chancellor
  Ch. Bansi Lal University, Bhiwani, Haryana
- Dr. Jagdish Gupta
  Principal, Arya College, Panipat
- Dr. Ashok Choudhary
  Principal, Markanda National College
  Shahbad, Kurukshetra
- Dr. Abha Bansal
  Principal, S.A. Jain College
  Ambala City
- Mrs. Poonam Chaudhary
  HOD, Department of English
  SNRL Jairam Girls College
  Lohar Majra, Kurukshetra
- Dr. Neeta Sharma
  HOD, Department of Mathematics
  SNRL Jairam Girls College
  Lohar Majra, Kurukshetra

SNRL JAIRAM GIRLS COLLEGE
LOHAR MAJRA, KURUKSHETRA

Departments of Commerce and Economics
Organizes
NATIONAL SEMINAR
On
Business and Economic Issues in 21st Century
"26 February 2019"

SPONSORED BY
DIRECTORATE GENERAL OF HIGHER EDUCATION
PANCHKULA, HARYANA

Chief Patron	Chief Adviser	Patron
Shri Brahamswaroop Brahamchari ji Maharaj, President	Shri S. N. Gupta, Director	Dr. Geeta Goyal, Principal
Convener	**Co-Convener**	**Org. Sec.**
Dr. Karnika Gupta, Assistant Professor, Commerce, 09253765375	Ms. Amarjeet Kaur, Assistant Professor, Commerce, 8168932562	Dr. Preeti Sharma, Assistant Professor, Economics, 9896891453

Web: www.jairamgroups.org
E-Mail: commercejrg@gmail.com

ABOUT THE COLLEGE

Seth Navrang Rai Lohia Jairam Girls College was established on 17th July, 2001 under the aegis of Shri Jairam Vidya Peeth, a philanthrophic society. It was a long cherished dream of Brahmleen Shri Devender Swaroop Brahmachariji Maharaj to promote education among weaker sections with the objective of empowering the suppressed rural women. Since its inception, Shri Devender Swaroop Brahmachariji's disciple honourable Shri Brahamswaroop Brahmachariji Maharaj has worked endlessly to establish four women institutes in the common campus of Shri Jairam Educational Institutions at Lohar Majra. Since then, the College has been progressing by leaps and bounds under the able and kind guidance of these great souls and the serving advisory body. The College is situated on Kurukshetra Pehowa Road at a distance of 15 KM from Kurukshetra Railway Station.

ABOUT THE SEMINAR

In the 21st Century, Indian Economy has been revolutionized with many concepts and campaign and the business world has too fetched new spark and enthusiasm for businesses. Various campaigns like Smart City, Clean India, Digital India, Skill India, Make in India, and other initiatives like Demonetization and GST had proved to be the game changer in all the fields but specially in Commerce and Economics. In such endlessly evolving business environment, organizations face exceptional challenges like global competition, economic uncertainty and rapid unpredictable changes. New ideas and new thinking is the key to address the increasing complexities in the workplace. Innovative excellence is the instrument for the growth of business prosperity, its competitiveness and development of Indian Economy.

Accordingly, this seminar is expected to provide knowledge to the latest trends, issues, and implementation challenges in all aspects of Business and Economy. This will be an opportunity for students, educators, academics, researchers, businessmen and policymakers who consider creativity as a necessity for business excellence, and if businesses excel the economy will definitely flourish.

THEME

Business and Economic Issues in 21st Century

SUB THEMES

- Smart Bharat: Vision, Challenges and Economic Development
- Smart City: What has been achieved so far
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- Clean India Campaign: Achievements and Obstacles
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- Economic and Social Infrastructure: Transportation, Health, Education
- Quality Management
- Corporate Governance and E-Governance
- E-Commerce

The sub-themes are only indicative and ideas beyond these themes will also be welcomed.

GUIDELINES FOR CONTRIBUTORS

Manuscript should contain text in sequence of title, authors and their affiliations, abstract, keywords, main body of the paper with tables/figures, and references in Word Document with Times New Roman, 12 Font Size, Alignment Adjusted in Normal Template. References should be written in APA style.

The full paper should not exceed 5000 words and the abstract should be limited to 300 words.

Soft copy of abstracts/full papers must be e-mailed up to 20 February, 2019 on e-mail: commercejrg@gmail.com .

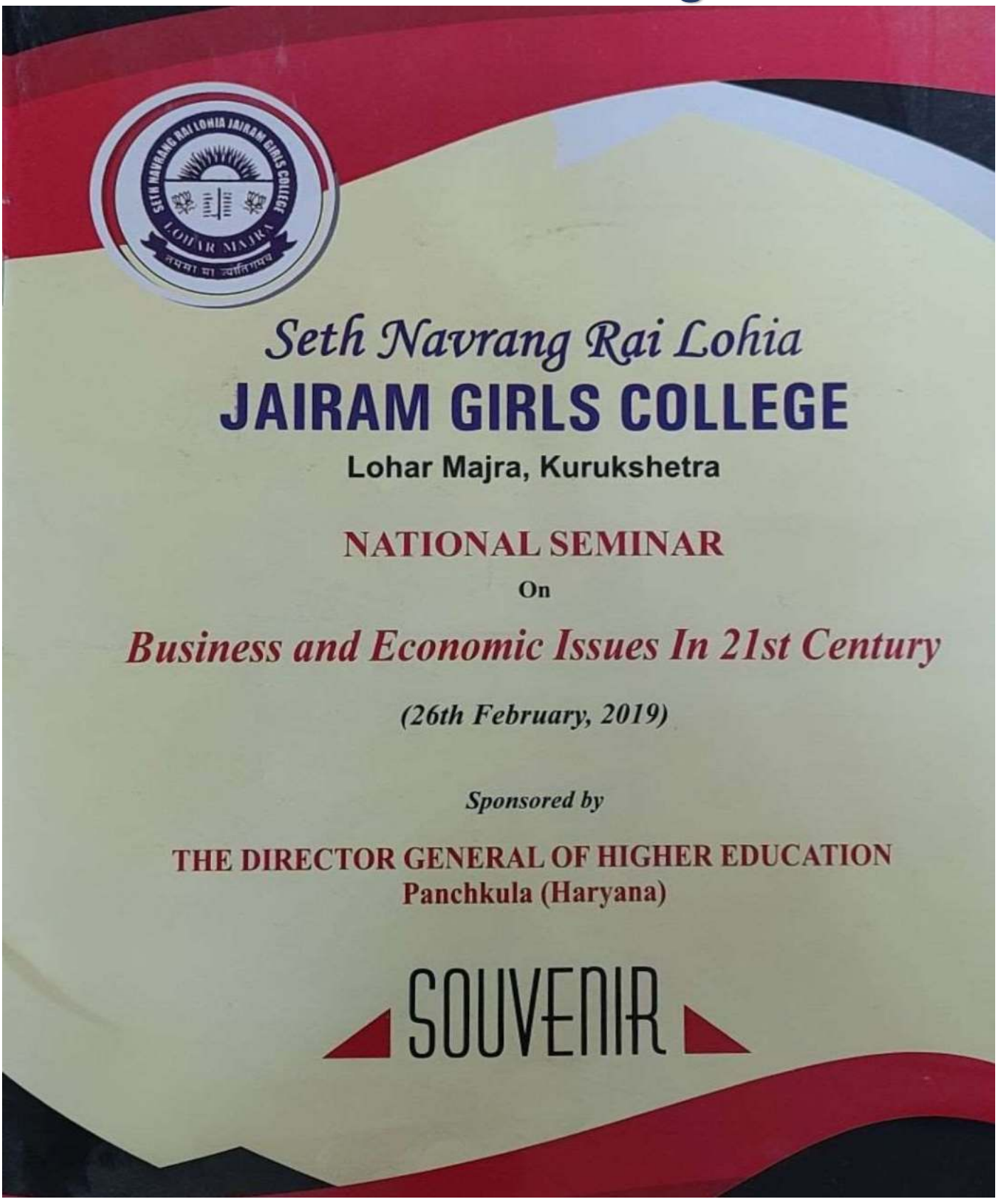
REGISTRATION CHARGES

Industry Participants: INR 500/-
Teachers and Research Scholars: INR 300/-
UG & PG Students: INR 200/-
Registration will be done on the day of the seminar. It will be compulsory for all to submit hard copy of the paper at the time of Registration.

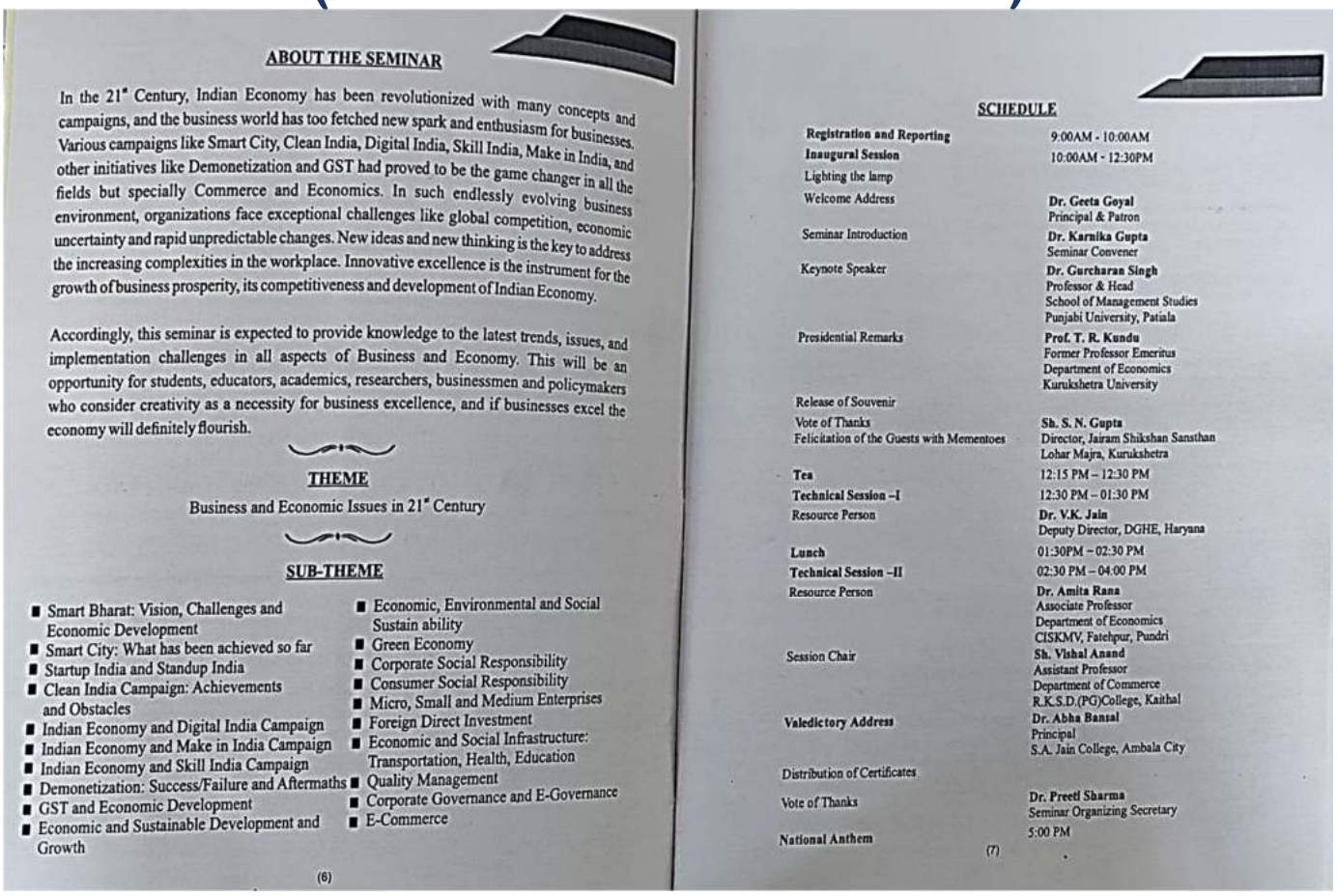
PROGRAMME SCHEDULE

Registration
9:00 AM to 10:00AM
Inaugural
10:00 AM to 11:30 AM
Tea Break
11:30 AM to 11:45 AM
1st Technical Session
11:45AM to 1:00 PM
Lunch Break
1:00 PM to 2:00 PM
2nd Technical Session
2:00PM to 3:15 PM
Valedictory Session
3:30 PM to 4:30 PM

Souvenir Front Page



About the Seminar and Schedule (Published in Souvenir)



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- Foreign Direct Investment
- Economic and Social Infrastructure: Transportation, Health, Education
- Quality Management
- Corporate Governance and E-Governance
- E-Commerce

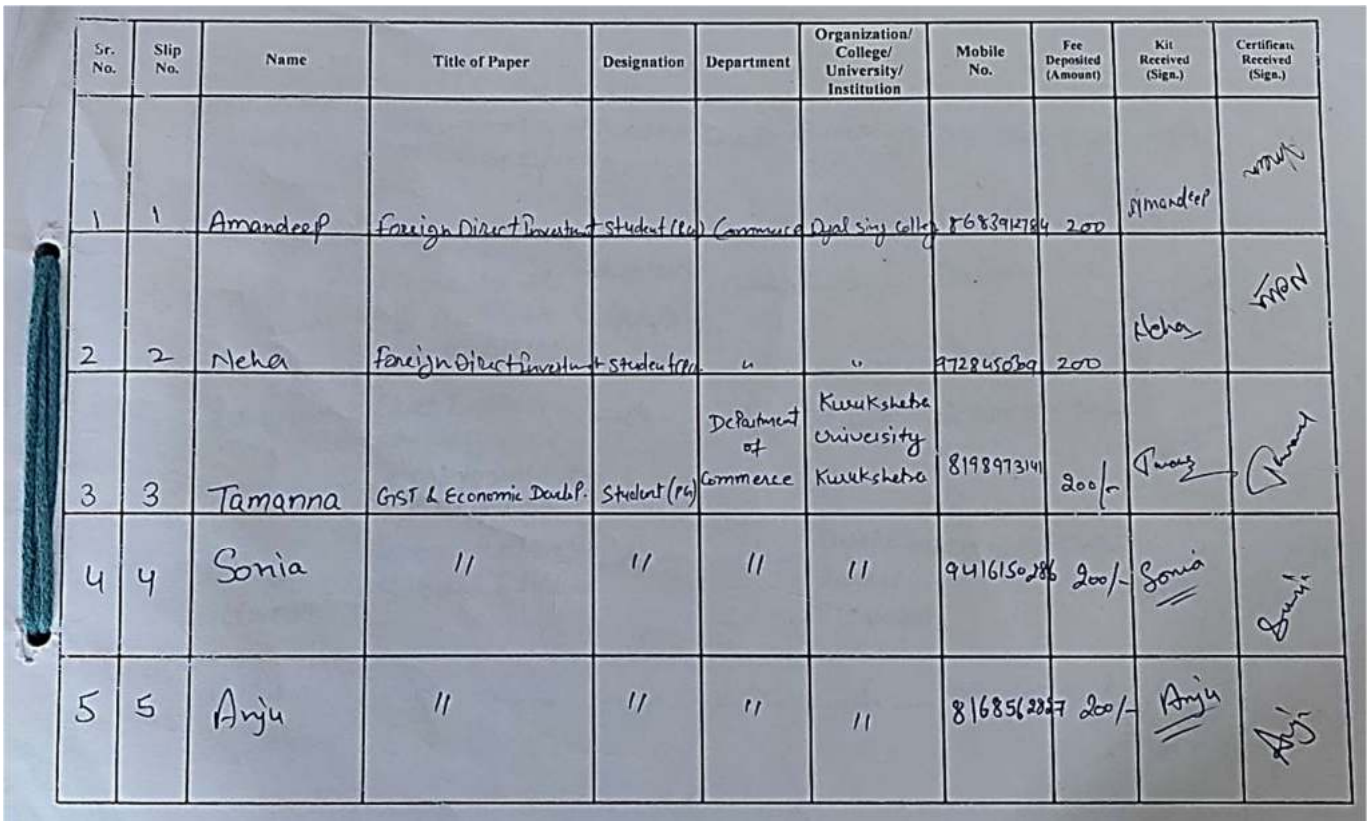
(6)

SCHEDULE

Registration and Reporting	9:00AM - 10:00AM
Inaugural Session	10:00AM - 12:30PM
Lighting the lamp	
Welcome Address	**Dr. Geeta Goyal** Principal & Patron
Seminar Introduction	**Dr. Karnika Gupta** Seminar Convener
Keynote Speaker	**Dr. Gurcharan Singh** Professor & Head School of Management Studies Punjabi University, Patiala
Presidential Remarks	**Prof. T. R. Kundu** Former Professor Emeritus Department of Economics Kurukshetra University
Release of Souvenir	
Vote of Thanks Felicitation of the Guests with Mementoes	**Sh. S. N. Gupta** Director, Jairam Shikshan Sansthan Lohar Majra, Kurukshetra
Tea	12:15 PM – 12:30 PM
Technical Session –I	12:30 PM – 01:30 PM
Resource Person	**Dr. V.K. Jain** Deputy Director, DGHE, Haryana
Lunch	01:30PM – 02:30 PM
Technical Session –II	02:30 PM – 04:00 PM
Resource Person	**Dr. Amita Rana** Associate Professor Department of Economics CISKMV, Fatehpur, Pundri
Session Chair	**Sh. Vishal Anand** Assistant Professor Department of Commerce R.K.S.D.(PG)College, Kaithal
Valedictory Address	**Dr. Abha Bansal** Principal S.A. Jain College, Ambala City
Distribution of Certificates	
Vote of Thanks	**Dr. Preeti Sharma** Seminar Organizing Secretary
National Anthem	5:00 PM

(7)

Copy of Attendance of Participants



Sr. No.	Slip No.	Name	Title of Paper	Designation	Department	Organization/ College/ University/ Institution	Mobile No.	Fee Deposited (Amount)	Kit Received (Sign.)	Certificate Received (Sign.)
1	1	Amandeep	Foreign Direct Investment	Student (PG)	Commerce	Dyal Singh College	8683912784	200	Amandeep	
2	2	Neha	Foreign Direct Investment	Student (PG)	"	"	9728458859	200	Neha	
3	3	Tamanna	GST & Economic Develop.	Student (PG)	Department of Commerce	Kurukshetra University Kurukshetra	8198973141	200/-		
4	4	Sonia	"	"	"	"	9416150286	200/-	Sonia	
5	5	Anju	"	"	"	"	8168562227	200/-	Anju	

Sample Registration Form

Sr. No. 1

REGISTRATION FORM

One day National Seminar

On

Business and Economic Issues in 21st Century

26 February, 2019

Name Amandeep

Designation Student (PG)

Department Commerce

Organization/College/University/Institution Dyal Singh College, Karnal

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Whether Presenting a Paper [Please tick the appropriate option]

Yes (✓) **No** ( )

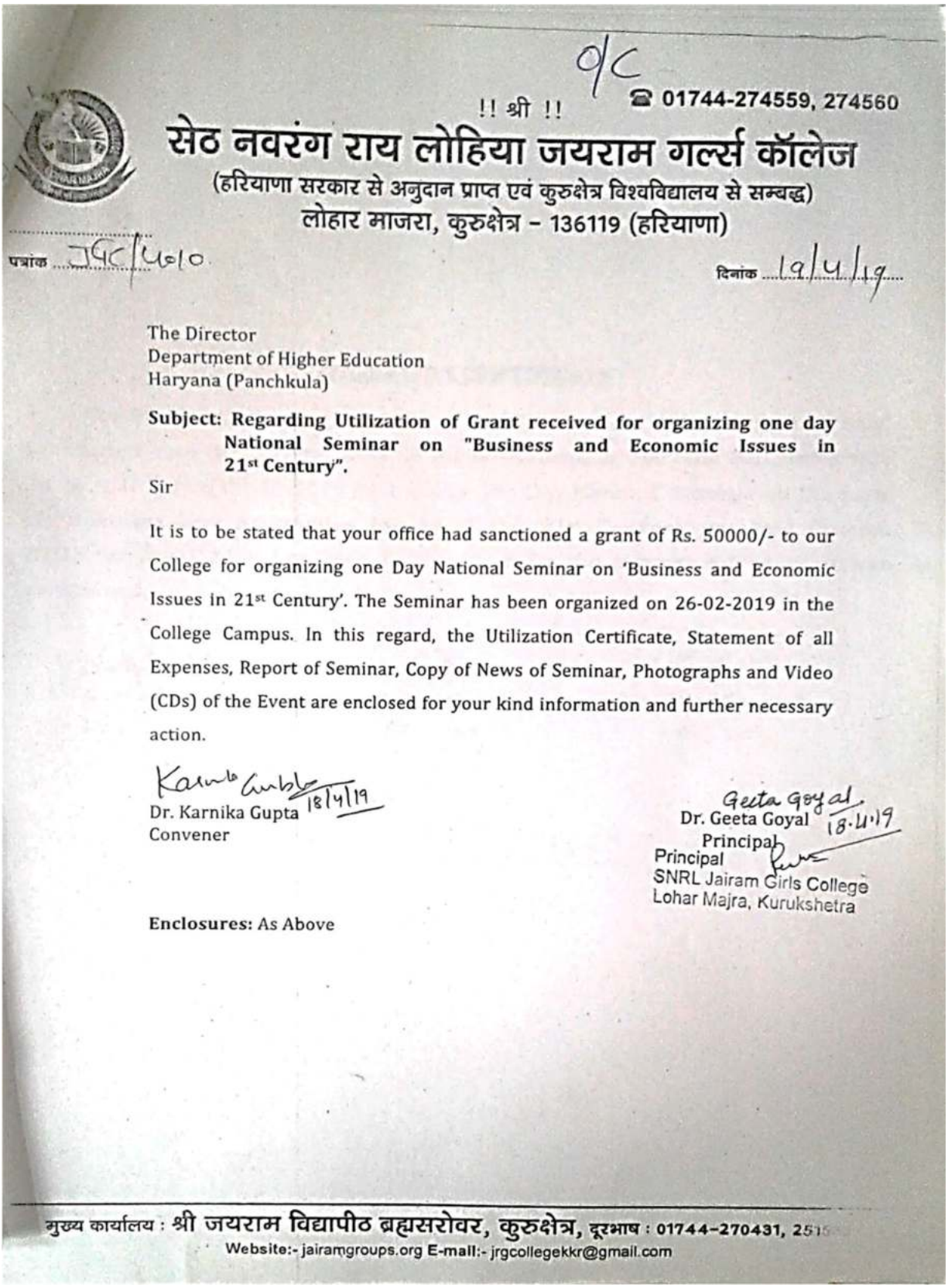
Title of the Paper Foreign Direct Investment

Registration Fee 200

Date 26-02-19 **Signature** Amandeep

Report and Documents Sent to DGHE

Copy of Covering Letter



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!! श्री !!

☎ 01744-274559, 274560

सेठ नवरंग राय लोहिया जयराम गर्ल्स कॉलेज

(हरियाणा सरकार से अनुदान प्राप्त एवं कुरुक्षेत्र विश्वविद्यालय से सम्बद्ध)

लोहार माजरा, कुरुक्षेत्र - 136119 (हरियाणा)

पत्रांक JGC/4010

दिनांक 19/4/19

The Director
Department of Higher Education
Haryana (Panchkula)

Subject: Regarding Utilization of Grant received for organizing one day National Seminar on "Business and Economic Issues in 21st Century".

Sir

It is to be stated that your office had sanctioned a grant of Rs. 50000/- to our College for organizing one Day National Seminar on 'Business and Economic Issues in 21st Century'. The Seminar has been organized on 26-02-2019 in the College Campus. In this regard, the Utilization Certificate, Statement of all Expenses, Report of Seminar, Copy of News of Seminar, Photographs and Video (CDs) of the Event are enclosed for your kind information and further necessary action.

Karnika Gupta 18/4/19
Dr. Karnika Gupta
Convener

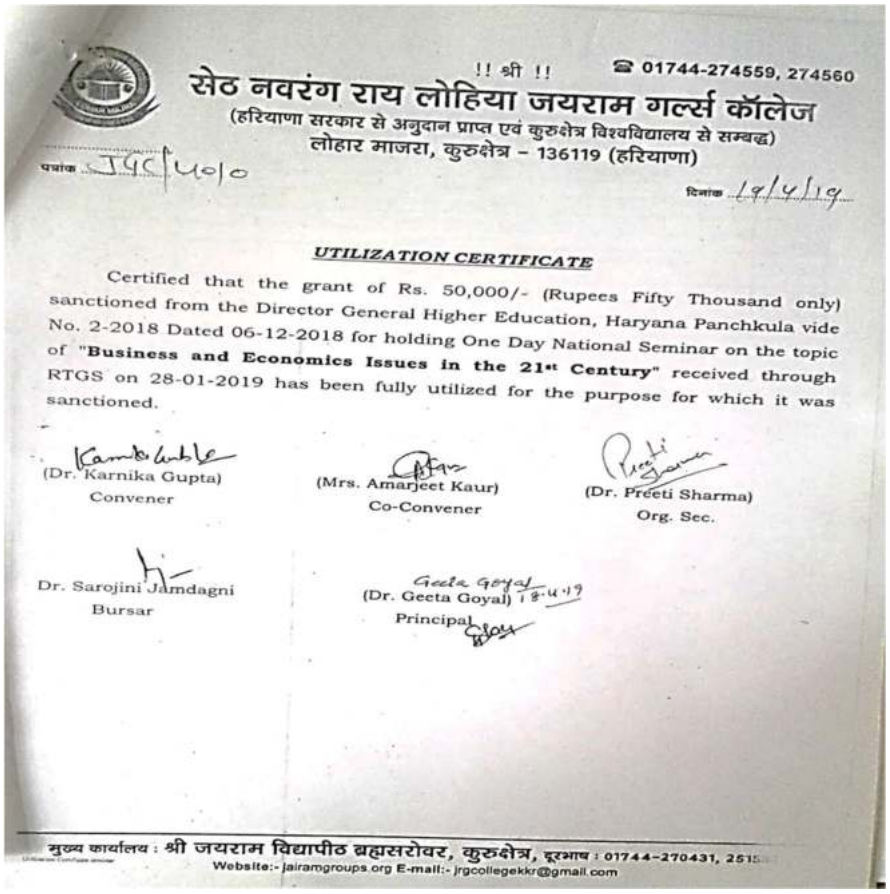
Geeta Goyal 18.4.19
Dr. Geeta Goyal
Principal
Principal
SNRL Jairam Girls College
Lohar Majra, Kurukshetra

Enclosures: As Above

मुख्य कार्यालय : श्री जयराम विद्यापीठ ब्रह्मसरोवर, कुरुक्षेत्र, दूरभाष : 01744-270431, 251

Website:- jairamgroups.org E-mail:- jrgcollegekkr@gmail.com

Certificate of Grant Utilized



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☎ 01744-274559, 274560

सेठ नवरंग राय लोहिया जयराम गर्ल्स कॉलेज

(हरियाणा सरकार से अनुदान प्राप्त एवं कुरुक्षेत्र विश्वविद्यालय से सम्बद्ध)
लोहार माजरा, कुरुक्षेत्र – 136119 (हरियाणा)

पत्रांक JJC/40/0

दिनांक 19/4/19

UTILIZATION CERTIFICATE

Certified that the grant of Rs. 50,000/- (Rupees Fifty Thousand only) sanctioned from the Director General Higher Education, Haryana Panchkula vide No. 2-2018 Dated 06-12-2018 for holding One Day National Seminar on the topic of **"Business and Economics Issues in the 21st Century"** received through RTGS on 28-01-2019 has been fully utilized for the purpose for which it was sanctioned.

(Dr. Karnika Gupta)
Convener

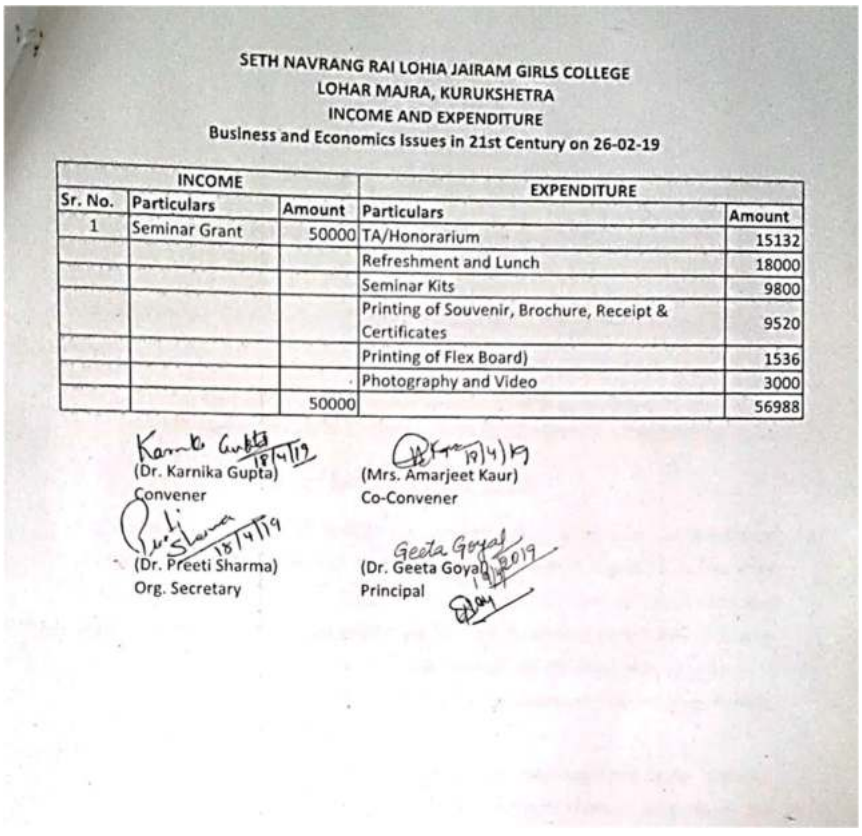
(Mrs. Amarjeet Kaur)
Co-Convener

(Dr. Preeti Sharma)
Org. Sec.

Dr. Sarojini Jamdagni
Bursar

(Dr. Geeta Goyal) 18.4.19
Principal

मुख्य कार्यालय : श्री जयराम विद्यापीठ ब्रह्मसरोवर, कुरुक्षेत्र, दूरभाष : 01744-270431, 2515...
Website:- jairamgroups.org E-mail:- jrgcollegekkr@gmail.com



SETH NAVRANG RAI LOHIA JAIRAM GIRLS COLLEGE
LOHAR MAJRA, KURUKSHETRA
INCOME AND EXPENDITURE
Business and Economics Issues in 21st Century on 26-02-19

INCOME			EXPENDITURE	
Sr. No.	Particulars	Amount	Particulars	Amount
1	Seminar Grant	50000	TA/Honorarium	15132
			Refreshment and Lunch	18000
			Seminar Kits	9800
			Printing of Souvenir, Brochure, Receipt & Certificates	9520
			Printing of Flex Board)	1536
			Photography and Video	3000
		50000		56988

(Dr. Karnika Gupta) 18/4/19
Convener

(Mrs. Amarjeet Kaur) 19/4/19
Co-Convener

(Dr. Preeti Sharma) 18/4/19
Org. Secretary

(Dr. Geeta Goyal) 19/4/2019
Principal

Copy of Report Sent to DGHE

REPORT

One Day National Seminar
on
Business and Economic Issues in 21st Century

Sponsored By:
Directorate General of Higher Education, Haryana (Panchkula)

OrganizedBy:
Departments of Commerce and Economics
SNRL Jairam Girls College, Lohar Majra, Kurukshetra

26th February, 2019

It gives us immense pleasure to share that Departments of Commerce and Economics of SNRL Jairam Girls College, Lohar Majra, Kurukshetra organized a One Day National Seminar on "Business and Economic Issues in 21st Century" on 26 February, 2019 with the help of financial assistance provided by Directorate General of Higher Education, Haryana (Panchkula). The objective of the Seminar was to provide a platform to the academics, educators and students for discussing the issues governing the recent business practices and economic issues.

As is customary in any Seminar, this Seminar was too organized under different Sessions. To start the Seminar; firstly, there was Inaugural Session followed by the Plenary Session. Then, the Technical Sessions were held, and at last the event was concluded under Valedictory Session. In between, tea and lunch were arranged for the guests, delegates and participants.

In the Inaugural Session, *Professor T. R. Kundu*, Department of Economics, Kurukshetra University, Kurukshetra was the Chief Guest, *Professor Gurcharan Singh*, Head, Punjabi University, Patiala acted as the Keynote Speaker, and *Dr. Amita Rana*, Associate Professor, Department of Economics, CISKMV, Fatehpur, Pundri was the Resource Person. This Session commenced with the lightening of the lamp by the Chief Guest, Keynote Speaker, Resource Person, Director of Jairam Educational

Institutions, and the Principal of the College.The welcome address was presented by worthy Principal *Dr. Geeta Goyal*. The theme of the Seminarand justification for a National Seminar on the said theme was elaborated upon by *Dr. Karnika Gupta*, Convener of the Seminar.

Professor Gurcharan Singh, the Keynote Speaker of the day expressed thatthe issues that businesses and the economy is facing today are challenging and providing both opportunities and threats to businessmen. So, accordingly the businesses are aligning their practices with the trends of the economy. He said that Indian Economy has been revolutionized with many concepts and campaigns, likewise, the business world has too fetched new spark and enthusiasm. He mentioned that various campaigns like Smart City, Clean India, Digital India, Skill India, Make in India, and another initiatives like Demonetization and GST had proved to be the game changer in all the fields but specially Business and Economics.

Inaugural Session was followed by Plenary Session. In this Session, *Professor T.R. Kundu* the Chief Guest focused on how economy is being affected by the evolving conceptualizations of the literature. He talked about various schemes of Government of India and mentioned that in such endlessly evolving economic environment organizations face exceptional challenges like global competition, economic uncertainty and rapid unpredictable changes. New ideas and new thinking is the key to address the increasing complexities in the workplace; and in his words, innovative excellence is the instrument for the growth of business prosperity, its competitiveness and development of Indian Economy.

In the first technical Session, *Dr. Amita Rana*, the Resource Person delivered a talk on the theme of the Seminar. Specifically, she elaborated on how liberalization, privatization, globalization, free trade practices, Digital India and other recent origins is affecting the economy and how these has benefits and shortcoming. *Ms. Pooja Gupta*, Assistant Professor, Department of Commerce, R.K.S.D. (PG) College, Kaithal chaired the first Technical Session. Second Technical Session was chaired by *Dr. Amita Rana*, Associate Professor Department of Economics, CISKMV, Fatehpur, Pundri. One another Technical Session which was run parallel to second Technical

Session was chaired by *Sh. Vishal Anand* Assistant Professor, Department of Commerce, R.K.S.D. (PG) College, Kaithal. More than 190 participants including students, teachers, professors presented their research work on various sub-themes of the Seminar.

Dr. Abha Bansal, Principal S.A. Jain College, Ambala City was the Chief Guest in the Valedictory Session; and *Dr. V.K. Jain*, Deputy Director, DGHE Haryana (Panchkula) was the Resource Person in Valedictory Session. The Chief Guest presented the Valedictory address and said that the prime goal of any economy is to ensure sustainable economic growth but this can be done only by aligning with the contemporary issues of economy. *Dr. Jain*, the Resource Person detailed on the Government initiatives and schemes of Skill India, Digital India and motivated the participants for their co-operative actions for the government ingenuities.

At the end, the Seminar activities were concluded by *Ms. Amarjeet Kaur* and *Dr. Preeti Sharma* presented formal vote of thanks. *Sh. S.N. Gupta*, Director, applauded the efforts of the whole team and *Dr. Geeta Goyal*, Principal thanked all the Dignitaries for their blissful presence. The Seminar was completed with the Verses of National Anthem.

Karnika Gupta 15/4/2019
Dr. Karnika Gupta
Convener

Geeta Goyal 19.4.19
Dr. Geeta Goyal
Principal

Press Note

सेठ नवरंग राय लोहिया जयराम गर्ल्ज कॉलेज,
लोहार माजरा, कुरूक्षेत्र।

दिनांक:– 26.02.2019

प्रैस नोट

आज दिनांक 26 फरवरी, 2019 को परमपूज्य महाराज श्री ब्रह्मस्वरूप ब्रह्मचारी जी के आशीर्वाद एवं प्रेरणा से सेठ नवरंग राय लोहिया जयराम गर्ल्ज कॉलेज लोहार माजरा के प्रांगण में वाणिज्य एवं अर्थशास्त्र विभाग के तत्वाधान में उच्चतर शिक्षा विभाग, पंचकूला के सौजन्य से एक दिवसीय राष्ट्रीय संगोष्ठी का आयोजन हुआ। इस संगोष्ठी का मुख्य विषय Business & Economics Issues in 21st Century था। इस संगोष्ठी में मुख्यातिथि के रूप में प्रो. टी.आर. कुंडु, पूर्व प्रो. एमेरेटस, कुरूक्षेत्र विश्वविद्यालय, कुरूक्षेत्र रहे। इसके अतिरिक्त Keynote speaker के रूप में डॉ. गुरचरण सिंह, प्रो. तथा अध्यक्ष स्कूल ऑफ मैनेजमैण्ट स्टडीज, पंजाबी विश्वविद्यालय पटियाला रहे। सर्वप्रथम मुख्यातिथि महोदय ने अपने कर–कमलों से मां सरस्वती के समक्ष पुष्प अर्पित करके दीप प्रज्ज्वलित किया। संस्थान के उपाध्यक्ष श्री टी.के. शर्मा Retd. (IAS), मैंजमैन्ट के सदस्य श्री श्रवण कुमार गुप्ता जी, निदेशक, श्री एस.एन.गुप्ता तथा प्राचार्या डॉ. गीता गोयल ने मंचासीन गणमान्य अतिथियों का आभार व्यक्त करते हुए स्वागत किया। इस समारोह में Resource Person के रूप मे डॉ. वी.के. जैन डिप्टी डायरेक्टर, उच्चतर शिक्षा विभाग, पंचकूला तथा डॉ. अमिता राणा, एसो. प्रो. अर्थशास्त्र विभाग, चौधरी ईश्वर सिंह कन्या महाविद्यालय, पुण्डरी रही। मुख्यातिथि श्री टी.आर. कुण्डु ने कहा कि आज हम इक्कीसवीं सदी में जी रहे हैं जोकि भौतिकता का दौर है। आज इस तकनीकी युग में हर कोई आगे बढ़ना चाहता है, निरंतर प्रगति के पथ पर अग्रसर होना चाहता है। उन्होंने व्यापार एवं विभिन्न आर्थिक मुद्दों पर चर्चा परिचर्चा करते हुए कहा कि आज हमारा आर्थिक स्तर बढ़ा है। आने वाले समय में भारत की अर्थव्यवस्था सर्वोच्च स्थान प्राप्त करेगी। Keynote speaker डॉ. गुरचरण सिंह जी ने कहा कि आज हम वाणिज्य की शिक्षा के द्वारा मैनेजमैण्ट की शिक्षा के द्वारा युवा वर्ग स्वयं को संतुलित स्तर पर समाज में प्रस्थापित कर सकता है। उसे इस क्षेत्र में रोजगार के अधिक साधन प्राप्त हो सकते हैं। आज हमने सामाजिक अर्थव्यवस्था, वैज्ञानिकता, शिक्षा तकनीकी क्षेत्र, चिकित्सा एवं अनुसंधान क्षेत्र में अत्याधिक उन्नति की है। आज हमारा देश पहले से अधिक सक्षम है। आज हमारी विकास पर लगभग 7 प्रतिशत है जो इसे सबसे तेज गति से विकास करने वाला देश बनाती है। इसी वजह से वर्ष 2024 तक इसे चीन से आगे ले जाएगी। अर्थव्यवस्था के मामलें में हमी चीन के बाद विश्व की सबसे बड़ी आर्थिक शक्ति है। आज व्यवसाय के क्षेत्र में भी भारत उन्नति के पथ पर अग्रसर है। दूसरे देशों से सरकार ने व्यावसाय में बढ़ोतरी हेतु अनेक प्रयास किए हैं। बड़े हर्ष का विषय है कि भारत की अर्थव्यवस्था बडी तेजी से बदलने वाली अर्थव्यवस्था है। भारत को आने वाले वर्षो में सबसे अधिक उन्नति करने वाले देशों में शामिल किया गया है। आज कई विदेशी कम्पनियां भारत में निवेश करने को तत्पर हैं। युवा वर्ग को प्रत्येक क्षेत्र में आगे आना होगा, अपनी कर्मठता द्वारा भारत को आर्थिक क्षेत्र पर और अधिक मजबूत बनाना होगा। आज हमें एकजुट होकर भारत की अर्थव्यवस्था को सुदृढ़ करना होगा। समापन समारोह के अवसर पर Resource Person के रूप में Sh. V.K. Jain, Deputy Director DGHE, Panchkula उपस्थित रहे उन्होंने सभी को सम्बोधित करते हुए कहा कि आज हम जो भी करें, जेसा भी करें उच्च स्तरीय करें। प्रत्येक क्षेत्र में युवा वर्ग कर्मठता से कार्य करें।

मुख्यातिथि डॉ. आभा बंसल, प्राचार्या, एस.ए. जैन महाविद्यालय अम्बाला शहर ने कहा कि आज हम तकनीकी युग में जी रहे हैं। जहां हर क्षेत्र में उत्तरोत्तर उन्नति हुई है। भारत आज प्रत्येक क्षेत्र में अग्रणी रहकर विश्व पटल पर सर्वोच्च स्थान हासिल कर चुका है। आर्थिक क्षेत्र में कुछ समस्याएं हैं जो आगे आने वाले समय में पूर्णतया सुलझाई जा सकेंगी।

कार्यक्रम के अंत में निदेशक श्री एस.एन. गुप्ता जी ने सभी गणमान्य अतिथियों का धन्यवाद किया।

Gupta Goyal 26.2.19
(डॉ. गीता गोयल)
प्रायार्या

Media Cover

IV www.punjabkesari.in कुरुक्षेत्र केसरी बुधवार WEDNESDAY 27 फरवरी 2019

जयराम कन्या महाविद्यालय में राष्ट्रीय संगोष्ठी आयोजित

राष्ट्रीय संगोष्ठी में अतिथियों का स्वागत करता स्टाफ। (खुंगर)

कुरुक्षेत्र, 26 फरवरी (पंकेस) : भारत साधु समाज के राष्ट्रीय उपाध्यक्ष एवं जयराम संस्थायों के परमाध्यक्ष ब्रह्मस्वरूप ब्रह्मचारी की प्रेरणा से सेठ नवरंग राय लोहिया जयराम कन्या महाविद्यालय लोहार माजरा में वाणिज्य एवं अर्थशास्त्र विभाग द्वारा उच्चतर शिक्षा विभाग, पंचकूला के सौजन्य से एक दिवसीय राष्ट्रीय संगोष्ठी का आयोजन किया गया। जयराम संस्थाओं के मीडिया प्रभारी राजेश सिंगला ने बताया इस संगोष्ठी का मुख्य विषय 21वीं सदी में व्यापार और अर्थशास्त्र के मुद्दे था। इस संगोष्ठी में मुख्यातिथि के तौर पर कुरुक्षेत्र विश्वविद्यालय के पूर्व प्रोफैसर एमेरेट्स प्रो. टी आर कुंडू ने शिरकत की। इसके अतिरिक्त मुख्य वक्ता के तौर पर स्कूल आफ मैनेजमैंट स्टडीज, पंजाबी विश्वविद्यालय पटियाला के अध्यक्ष डा. गुरचरण सिंह ने संगोष्ठी में भाग लिया। संगोष्ठी का शुभारंभ मुख्यातिथि तथा अन्य अतिथियों द्वारा मां सरस्वती के समक्ष पुष्पार्पित कर तथा दीप प्रज्वलित कर किया गया।

Social Media Coverage

College Facebook Page

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4

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SNRL Jairam Girls College, Lohar Majra, KKR

February 27, 2019 ·

A National Seminar on "Business and Economic issues in 21st Century" sponsored by DGHE was organised in our campus in which Prof. T. R. Kundu as Chief Guest, Dr. Gurucharan Singh as Keynote Speaker, Dr. V.K. Jain (Deputy Director, Higher Education Department, Panchkula) as Resource Person, Dr. Amita Rana (Associate Professor, CISKMV, Pundri) as Resource Person, Dr. Abha Bansal as Chief Guest in Valedictory Session and Principal Dr. Geeta Goyal addressed and blessed the parti... See More

Ankita Thakral and 47 others

Sample Certificate

2022/04/01 18:33

SNRL JAIRAM GIRLS COLLEGE

Lohar Majra, Kurukshetra

NATIONAL SEMINAR

On

Business and Economic Issues In 21st Century

(26th February, 2019)

Sponsored by

The Director General of Higher Education, Panchkula (Haryana)

Certificate

Awarded To

Prof./Dr./Mr./Ms. ....Meenu Rani (Assistant Professor) *of* ...S.N.R.L. Jairam Girls... College, Lohar Majra, KKR. *for participating/Presenting Paper/Invited Talk/Chairing Session titled* "E- Commerce (Issues and challenges)"

Dr. Karnika Gupta
Convener

Mrs. Amarjeet Kaur
Co-Convener

Dr. Preeti Sharma
Organizing Secretary

SNRL JAIRAM GIRLS COLLEGE

LOHAR MAJRA, KURUKSHETRA

HARYANA

Government Aided and Affiliated to Kurukshetra University, Kurukshetra

A

Report

Of

National Seminar

On

E-Commerce: The Better Way to Financial Inclusion

Sponsored by

Directorate General of Higher Education, Haryana

(26 March 2019)

Dr. Preeti Sharma

Report

Organized By	Department of Economics/ Computer Science
Date of Event	26 March 2019
Principal	Dr. Geeta Goyal
Convenor	Dr. Preeti Sharma
Chief Guest	Prof. Raj Kumar Mittal, Vice Chancellor, Chaudhary Bansi Lal University Bhiwani
Stakeholders	All Academicians
No. of Participant	155
Details	The whole seminar was divided into four sessions i.e. the inaugural session, the plenary session, two technical sessions and valedictory session. The inaugural session commenced with the lightening of the lamp by the Chief Guest Prof. Raj Kumar Mittal, Vice Chancellor, Chaudhary Bansi Lal University Bhiwani, and formal welcome by worthy Principal Dr. Geeta Goyal. The theme of the seminar was introduced by Dr. Preeti Sharma, Assistant Professor in Economics & the convener of the seminar. The objective of the seminar was to provide a platform to the academics, educators and students for discussing the issues

governing cashless economy and digitalized financial inclusion.

Prof. Raj Kumar Mittal, Vice Chancellor, Chaudhary Bansi Lal university Bhiwani, the Chief Guest and the keynote speaker expressed that financial inclusion broadens the resource base of the financial system by developing a culture of savings among large segment of rural population and plays its own role in the process of economic development. Further, by bringing low-income groups within the perimeter of formal banking sector; financial inclusion protects their financial wealth and other resources in exigent circumstances. It also mitigates the exploitation of vulnerable sections by the usurious money lenders by facilitating easy access to formal credit.

Inaugural session was followed by a plenary session. Dr. Ashok Chauhan, Associate Prof. Department of Economics, KUK and the Guest of Honor focused on how E-Commerce is affecting the economy and talked about various schemes of Government of India regarding digitization. He also explained the importance of financial inclusion in reducing poverty and achieving inclusive economic growth.

In the first technical session Dr. Kanwal Garg, Department of Computer Science and Applications KUK delivered a talk on

Dimensions of E-Commerce as Resource Person. He also threw light on how financial revolution is taking place around the globe, powered by mobile phones, access to new data, technological innovations and changing mindsets of users of financial services. And in case of India many steps have been taken to achieve the goal of financial inclusion.

Dr. Amita Rana, Associate Prof. Department of Economics CISKMV, Fatehpur, Pundri chaired the first technical session and Dr. Rachna Sardana, Assistant Professor Department of Commerce, RKSD PG College, Kaithal chaired the second technical session. More than 155 papers were presented by teachers, researchers and students from various institutes on various sub-themes of the seminar.

Prof. Neera Verma, Director, UGC, HRDC, KUK, in Valedictory address said that the prime goal of any economy is to ensure sustainable economic growth which will enhance the well-being of the people. She also focused on quality of research which is pre-requisite for our educational growth. Report of seminar was read by Dr. Preeti Sharma, convener of seminar and Dr. Karnika Gupta, organizing secretary presented vote of thanks to all the present dignitaries.

	In the end, Sh. S.N. Gupta, Director, applauded the efforts of the whole team. Dr. Geeta Goyal, Principal thanked all the dignitaries for their blissful presence. Thus, overall seminar was a successful endeavor and served its purpose.
Documentation	Supporting documents of the event and photographs are provided in subsequent pages.

BROCHURE

REGISTRATION FORM

One Day National Seminar
On
E-Commerce:
The Better Way to Financial Inclusion
26 March, 2019

Name _____

Designation _____

Institution _____

Address _____

_____

E-mail _____

Phone/Mobile _____

Whether presenting a paper

Yes ( ) No ( )

Title of Paper _____

_____

Amount Paid _____

Date _____

Signature _____

ORGANIZING COMMITTEE

- Dr. Rita Dutta
- Dr. Sheela Bathla
- Dr. Anita Sharma
- Mrs. Deepti Sharma
- Dr. Sunita Sharma
- Dr. Sunita Rani
- Dr. Sarojini Jamdagini
- Dr. Sangita Mehta
- Dr. Mamta Walia
- Ms. Anju Saini

ADVISORY COMMITTEE

- **Prof. Raj Kumar Mittal**
  Vice Chancellor
  Ch. Bansi Lal University, Bhiwani, Haryana
- **Dr. T.R. Kundu**
  Former Professor Emeritus
  Department of Economics
  Kurukshetra University, Kurukshetra
- **Dr. Neera Verma**
  Professor
  Department of Economics
  Kurukshetra University, Kurukshetra
- **Dr. Rajender Nath**
  Professor
  Department of Computer Sci. & Applications
  Kurukshetra University, Kurukshetra
- **Dr. Neela Sharma**
  HOD, Department of Mathematics
  SNRL Jairam Girls College
  Lohar Majra, Kurukshetra
- **Dr. Sarojni Jamdagini**
  HOD, Department of Home Science
  SNRL Jairam Girls College
  Lohar Majra, Kurukshetra

S.N.R.L. JAIRAM GIRLS COLLEGE

LOHAR MAJRA, KURUKSHETRA

Departments of
Computer Science and Economics
Organizes
NATIONAL SEMINAR
On
E-Commerce: The Better Way
to
Financial Inclusion
26 March 2019

FINANCIAL INCLUSION

Sponsored By
DIRECTORATE GENERAL OF
HIGHER EDUCATION, HARYANA

Chief Patron	Chief Advisor	Patron
Shri Brahamswaroop Brahamchari ji Maharaj President	Shri S. N. Gupta Director	Dr. Geeta Goyal Principal

Convener	Co Convener	Organising Secretary
Dr. Preeti Sharma Asst. Prof., Economics 9896881453	Dr. Ruchika Yadav Asst. Prof., Comp. Sci. 9950793980	Dr.Kanika Gupta Asst. Prof., Comm. 8059000371

Web: www.jairamgroups.org E-Mail: economicssnrl@gmail.com

ABOUT THE COLLEGE

Seth Navrang Rai Lohia Jairam Girls College was established on 17th July, 2001 under the aegis of Shri Jairam Vidya Peeth a philanthrophic society. It was a long cherished dream of Brahmleen Shri Devender Swaroop Brahmachariji Maharaj to promote education among weaker sections with the objective of empowering the suppressed rural women. Since its inception, Shri Devender Swaroop Brahmachariji's disciple honourable Shri Brahamswaroop Brahmachariji Maharaj has worked endlessly to establish four women institutes in the common campus of Shri Jairam Educational Institutions at Lohar Majra. Since then, the College has been progressing by leaps and bounds under the able and kind guidance of these great souls and the serving advisory body. The College is situated on Kurukshetra Pehowa Road at a distance of 15 KM from Kurukshetra Railway Station.

ABOUT THE SEMINAR

Financial inclusion is broadly recognized as critical to reducing poverty and achieving inclusive economic growth. It also has positive effects on consumption, employment status and income, and on some aspects of physical and mental health. A financial revolution is taking place around the globe, powered by mobile phones, access to new data, technological innovations and changing mindsets of users of financial services. In case of India many steps has been taken to achieve the goal of financial inclusion. Our Honorable Prime Minister Sh. Narender Modi had started the Campaign of DIZITAL INDIA in 2015 with a prior objective of connecting people digitally. Digital literacy, availability of high speed internet, mobile phone and bank account enabling in digital space, providing services in online platform etc. are the key points of this campaign.

Accordingly, this seminar is expected to provide knowledge to the latest trends, issues, and implementation challenges in all aspects of Business and Economy. This will be an opportunity for students, educators, academics, researchers, businessmen and policymakers who consider creativity as a necessity for business excellence, and if businesses excel the economy will definitely flourish.

THEME

E-Commerce:
The Better Way to Financial Inclusion

SUB THEMES

- Impact of E-Commerce and Economic Growth of India
- Financial Inclusion in Digital Economy
- E-Payment System for Financial Inclusion
- Digital India: Vision, Challenges and Economics Development
- Challenges for Indian E-Payment System
- Indian Economy and Digital India Campaign
- Digital Marketing in Indian Context
- Indian Economy and Make in India Campaign
- Indian Economy and Skill India Campaign
- Implication of E-Commerce for banking and Finance
- Corporate Governance and E-Governance
- Innovative E-Commerce

The sub-themes are only indicative and ideas beyond these themes will also be welcomed.

GUIDELINES FOR CONTRIBUTORS

Manuscript should contains text in sequence of title, authors and their affiliations, abstract, keywords, main body of the paper with tables/figures, and references in Word Document with Times New Roman, 12 Font Size, Aligument Adjusted in Normal Template. References should be written in APA style. The full paper should not exceed 5000 words and the abstract should be limited to 300 words.

Soft copy of abstracts/full papers must be e-mailed up to 17 March, 2019 on e-mail: economicssnrl@gmail.com. Selected papers will be published in the Pre-Seminar proceedings.

REGISTRATION CHARGES

Industry Participants: INR 500/-
Teachers and Research Scholars: INR 300/-
UG & PG Students: INR 200/-

Registration will be done on the day of the seminar. It will be compulsory for all to submit hard copy of the paper at the time of Registration.

PROGRAMME SCHEDULE

Registration
9:00 AM to 10:00AM

Inaugural
10:00 AM to 11:30 AM

Tea Break
11:30 AM to 11:45 AM

1st Technical Session
11:45AM to 1:00 PM

Lunch Break
1:00 PM to 2:00 PM

2nd Technical Session
2:00PM to 3:15 PM

Valedictory Session
3:30 PM to 4:30 PM

Glimpse of Event

SNRL JAIRAM GIRLS COLLEGE
LOHAR MAJRA, KURUK
On
Patron
DR. GEETA GOYAL
Sh. S.N. Gupta
DIRECTOR
PROF. RAJ KUMAR MITTAL
VICE-CHANCELLOR

DR. AMITA RANA

Media Coverage

पंजाब केसरी

27/3/19

राष्ट्रीय संगोष्ठी में पुस्तिका का विमोचन करते अतिथि। (खुंगर)

देश के विकास के लिए समाज को वित्तीय सेवाएं प्रदान करना अनिवार्य : डा. मित्तल

जयराम कन्या महाविद्यालय में राष्ट्रीय संगोष्ठी आयोजित

कुरुक्षेत्र, 26 मार्च (खुंगर): भारत साधु समाज के राष्ट्रीय उपाध्यक्ष एवं जयराम संस्थाओं के परमाध्यक्ष ब्रह्मस्वरूप ब्रह्मचारी के मार्गदर्शन में संचालित सेठ नवरंग राय लोहिया जयराम कन्या महाविद्यालय लोहार माजरा में हरियाणा उच्चतर शिक्षा विभाग पंचकूला के सौजन्य से अर्थशास्त्र विभाग एवं कम्प्यूटर साइंस विभाग ने एक दिवसीय राष्ट्रीय संगोष्ठी आयोजित की।

जयराम संस्थाओं के मीडिया प्रभारी राजेश सिंगला ने बताया कि संगोष्ठी का विषय ई-कॉमर्स का वित्तीय समावेशन का बेहतर तरीका था। इसमें मुख्यातिथि बंसी लाल विश्वविद्यालय के कुलपति डा. राजकुमार मित्तल थे।

विशिष्ट अतिथि कुरुक्षेत्र विश्वविद्यालय के एसोसिएट प्रोफैसर डा. अशोक चौहान थे। रिसॉर्स पर्सन डा. कंवल गर्ग ने भी उपस्थिति दर्ज करवाई। इस अवसर पर चौ. ईश्वर सिंह कन्या महाविद्यालय फतेहपुर पूंडरी की एसोसिएट प्रोफैसर डा. अमिता राणा, श्रीजयराम शिक्षण संस्थान के निदेशक एस.एन. गुप्ता, महाविद्यालय की प्राचार्या डा. गीता गोयल सहित अन्य महाविद्यालयों से आए प्राध्यापक, रिसर्च स्कॉलर एवं शिक्षाविद् आदि उपस्थित रहे। संगोष्ठी के शुभारंभ पर मुख्यातिथि डा. राजकुमार मित्तल व अन्य अतिथियों ने मां सरस्वती के समक्ष दीप प्रज्वलित किया।

सिंगला ने बताया कि संगोष्ठी में 165 शोधपत्र प्रस्तुत हुए। डा. राजकुमार मित्तल ने शोधार्थियों को सम्बोधित करते हुए कहा कि समाज को वित्तीय सेवाएं प्रदान करना अनिवार्य है।

तभी देश प्रगति पथ पर अग्रसर हो सकता है। समापन समारोह के अवसर पर कुरुक्षेत्र विश्वविद्यालय की एसोसिएट प्रोफैसर डा. नीरा वर्मा भी शामिल हुई।

अंत में शिक्षण संस्थान के निदेशक एस.एन. गुप्ता ने गण्यमान्य अतिथियों का धन्यवाद करते हुए उन्हें स्मृति चिन्ह भेंट किए।

Geeta Goyal
27.3.19

DIRECTOR HIGHER ... ON, HARYANA, PANCHKULA

...2-2018 NPE (2) Dated, Panchkula, the 06.12.2018

Sanction is hereby accorded under Rule 19.6, Sr. No. 1 of PFR, Vol. 1 for a sum of Rs. 20,00,000/- (Rs. Twenty Lac only) to the following Non - Govt. Aided Colleges to organize following Seminars/ Conference for the year 2018-19:-

Sr. No.	Name of the College	No. of Days	Name of Topic	Dates	Sanctioned Amount
			Non Government Aided Colleges		
1	Arya post Graduate College, Panipat 9PM4BLK	Two days International Conference	Innovations in Chemical, Biological & Environmental Sc.	27-28 February, 2019	1,00,000
2	Hindu College, Sonepat 9M4BMV	One day Multi disciplinary National Seminar	Emerging Issues in Indian Economy	December, 2018	50,000
3 ✓	Seth Navarag Rai Lohia Jai Ram Girls College, Lohar Majra	i) One day National Seminar ii) One day National Level Seminar	i) Business and Economic Issues in the 21st Century ii) E-commerce: The way to Financial Inclusion	November, 2018 January, 2019	50,000 50,000
4	Markanda National College, Shahabad Markanda 9P4BLT	i) One day National Seminar ii) One day National Seminar	i) Role of Academic Libraries and impact of IT on Formal and Informal Learning ii) Post Colonialism and Beyond: Theory and Practice	17 Nov, 2018 16th Feb, 2019	50,000 50,000
5	Maharaj Agrasen Mahavidyalya, Jagadhri	Two day Inter disciplinary National Seminar	Rural Development Paradigms and Livelihood Security in India	Nov/Dec, 2018	1,00,000
6 ✓	Chhaju Ram Memorial Jat College, Hisar	One day National Conference	Biodiversity & Environmental Sustainability in modern Era	Feb 16,2019	50,000
7	DAV College, Pehowa (Kurukshetra) 9L4BLX	Two days National Seminar	Federalism and Indian Politics	2nd week Feb, 2019	1,00,000
8	Banwari Lal Jindal Suiwala College PG, Tosham (Bhiwani)	Two days National Seminar	Impact of GST on Indian Economy: Short Term and Long Term perspectives		1,00,000
9	Gandhi Memorial National College, Ambala Cantt	One day National Seminar	Challenges to Biodiversity conservation and sustainable development	9 Feb, 2019	50,000
10	KVA DAV College for Women, Karnal	Two day International Seminar	Shakespeare's Women-Glowing or Dwindling: A Gender Perspective	18-19 Jan, 2019	1,00,000
11	K.L. Mehta Dayanand College for Women, Faridabad	One day Seminar	भारतीय सिनेमा में उपशास्त्रीय संगीत की उपादेयता	---	50,000
12	DAV (PG) College, Karnal 9M4BLE	i) One day National Seminar ii) One day National Seminar	i) Contemporary Issues in Management, Finance and Economics ii) Panchayati Raj & Women empowerment in India	2018-19 Oct/Nov, 2018	50,000 50,000
13	Hindu Girls	Two days Seminar	International Seminar Poets of the Freedom	2018-19	1,00,000

! श्री !!

☎ 01744-274559, 274560

सेठ नवरंग राय लोहिया जयराम गर्ल्स कॉलेज

(हरियाणा सरकार से अनुदान प्राप्त एवं कुरुक्षेत्र विश्वविद्यालय से सम्बद्ध)

लोहार माजरा, कुरुक्षेत्र - 136119 (हरियाणा)

.....

पत्रांक .....

दिनांक .....

UTILIZATION CERTIFICATE

Certified that the grant of Rs. 50,000/- (Rupees Fifty Thousand only) sanctioned from the Director General Higher Education, Haryana Panchkula vide No. 2-2018 Dated 06-12-2018 for holding One Day National Seminar on the topic of "**E-commerce : The Better Way to Financial Inclusion**" received through RTGS on 28-01-2019 has been fully utilized for the purpose for which it was sanctioned.

(Dr. Preeti Sharma)
Convener

(Dr. Ruchika Yadav)
Co-Convener

(Dr. Karnika Gupta)
Organizing Secretary

Dr. Sarojini Jamdagni
Bursar

(Dr. Geeta Goyal) 18.4.19
Principal

SETH NAVRANG RAI LOHIA JAIRAM GIRLS COLLEGE
LOHAR MAJRA, KURUKSHETRA

INCOME AND EXPENDITURE

E-Commerce : The Better Way to Financial Inclusion on 26-03-19

INCOME			EXPENDITURE	
Sr. No.	Particulars	Amount	Particulars	Amount
1	Seminar Grant	50000	Expenditure on Refreshment	27247
2			TA/Honorarium Exp.	12000
3			Decoration Exp.	2180
4			Photography Exp.	3500
5			Hospitality Exp.	7040
6			Misc. Exp.	4000
		50000		55967

(Dr. Preeti Sharma)
Convener

(Dr. Karnika Gupta)
Org. Secretary

(Dr. Sarojini Jamadagni)
Bursar

(Dr. Geeta Goyal) 16.4.19
Principal

Principal
SNRL Jairam Girls College
Loharmajra (Kurukshetra)

SNRL JAIRAM GIRLSCOLLEGE

LOHAR MAJRA,
KURUKSHETRAHARYANA
(Government Aided and Affiliated to Kurukshetra University, Kurukshetra)

A REPORT

ON
INTERNATIONAL SEMINAR

ORGANISED BY

HINDI DEPARTMENT

ON
12 Nov, 2019

By: Dr. Sunita Sharma,

(Convener)

Report

Organized By	Hindi Department
Date of Organization	12 Nov, 2019
Principal	Mrs. Poonam Chaudhary
Organizers	Dr. Sunita Sharma
Stakeholders	165 Participants ofdifferent Colleges
Details	On the auspicious occasion of Prakash Utsav of Shri Guru Nanak Dev Ji on 12th November 2019, with the blessings of Param Pujya Maharaj Shri Brahma Swaroop Brahmachari Ji, Seth Navrang Rai Lohia Jairam Girls College in Lohar Majra, Haryana Granth Academy, Panchkula and Global Hindi Research Institute of India. A one-day international seminar was organized on the subject of Hindi language cinema and journalism in the global context. In this event, Mr. Markandey Ahuja as the chief guest, Gurugram University Gurugram, Professor Virendra Chauhan as the keynote speaker, Vice President and Director, Haryana Granth Academy, Panchkula, Professor Saran Ghai as the seed speaker, President and Founder World Hindi Sansthan Canada, Dr. Kamaraj Sindhu, Department of Distance Education, Kurukshetra University Kurukshetra were present as special guest. The program was presided over by the lotus blessings of the most revered Maharaj Shri Brahm Brahmachari. Vice-Chairman of Jairam Shikshan Sansthan, Shri TK Sharma, Director Shri SN Gupta and eminent member of the Managing Committee, Shri Rajendra Singhal were present on the occasion.
Documentation	Supporting documents are attached.

NOTICE

सेठ नवरंग राय लोहिया जयराम गर्ल्ज कॉलेज
लोहार माजरा, कुरुक्षेत्र ।

दिनांक : 06–11–2019

आवश्यक सूचना

महाविद्यालय की समस्त शैक्षणिक व गैर शैक्षणिक स्टाफ को सूचित किया जाता है कि दिनांक 12 नवम्बर, 2019 को महाविद्यालय में हरियाणा ग्रंथ अकादमी द्वारा अन्तर्राष्ट्रीय संगोष्ठी / सेमिनार दिनांक 12 नवम्बर, 2019 को आयोजित होने जा रहा है। अतः कोई भी स्टाफ सदस्य दिनांक 11 व 12 नवम्बर, 2019 को अवकाश न लें तथा उक्त सेमीनार की तैयारियां करवाने में सहयोग करें। इसे अति आवश्यक समझें।

Principal 06/11/19
SNRL Jairam Girls College
Lohar Majra, Kurukshetra

Sr. No.	Name of teachers	Designation	Signature
1.	Dr. Anita Sharma	Asstt. Prof. in Music (V)	
2.	Dr. Sunita Sharma	Asstt. Prof. in Hindi	
3.	Dr. Sheela Bathla	Asstt. Prof. in Sanskrit	Not available from 10-12 Nov.
4.	Dr. Sunita Rani	Asstt. Prof. in Punjabi	
5.	Dr. Sarojni Jamdagini	Asstt. Prof. in H. Science	
6.	Dr. Sangita Mehta	Asstt. Prof. in English	
7.	Dr. Ruchika Yadav	Asstt. Prof. in Computer Sci	
8.	Dr. Preeti Sharma	Asstt. Prof. in Economics	
9.	Dr. Karnika Gupta	Asstt. Prof. in Commerce	7/11/19
10.	Mrs. Paramjit Kaur	Asstt. Prof. in Phy. Edu.	
11.	Ms. Shikha Grover	Asstt. Prof. in Comm.Arts	
12.	Ms.Santosh Kumari	Asstt. Prof. in Music (V)	
13.	Ms. Nitasha	Asstt. Prof. in Pol. Sci.	
14.	Ms. Priyanka	Asstt. Prof. in English	
15.	Ms. Rashmi	Asstt. Prof. in English	
16.	Ms. Meenu Rani	Asstt. Prof. in Commerce	
17.	Ms. Rajneesh	Asstt. Prof. in Commerce	
18.	Ms. Seema Punia	Asstt. Prof. in Commerce	
19.	Ms. Twinkle	Asstt. Prof. in Commerce	
20.	Ms. Reena Madaan	Asstt. Prof. in Commerce	
21.	Ms. Navjyoti Prasher	Asstt. Prof. in Commerce	
22.	Dr. Neelam Rani	Asstt. Prof. in Psychology	
23.	Ms. Dimple Rani	Asstt. Prof. in Dip.in Yoga	
24.	Ms Anjali Kaushik	Asstt. Prof. in Maths	
25.	Ms. Himani	Asstt. Prof. in Maths	
26.	Ms. Deepika	Asstt. Prof. in Physics	
27.	Ms. Chetna	Asstt. Prof. in Physics	
28.	Dr. Loveena Arora	Asstt. Prof. in Chemistry	
29.	Ms. Shivani	Asstt. Prof. in Chemistry	
30.	Ms. Harmanpreet Kaur	Asstt. Prof. in Computer Sci	

सेठ नवरंग राय लोहिया जयराम गर्ल्स कॉलेज, लोहार माजरा, कुरुक्षेत्र।

दिनांक: 06.11.2019

आवश्यक सूचना

महाविद्यालय की समस्त टीचिंग व नॉन टीचिंग स्टाफ को सूचित किया जाता है कि महाविद्यालय में दिनांक 12 नवम्बर, 2019 को प्रातः 9:30 बजे हिन्दी विभाग की ओर से हरियाणा ग्रंथ अकादमी के तत्वावधान में "अन्तर्राष्ट्रीय संगोष्ठी" का आयोजन होने जा रहा है जिसमें आप सभी सादर आमंत्रित हैं। इस महोत्सव में निम्नलिखित टीचिंग व नॉन टीचिंग स्टाफ की ड्यूटी लगाई जा रही है। इस अवसर पर समस्त शैक्षणिक एवं गैर शैक्षणिक स्टॉफ के भोजन की व्यवस्था होस्टल मैस में की गई है। सभी से अनुरोध है कि उपरोक्त समारोह को सुव्यवस्थित ढंग से सम्पन्न करवाना सुनिश्चित करें।

प्राचार्या

डॉ० सुनीता शर्मा, संयोजिका, सुनीता शर्मा

डॉ० सुनीता रानी, सहसंयोजिका सुनीता रानी

डॉ. अनिता शर्मा, संगोष्ठी सचिव अनिता शर्मा

Sr. No.	Particulars	Name	Signature
1.	Reception/Hospitality/ Tea Committee	❖ Dr. Anita Sharma, Convener ❖ Dr. Sunita Rani, Co-convener ❖ Mrs. Shikha Grover ❖ Ms. Harmanpreet Kaur ❖ Mrs. Balvinder Kaur ❖ Mrs. Sunita Rani, Peon — Tea Arrangement in Office ❖ Ms. Meenu Rani ❖ Ms. Reena Madan ❖ Mrs. Parveen Kumari — Tea Arrangement for candidates ❖ Mrs. Santosh Rani ❖ Ms. Rashmi ❖ Mrs. Gyatri Devi, Peon — Lunch Arrangement for delicates & Water Arrangement on Stage ❖ Dr. Loveena Arora ❖ Ms. Shivani ❖ Mrs. Teejo Devi, Peon — Lunch ~~Tea~~ Arrangement for candidates	
2.	Registration ❖ Distribution	❖ Dr. Preeti Sharma ❖ Dr. Karnika Gupta ❖ Ms. Priyanka ❖ Ms. Anju Rani ❖ Dr. Neelam Rani ❖ Ms. Natasha ❖ Mr. Gopal Kumar (4 students)	
3.	Stage Decoration	❖ Mrs. Shikha Grover, Convener ❖ Ms. Shivani, Chemistry ❖ Dr. Loveena Arora	
4.	Deep Prajwalan	❖ Dr. Anita Sharma ❖ Mrs. Santosh Rani ❖ Mr. Balbir Singh	

No.	Particulars	Name	Signature
5.	Discipline, Seating Arrangement Auditorium, Seminar Room	❖ Dr. Paramjeet Kaur Convener ❖ Dr. Preeti Sharma ❖ Mrs. Dimple Rani ❖ Ms. Meenu ❖ Ms. Rajnish ❖ Ms. Twinkle ❖ Ms. Anju Saini (N.S.S. students) ❖ Ms. Deepika ❖ Dr. Loveena ❖ Ms. Harmanpreet Kaur — PPT Presentation & arrangement on stage ❖ Sh. S.D. Pandey	
6.	Press and Media	❖ Dr. Sunita Sharma, Convener ❖ Ms. Natasha	
7.	Anchor/Mementos Presentation/ Stage Coordination	❖ Dr. Sarojini Jamadagni ❖ Dr. Sunita Sharma ❖ Ms. Himani ❖ Ms. Deepika.	
8.	Photography/ Videography	❖ Dr. Sunita Rani ❖ Ms. Chetna ❖ Ms. Rajnish	
9.	Face book-Website	❖ Dr. Preeti Sharma	
10.	Technical Session	❖ Dr. Sunita Rani ❖ Dr. Preeti Sharma ❖ Dr. Karnika Gupta ❖ Ms. Seema Punia ❖ Ms. Anjali Kaushik ❖ Ms. Navjoti Prasher	
11.	Editorial /Review Committee	❖ Dr. Preeti Sharma ❖ Dr. Karnika Gupta ❖ Ms. Priyanka ❖ Ms. Navjyoti Prasher	
12.	Visitor Book	❖ Ms. Vidhu Nirmal ❖ Ms. Anju Saini	
13.	Projector/Song System	❖ Mr. Balbir Singh ❖ Mr. Gopal Kumar ❖ Mr. Vijay	
14.	TA/DA	❖ Mr. Gopal Kumar	
15.	Invitation Card Distribution	❖ Sh. S.D. Pandey, (Convener) ❖ Mrs. Kamlesh Rani ❖ Mr. Ramesh Kumar	

BROCHURE OF THE SEMINAR

पंजीकरण फार्म

एक दिवसीय अन्तर्राष्ट्रीय संगोष्ठी

विषय: वैश्विक परिप्रेक्ष्य में हिंदी भाषा साहित्य : सिनेमा तथा पत्रकारिता

12 नवम्बर, 2019

नाम : _____

पद : _____

संस्थान : _____

पता : _____

ईमेल : _____

दूरभाष : _____

शोध पत्र प्रस्तुतिकरण : हाँ ( ) नहीं ( )

शोधपत्र/आलेख का विषय _____

देय राशि _____

दिनांक _____

हस्ताक्षर _____

आलेख/शोध पत्र भेजने हेतु आवश्यक निर्देश

- संगोष्ठी में भाग लेने वाले शिक्षकों एवं शोधार्थियों से विनम्र निवेदन है कि प्रस्तुत किया जाने वाला आलेख/शोध पत्र संगोष्ठी के विमर्श उप विषयों से संबंधित होना चाहिए ।
- शोधपत्र सारांश दिनांक 8 नवंबर, 2019 तक कॉलेज के ईमेल jrgcollegekkr@gmail.com पर प्रेषित करें/इसके साथ ही शोध पत्र की दो प्रतियां सारांश सहित पंजीकरण के समय संयोजक के पास जमा करवानी होगी ।
- पंजीकरण तिथि 12 नवम्बर 2019 (प्रात: 9:00 बजे से 10:00 बजे तक)
- पंजीकरण शुल्क : शिक्षक रुपये 600/-
  शोधार्थी/विद्यार्थी रुपये 300/-
- आलेख/शोध पत्र 2000-2500 शब्दों का हो जो उद्धरणों एवं संदर्भों से पुष्ट हो ।
- शोध पत्र कृति देव 10 फॉंट में होने चाहिए ।
- प्राप्त शोध पत्रों का प्रकाशन किया जाएगा अत: किसी अन्य फॉंट में प्राप्त शोध पत्र प्रकाशित नहीं होगा ।
- शोध पत्रों का प्रकाशन स्तरीय और शोधपरक दृष्टि पर निर्भर करेगा ।
- शोध पत्र के साथ अपना पूरा पता, दूरभाष नम्बर एवं ईमेल अवश्य भेजें।

प्रस्तावित कार्यक्रम

उद्घाटन सत्र	: प्रात: 10:00 बजे से 11:30 बजे तक
जलपान	: 11:30 बजे से 11:45 तक
प्रथम सत्र	: 11:45 से 1:15 तक
भोजन	: 1:15 से 2:15 तक
द्वितीय सत्र	: 2:15 से 3:15 तक
समापन सत्र	: 3:15 से 5:00 बजे तक

सेठ नवरंग राय लोहिया

जयराम गर्ल्स कॉलेज लोहार माजरा कुरुक्षेत्र

एवं

हरियाणा ग्रंथ अकादमी पंचकूला

तथा

ग्लोबल हिंदी साहित्य शोध संस्थान भारत

के संयुक्त तत्वाधान में आयोजित

एक दिवसीय अन्तर्राष्ट्रीय संगोष्ठी

विषय: वैश्विक परिप्रेक्ष्य में हिंदी भाषा साहित्य : सिनेमा तथा पत्रकारिता

12 नवम्बर, 2019 (मंगलवार)

स्थल : देवेंद्र स्वरुप ब्रह्मचारी सभागार

मुख्य संरक्षक
श्री ब्रह्मस्वरुप ब्रह्मचारी जी महाराज
अध्यक्ष

मुख्य सलाहकार
श्री एस.एन. गुप्ता
निदेशक

उपाध्यक्ष एवं निदेशक
प्रोफेसर वीरेन्द्र सिंह चौहान
हरियाणा ग्रन्थ अकादमी, पंचकूला

संरक्षक
श्रीमती पूनम चौधरी
प्राचार्या

संयोजिका
डॉ. सुनीता शर्मा
सहायक प्रवक्ता हिन्दी विभाग
9896144899

संगोष्ठी सचिव
डॉ. अनीता शर्मा
सहायक प्रवक्ता संगीत गायन विभाग
9896036134

सह संयोजिका
डॉ. सुनीता रानी
सहायक प्रवक्ता पंजाबी विभाग
94165-28578

प्रस्तावना :

भारत भूमि हमेशा से ऋषि-मुनियों एवं महापुरुषों की तपोस्थली रही है। इन महापुरुषों ने यथा समय संत्रस्त जनता को सही राह दिखाने हेतु सर्वोत्तम योगदान दिया। ऐसे ही महापुरुषों में ब्रहालीन परम पूज्य महाराज श्री देवेन्द्र स्वरुप ब्रह्मचारी जी थे जिन्होनें ग्रामीण क्षेत्र की बेटियों को शिक्षा प्रदान करने हेतु जयराम गर्ल्स कॉलेज की स्थापना की। उनका मानना था कि बेटियों को भी बेटों के बराबर शिक्षा का अधिकार प्राप्त हो, अपने इसी उद्देश्य को पूरा करने के लिए उन्होनें 17 जुलाई 2001 में सरस्वती नदी के किनारे सेठ नवरंग राय लोहिया जयराम गर्ल्स कॉलेज के रुप में नन्हा सा शिक्षा रुपी पौधा रोपित किया। परमपूज्य महाराज श्री ब्रह्म स्वरुप ब्रहाचारी जी के कुशल नेतृत्व एवं संचालन से आज यह पौधा पल्लवित एवं पुष्पित होकर अपनी सुगंध संपूर्ण हरियाणा राज्य में फैला चुका है और एक विशाल वटवृक्ष का रुप धारण कर चुका है । शिक्षा रुपी यज्ञ के पुनीत कार्य की बागडोर अपने हाथ में लेकर परम पूज्य महाराज श्री ब्रह्म स्वरुप ब्रहाचारी जी ने लोहार माजरा गांव में स्थित इस महाविद्यालय में वे सभी सुख सुविधाएं छात्राओं को प्रदान की, जो शहरी क्षेत्र में भी उपलब्ध नहीं हो सकती। परम अध्यक्ष श्री ब्रह्म स्वरुप ब्रह्मचारी जी के कुशल संचालन एवं उचित मार्गदर्शन में आज यह महाविद्यालय प्रगति के पथ पर अग्रसर होकर सारे हरियाणा में अपना एक विशेष स्थान अर्जित कर चुका है।

हरियाणा ग्रन्थ अकादमी - परिचय

ग्रन्थ अकादमी के महत्त्व को दृष्टिगत रखते हुए, हरियाणा सरकार द्वारा 1 सितंबर 2011 को स्वतंत्र रूप से ''हरियाणा ग्रन्थ अकादमी'' का पुनर्गठन किया गया। हरियाणा ग्रन्थ अकादमी द्वारा विश्वविद्यालय स्तरीय ग्रन्थ हिन्दी में उपलब्ध करवाने की योजना क्रियान्वित की जा रही है। विश्वविद्यालय स्तर पर हिन्दी को उच्च शिक्षा का माध्यम बनाने की भारत सरकार की नीति के अंतर्गत मानविकी एवं विज्ञान के लगभग 23 विषयों की विश्वविद्यालय स्तरीय 300 मानक पुस्तकों का निर्माण करवाया गया है। छात्रों एवं पाठकों को उत्तम पुस्तकें उपलब्ध करवाने हेतु ग्रन्थ अकादमी द्वारा पुस्तक प्रदर्शनी एवं पुस्तक मेलों में प्रतिभागिता की जाती है।

रुपरेखा एवं उद्देश्य:

हिंदी भाषा आज केवल हिंदुस्तान की भाषा नहीं अपितु सारे विश्व की भाषा बन चुकी। हिंदी सिरमौर है जो आज जन-जन के हृदय पर राज कर रही है। हिंदी का स्वभाव मिलनसार है, कभी वो संस्कृत को संवारती है तो कहीं उर्दू के साथ मिलकर खडी होकर मुस्कुराती नजर आती है। हिंदी की यही प्रकृति उसे सदैव मुखरित करके वैश्विकरण के दौर में आगे लाकर खड़ा कर देती है। हिंदी की वर्तमान स्थिति में कहीं ना कहीं वैश्विकरण का खास योगदान है। वैश्विकरण के इस युग में हिंदी सामाजिक, आर्थिक, राजनीतिक तथा सांस्कृतिक पड़ाव को पार करते हुए आदान-प्रदान का सुदृढ़ सेतु बन चुकी है। हिंदी जहां एक और आम जन की भाषा है, उसके सपनों की भाषा है वहीं दूसरी तरफ राजतंत्र और लोकतंत्र के बीच समन्वय की कमी होने के कारण हिचकोले खा रही है। आज हिंदी अंतर्राष्ट्रीय क्षेत्र में ख्याति अर्जित कर के अपनी विशेष पहचान बना चुकी है। भूमंडलीकरण के इस दौर में हिंदी का महत्व बढ़ता जा रहा है। आज हम सब का कर्तव्य बनता है कि इस भाषा का सम्मान करें क्योंकि इससे हमारा अस्तित्व जुड़ा है।

आज हिंदी भाषा का विस्तार वैश्विक स्तर पर हो रहा है। हिंदी अनवरत प्रगति की उड़ान भरती हुई दिखाई पड़ती है। आज यह विश्व की दूसरी सबसे अधिक बोले जाने वाली भाषा है। पत्रकारिता तथा सिनेमा को हिंदी ने ही बुलंदियों पर पहुँचा रखा है। आज विदेश में भी हिंदी के दीवाने इसका अध्ययन करना अपना परम सौभाग्य समझते हैं। पत्रकारिता का उद्देश्य सच्ची घटनाओं पर प्रकाश डालना है, वास्तविकता से सब को परिचित कराना है। हिंदी समाज में मानव मूल्यों की स्थापना करके जीवन को विकासोन्मुख बनाती है। सिनेमा हिंदी भाषा, भारतीय सभ्यता और संस्कृति तीनों के वैश्विक प्रचार एवं प्रसार का सशक्त माध्यम है। भारतीय संस्कृति की अस्मिता की झलक हमें हिंदी सिनेमा में दिखाई पड़ती है। यह भारत के सामाजिक, आर्थिक, साहित्यिक एवं ऐतिहासिक परिवेश की अवधारणा को हमारे समक्ष लाता है। हिंदी सिनेमा आज भारतीय संस्कृति और विदेशी संस्कृति के बीच सेतु का कार्य कर रहा है। यह वसुधैव कुटुंबकम की भावना को बढ़ाता है। यदि एक तरफ यह भारतीयों को आकर्षित करता है तो दूसरी और विदेशियों को तथा मूल भारतीय प्रवासियों को भी लुभाता है। परिणाम स्वरुप हिंदी का अपना एक अंतर्राष्ट्रीय स्वरुप विकसित हो रहा है। हिंदी सिनेमा की विश्वव्यापी लोकप्रियता को देखते हुये मन में यही विश्वास जागता है कि हिंदी सदैव सर्वश्रेष्ठ बनकर विश्व की सरताज बने।

मुख्य विषय :

वैश्विक परिप्रेक्ष्य में हिंदी भाषा साहित्य : सिनेमा तथा पत्रकारिता।

उप विषय :

वैश्विक एवं भारतीय पत्रकारिता का विकास।

- हिंदी साहित्य और सिनेमा
- सिनेमा हिंदी प्रचार का सशक्त माध्यम
- हिंदी सिनेमा सांस्कृतिक महत्व
- पत्रकारिता हिंदी भाषा का सशक्त माध्यम
- हिंदी पत्रकारिता का उदारीकरण
- भारतीय लोकतंत्र में संचार माध्यम की भूमिका

इससे संबंधित अन्य विषयों का चयन भी कर सकते हैं ।

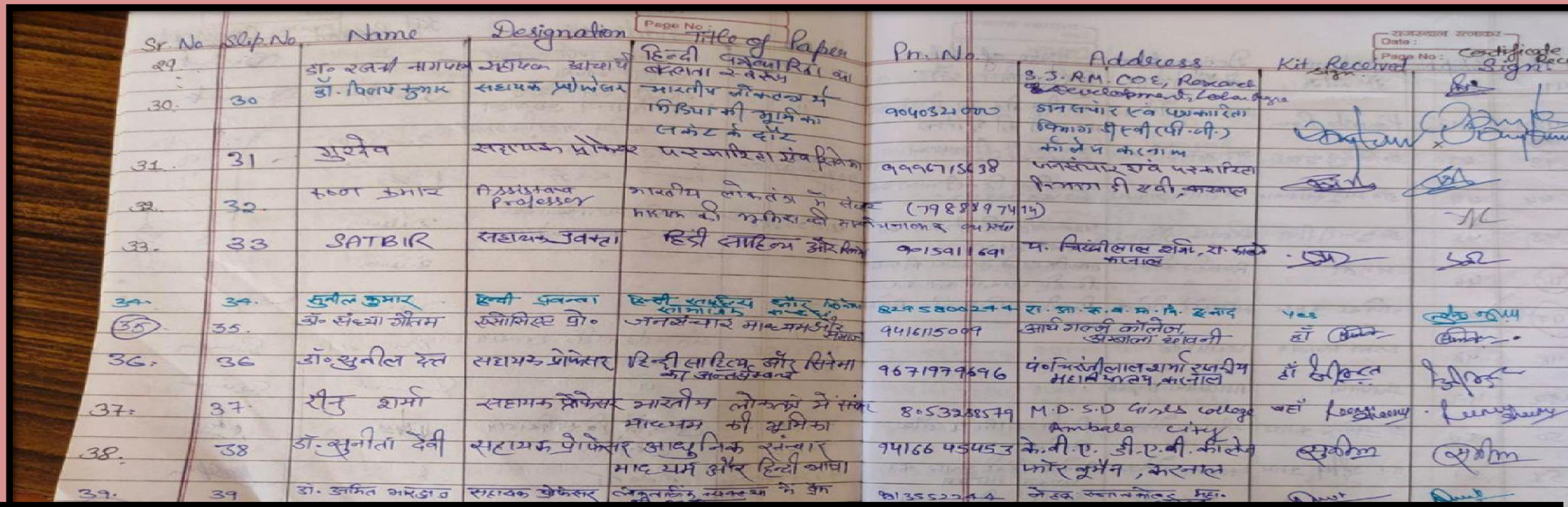
संयोजिका	संगोष्ठी सचिव	सह संयोजिका
डा. सुनीता शर्मा	डा. अनीता शर्मा	डा. सुनीता रानी
9896144899	9896036134	9416528578

GLIMPSES

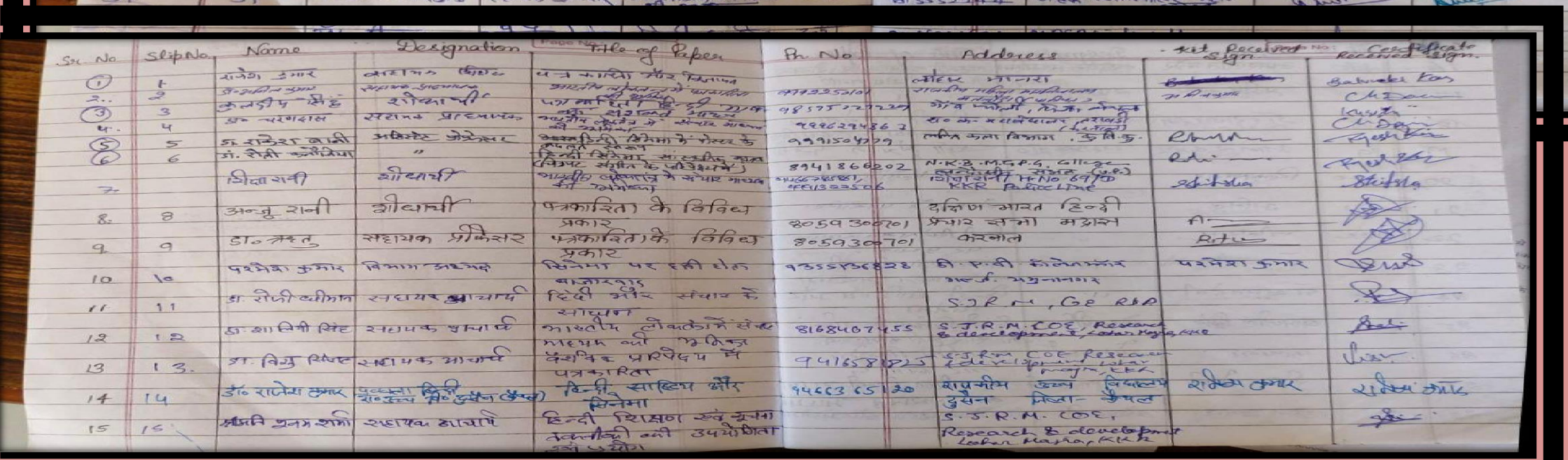
COMMERCE BLOCK

सेठ नवरंग राय लोहिया जयराम गर्ल्स कॉलेज
लोहारू मार्ग, झुन्झुनू
एवं
हरियाणा गंग अकादमी, पंचकूला

PARTICIPANTS DETAILS



Sr. No	Slip No.	Name	Designation	Title of Paper	Ph. No.	Address	Kit Received Sign	Certificate Received Sign
29.		डा० रजनी नागपाल	सहायक आचार्या	हिन्दी पत्रिकाएँ का बदलता स्वरूप		S.J.R.M. COE, Research & Development, Lohar Majra		
30.	30	डॉ. विनय कुमार	सहायक प्रोफेसर	भारतीय लोकतन्त्र में मीडिया की भूमिका लेकर के दौर	9040324000	डाक तार एवं पत्रकारिता विभाग दीस्वी (पी.वी.) कॉलेज करनाल		
31.	31	गुरदेव	सहायक प्रोफेसर	पत्रकारिता संचार	9996718638	जनसंचार एवं पत्रकारिता विभाग डी.वी., करनाल		
32.	32.	Arun Kumar	Assistant Professor	भारतीय लोकतंत्र में संचार माध्यम की भूमिका का अध्ययन	(7988897415)			
33.	33	SATBIR	सहायक प्रवक्ता	हिंदी साहित्य और सिनेमा	9015411641	प. चिरंजीलाल शर्मा, रा. स्नातकोत्तर कॉलेज करनाल		
34.	34.	सुनील कुमार	हिन्दी प्रवक्ता	हिन्दी रंगमंचीय और सिनेमा	8295800244	रा. स्ना. कॉ. ब. म. वि. इन्द	Yes	
35.	35.	डॉ० संध्या गौतम	एसोसिएट प्रो०	जनसंचार माध्यम	9416115009	आर्य गर्ल्स कॉलेज, यमुनानगर हरियाणा	हाँ	
36.	36	डॉ० सुनील दत्त	सहायक प्रोफेसर	हिन्दी साहित्य और सिनेमा का अन्तर्सम्बन्ध	9671979696	पं० चिरंजीलाल शर्मा राजकीय महाविद्यालय, करनाल	हाँ	
37.	37.	रीनु शर्मा	सहायक प्रोफेसर	भारतीय लोकतंत्र में संचार माध्यम की भूमिका	8053288579	M.D.S.D Girls College Ambala City	यहाँ	
38.	38	डॉ० सुनीता देवी	सहायक प्रोफेसर	आधुनिक संचार माध्यम और हिन्दी भाषा	9416645454	के.वी.ए. डी.ए.वी. कॉलेज फॉर वूमेन, करनाल		
39.	39	डा. अंकित सरदाना	सहायक प्रोफेसर	लोकतंत्र व्यवस्था में मीडिया	9813522444	जे.एस.एम. महा.		



Sr. No	Slip No.	Name	Designation	Title of Paper	Ph. No	Address	Kit Received Sign	Certificate Received Sign
1	1	राजेश कुमार	सहायक प्रोफेसर	पत्र कारिता और विज्ञापन	9729235101	सौर भारत		
2	2	डॉ. अनिल कुमार	सहायक प्राध्यापक	भारतीय लोकतंत्र में मीडिया की भूमिका	9813777777	राजकीय महिला महाविद्यालय मानेसर (गुड़गांव)		
3	3	कुलदीप सिंह	शोधार्थी	पत्रकारिता हिन्दी फ्रेम	9996294362	गाँव खोरी, सिरसा, जिला सिरसा		
4	4	डा० चरणदास	सहायक प्राध्यापक	स्वतन्त्रता आन्दोलन	9991504779	राव कॉ० महाविद्यालय, रेवाड़ी		
5	5	डा. राकेश कारी	असिस्टेंट प्रोफेसर	क्यूबिक्स्टी सिनेमा में गोल्स के		ललित कला विभाग, कु.वि.कु.		
6	6	मं. रेमी क्लैरिया	"	हिन्दी सिनेमा में स्त्रीवाद	9541866202	N.K.B.M.G.P.G. College, Nanded (M.S.)		
7		शिवा रानी	शोधार्थी	विषय सीमा के अन्तर्गत	9466298681	हिन्दी विभाग, H.No 647/C		
8	8	अन्नु रानी	शोधार्थी	आधुनिक संचार माध्यम और हिन्दी भाषा	9813335046	KKR Public School		
9	9	डा० तरुण	सहायक प्रोफेसर	पत्रकारिता के विविध प्रकार		दक्षिण भारत हिन्दी प्रचार सभा मद्रास		
10	10	पवनेश कुमार	विभाग अध्यक्ष	पत्रकारिता के विविध प्रकार	8059300701	करनाल		
11	11	डा. रोहिणी चौहान	सहायक आचार्य	सिनेमा पर रही दोहन	8059300701			
12	12	डा. शालिनी सिंह	सहायक प्राचार्य	बाजारवाद	9355186828	B.P.S. कॉलेजफॉर गर्ल्स, अमृतनगर		
13	13.	डा. विजु सिंघल	सहायक आचार्य	हिंदी और संचार के साधन		S.J.R.M., Ge RAP		
14	14	डॉ० राकेश कुमार	एसोसिएट प्रोफेसर (कैमरा)	भारतीय लोकतंत्र में संचार माध्यम की भूमिका	8168407455	S.J.R.M. COE, Research & development, Lohar Majra, KKR		
15	15	अंजलि शर्मा	सहायक आचार्या	पत्रकारिता	9416582220	S.J.R.M. COE Research & Development Lohar Majra, KKR		
				हिन्दी साहित्य और सिनेमा	9466365120	राजकीय कन्या विद्यालय डुसन मिला- कैथल	राकेश कुमार	
				हिन्दी शिक्षण एवं शिक्षा तकनीकी की उपयोगिता एवं उपयोग		S.J.R.M. COE, Research & development Lohar Majra, KKR		

Sr. No.	Slip No.	Name	Designation	Title of Paper	Ph. No.	Address	Kit Received	Certificate Received
41.	41	डॉ नीरू	असिस्टेंट प्रोफेसर	हिन्दी साहित्य और कविता	9466941671	MDSD Girls College Ambala City	Neelam	
42	42	Kavita Rani	सहायक प्रोफेसर	भारतीय लोकतंत्र में संचार माध्यमों की भूमिका	9812106732	Kavita Rani S.D.(PG) College Panipat	Kavita Rani	Kavita Rani
43	43	डॉ. सिद्धेन्द्र कुमार	सहायक प्रोफेसर	पत्रकारिता हिन्दी भाषा का	9541667761	R.N.S.D.(PG) College, Kaithal	सिद्धेन्द्र कुमार	सिद्धेन्द्र कुमार
44	44	डॉ मधु सांगवान	सहायक प्रोफेसर	पत्रकारिता हिन्दी साहित्य का		महिला महाविद्यालय भिवानी		
45	45	डॉ कुमारी दीपा	सहायक प्रोफेसर	पत्रकारिता हिन्दी भाषा का		इंदिरा गांधी महिला महाविद्यालय कैथल		
46	46	ममता	Research Scholar	समाज माध्यम	(80735 [illegible])	ममता W/o श्री रामेश्वर		
47	47	राजेश कुमार	असिस्टेंट प्रोफेसर	हिन्दी पत्रकारिता का हिन्दी साहित्य और सिनेमा	[illegible]	कुमार V.P.O लोहारी राव्यो (हिसार)		
48	48	Usha Rundla	Lecturer		8053529335	V.P.O लोहारी राव्यो (हिसार)		
49	49	Shivani	Assistant Professor		7015615384	Surya College of Education Ambala		
50	50	डा. सुरेन्द्र कुमार	सहायक प्रोफेसर	हिन्दी साहित्य और सिनेमा	9416172543	Surya College of Education Ambala		
51	51	डा. [illegible]	सहायक प्रोफेसर	सिनेमा हिंदी प्रचार का सशक्त माध्यम	9254526452	# 817/A जाटा कालोनी (Hisar)		
52	52	नीलम रानी	शोधार्थी	हिन्दी साहित्य और सिनेमा	9812969-20965	1419, Sect -13, Karnal		-
53	53	डा० वरिन्द्र सिंह	सहायक प्रो०	हिन्दी साहित्य और सिनेमा	8216816803	उच्च शिक्षा एवं शोध संस्थान दलीप सिंह कैथल		
					8950373155	राजकीय महाविद्यालय हिसार		

Sr. No.	Slip No	Name	Designation	Title of Paper	Ph. No.	Address	Kit Received	Certificate Received
16.	16	अमरजीत कौर	सहायक प्राध्यापिका	हिन्दी भाषा और शैलियां की संभावनाएं	9813099735	जयराम गर्ल्स कॉलेज लोहार माजरा	—	
17.	17	प्रदीप कुमार	सहायक प्राध्यापक	"	"	राजकीय स्नातकोत्तर महाविद्यालय अम्बाला		
18.	18	डॉ. राजा राम	सह. प्राध्यापक	हिन्दी सिनेमा पर हिन्दी भाषा और साहित्य का [illegible]	[illegible]	राजकीय मध्यविद्यालय मटर कला		
19.	19	अनिल कुमार	सहायक प्रो०	रची क्षेत्र में पत्रकारिता	[illegible]	[illegible]		
20.	20	दिलसुखराम	लेक्चरर	हिन्दी सिनेमा का	9813122588	राजकीय महाविद्यालय [illegible] (कैथल)		
21.	21	अमित	"	सैक्स सीन में पत्रकारिता	"	"		
22.	22.	सीताराम	"	हिन्दी सिनेमा का समाज पर प्रभाव	95411	"		
23.	23.	डॉ नवनीत कौर	"	पत्रकारिता: हिन्दी भाषा का सशक्त माध्यम	34311 78886-26	संत मोहनसिंह खालसा कालेज बराड़ा		
24.	24.	डॉ सुमनदेवी	"	हिन्दी साहित्य और सिनेमा	25	"		
25.	25	बलजीत सिंह	शोधार्थी	हिंदी सिनेमा के गीतों का सांस्कृतिक महत्व	79882 — 79145	कुरुक्षेत्र विश्वविद्यालय कुरुक्षेत्र		
26.	26	कल्पना	शोधार्थी	भारतीय सिनेमा और साहित्य	9728[illegible]	[illegible]		
27.	27	रीना देवी	सहायक आचार्य	पत्रकारिता हिन्दी भाषा का सशक्त माध्यम	9017[illegible]	C.I.S.K. M.V. [illegible]		
28.	28	सुरेश कुमार	शोधार्थी	हिन्दी साहित्य और सिनेमा	9541[illegible]	ज्योति विद्यापीठ महिला विश्व विद्यालय, जयपुर		

Sr. No	Slip No	Name	Designation	Title of Paper	Ph. No	Address	Kit sheet received	Certificate copy sign
54	54	डा० वन्दना	सहायक प्रो०	सिनेमा हिंदी प्रचार का सशक्त माध्यम	9467173317	राजकीय महाविद्यालय नरवाना हिसार		
55	55	प्रियंका	शोधार्थी	जगरूप महिला कॉलेज ऑफ एजुकेशन	8059329022	जगरूप महिला कॉलेज ऑफ एजुकेशन सिविल रोड जेतपमेर		
56	56	मोहित कुमार	शोधार्थी	R.K.S.D. College of education Kaithal	9896533670			
57		ईश्वर सिंह सागवान	Assistant Professor	हिन्दी कथा के पुरुष पात्रों के चित्रण का समाजशास्त्रीय अध्ययन	9896299755	मकान नं 496, Sec-2, HKB		
58	58	सतीश कुमार भारद्वाज	सहायक प्रोफेसर	अन्तर्राष्ट्रीय ख्याति प्राप्त कवयित्री सौंदर्य राजदीप चैतना	9466479317	राजकीय कन्या महाविद्यालय रादौला (करनाल)	सतीश	सतीश
59	59	डा०शैं शेकर	सहायक प्राध्यापक	प्राचीन भारतीय अन्य एवं अन्य : एक विश्लेषणात्मक अध्ययन ।	90347-04276	शहीद गाँधी राजकीय महाविद्यालय, आहा, [illegible]		
60	60	डॉ० श्री के० गुप्ता	सहायक आचार्य	भारतीय हिन्दी साहित्य में सुभद्रा कुमारी चौहान की शाश्वत भूमिका ।	8053330[illegible]	ललित कला विभाग, कु वि० कु०, कुरुक्षेत्र ।		
61	61	रेखा रानी	शोधार्थी	हिन्दी साहित्य एवं सिनेमा	8053330[illegible]	V.P.O - सिसाना (पानीपत)	Rekha	Rekha
62	62	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]		
63	63	अर्चना तायलवाल	B.Ed. विद्यार्थी	भारतीय सिनेमा के नवोन्मेष - [illegible]	7388713710	B.R. कॉलेज ऑफ एजुकेशन [illegible]		
64	64	डॉ० अमन्दीप तायलवाल	[illegible]	[illegible]	[illegible]	[illegible]		
65	65	रवीन्द्र कुमार	सहायक प्राध्यापक	हिंदी साहित्य और सिनेमा	[illegible]	[illegible]		

92	92	[illegible]	Asstt. Prof.	[illegible]	9416570418	Ambala city OR B.R.A. Govt. College Kaithal		
93	93	ANIT KUMAR ARORA	Research Scholar	Impact of Bollywood's celebrity endorsed television ads on young TV viewers		I.K. Gujral, Punjab, Technical University, Kapurthala		
94	94	EKTA MAHAJAN	Assistant Professor	— Same —		— Same —		
95	95	DHARSHA DEVI	शोधार्थी	हिंदी साहित्य और सिनेमा	94163-33939	Ambala Road Kaithal	Varsha	Varsha
96	96	Varsha Rani	ASSISTANT PROFESSOR	लोकतन्त्र में संचार माध्यमों की भूमिका	8053044716	हापुड़ाबाद (मो०) [illegible]	Varsha Rani	Varsha Rani
97	97	Dr. Anubha Jain	Asst Prof.	हिन्दी साहित्य और फिल्म में महत्वपूर्ण भाव	9896129628	G.N.G. College, Yam.	A	
98	98	Dr. Surendra Kumar	Asstt. Prof.	हिन्दीसाहित्य और सिनेमा	8416682985	JGN College Lecturer		
99	99	Dr. Neeru Bala	Asstt Prof.	[illegible]	9416765118	I GN College Lecturer		
100	100	Ashok Kumar	Research Scholar	हिंदी के प्रसार में [illegible] की भूमिका	[illegible]	Maharshi Dayanand University Rohtak		
101	101	Dr. Fauziya Shaikh	Principal	फिल्म निर्माण में हिन्दी भाषा माध्यम की भूमिका	9992515[illegible]	SJRM College Lohar Majra		
102	102	सुनील कुमार	सहायक प्रो०	हिंदी साहित्य और सिनेमा	9467567507	SKThua@gmail.com		
103	103	कुलदीप कुमार	सहायक आचार्य	हिंदी साहित्य और हिंदी सिनेमा	9467[illegible]	kumarsahab017@gmail.com		

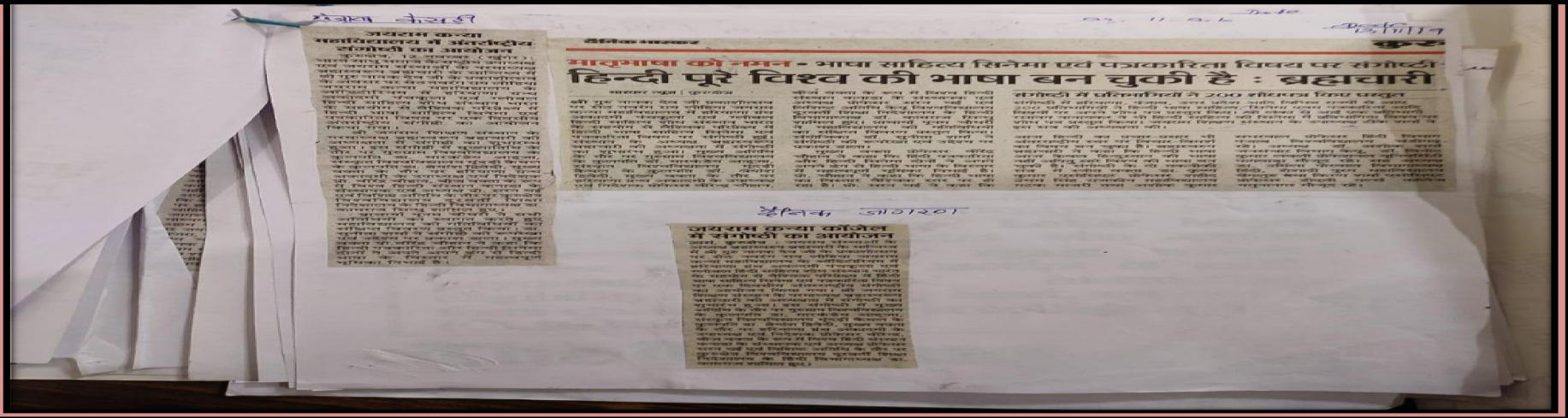
MEDIA COVERAGE

अंतर्राष्ट्रीय सम्मान प्राप्त कर डा. सुनीता शर्मा ने जयराम कन्या महाविद्यालय का नाम रोशन किया : गुप्ता

कुरुक्षेत्र 12 फरवरी (खुंगर): भारत साधु समाज के राष्ट्रीय उपाध्यक्ष एवं जयराम संस्थाओं के परमाध्यक्ष ब्रह्मस्वरूप ब्रह्मचारी के मार्गदर्शन में ग्रामीण अंचल की कन्याओं को शिक्षित करने के लिए संचालित सेठ नवरंग राय लोहिया जयराम कन्या महाविद्यालय लोहार माजरा की हिन्दी विभाग की प्राध्यापिका डा. सुनीता शर्मा को विश्व हिन्दी संस्थान "कल्चरल आर्गेनाइजेशन कनाडा" द्वारा साहित्य एवं समाज सेवा के क्षेत्र में प्रशंसनीय उपलब्धियों के लिए सम्मान स्वरूप विश्व हिन्दी साहित्य सृजक सम्मान से विभूषित किया गया है।

डा. सुनीता को सम्मानित करते जयराम संस्थाओं के परमाध्यक्ष ब्रह्मस्वरूप ब्रह्मचारी के साथ व अन्य।

जयराम शिक्षण संस्थान के निदेशक एस.एन. गुप्ता ने कहा कि इस अन्तर्राष्ट्रीय सम्मान को प्राप्त कर डा. सुनीता शर्मा ने जयराम कन्या महाविद्यालय के साथ-साथ कुरुक्षेत्र जिले का नाम भी रोशन किया है। डा. शर्मा ने भी अपनी इस उपलब्धि का सारा श्रेय जयराम शिक्षण संस्थान के परमाध्यक्ष ब्रह्मस्वरूप ब्रह्मचारी जी को दिया। उन्होंने कहा कि प्रात: स्मरणीय ब्रह्मलीन पूज्य संत देवेन्द्र स्वरूप ब्रह्मचारी ने नारी शिक्षा के लिए इस शिक्षण संस्थान की नींव रखी थी। अब इस संस्थान का कुशल संचालन महाराज ब्रह्मस्वरूप ब्रह्मचारी के हाथों में है जिन्होंने [illegible] पर आगे बढ़ने के लिए प्रेरित किया है। उन्होंने उचित साधन प्रदान करके उन्नति की राह पर आगे बढ़ने के अवसर प्रदान किए। इस अवसर पर जयराम शिक्षण संस्थान की प्रबंधक समिति निदेशक एस.एन. गुप्ता, प्राचार्या, प्राध्यापिकाओं व छात्राओं ने डा. सुनीता शर्मा को इस उपलब्धि पर बधाई दी। ब्रह्मचारी ने कहा कि हमें प्राध्यापिका सुनीता शर्मा की इस अन्तर्राष्ट्रीय उपलब्धि पर गर्व है कि उन्होंने अपने अथक प्रयास एवं परिश्रम के बल पर यह मुकाम हासिल किया है। उन्होंने प्राध्यापिका और उनके दोनों पुत्रों मानवेन्द्र एवं शाश्वत शर्मा को अपना आशीर्वाद प्रदान करते हुए उनके उज्ज्वल भविष्य की कामना की।



जयराम कन्या महाविद्यालय में अंतर्राष्ट्रीय संगोष्ठी का आयोजन

दैनिक जागरण

मातृभाषा को नमन - भाषा साहित्य सिनेमा एवं पत्रकारिता विषय पर संगोष्ठी

हिन्दी पूरे विश्व की भाषा बन चुकी है : ब्रह्मचारी

दैनिक जागरण

जयराम कन्या कॉलेज में संगोष्ठी का आयोजन

SNRL Jairam Girls College
Lohar Majra, Kurukshetra, Haryana

(Government Aided and Affiliated to Kurukshetra University, Kurukshetra)

A
Report
on
National Level Online Seminar
on
Intellectual Property Rights: Current Trends in Research & Creative Works
organized
by
Internal Quality Assurance Cell (IQAC)
Dated: 15-04-2022

REPORT at GLANCE

Organized by	Internal Quality Assurance Cell (IQAC)
Date of Event	15-04-2022
Platform & Time	Online mode through google meet, 10.00 am onwards
Link	https://meet.google.com/ark-ynfa-ysq
Principal	Dr. Sudesh Rawal
Resource Persons	Dr. Richa Prakash & Dr. Priti Saxena
Conveners:	Dr. Neeta Sharma & Dr. Sarojini Jamdagni
Co-Conveners:	Dr. Sunita Rani & Mrs. Amarjeet Kaur
Organizing Members:	Dr. Loveena Arora & Ms. Harmanpreet Kauri
Participants:	51
Stakeholder:	All College Students

Detailed Report of the Event

Dated 15.4.22 A One day interdisciplinary National Level Online Seminar on "Intellectual Property Rights :Current Trends in Research and Creative works" organized by Internal Quality Assurance Cell (IQAC) of SNRL Jairam Girls College Lohar Majra, Kurukshetra. Dr. Richa Prakash, Group leader from R&D Department of Ester industries limited and Prof. Priti Saxena, Director and Ex-head Department of human rights and School of Legal Studies of Babasaheb Bhimrao Ambedkar, central University, Lucknow were the Resource Persons. 40 participants including students research scholar and faculty members from different colleges and universities participated in the seminar and made it successful event. Dr. Pratibha sheokand, Principal, Shri Jairam Mahila College of Education Research & Development, Lohar Majra, Kurukshetra also presented paper in the Technical session of the seminar. Dr. Neeta Sharma , HOD science and Dr. Sarojini were conveners of this seminar. Dr. Sunita Rani and Mrs. Amarjeet Kaur were co-conveners. Dr. Loveena Arora and Ms. Harmanpreet Kaur were the organizing members of the seminar. Other faculty members also joined the seminar. Principal Dr. Sudesh Rawal also joined the meeting and welcomed the Resource persons and participants. Principal mam congratulated the conveners for organizing this seminar.

APPROVAL LETTER FROM DGHE

Received email
4/2/22

प्रेषक

महानिदेशक, उच्चतर शिक्षा हरियाणा,
शिक्षा सदन सैक्टर – 5, पंचकूला।

सेवा में,

प्राचार्य
राजकीय महाविद्यालय/अशासकीय महाविद्यालय
सभी खुले

मांग संख्या: DHE-170005-7-2020-NPI-DHE
दिनांक पंचकूला 26.11.2021

विषय:- **Proposal for organizing National Seminar/Webinar/Conference.**

****

उपरोक्त विषय के संदर्भ में।

राजकीय महाविद्यालयों/अशासकीय महाविद्यालयों को निम्न विवरण अनुसार online National Seminar Webinar Conference करने की अनुमति प्रदान की जाती है:-

Sr. No.	Name of College	Memo No. & Date	Days	Subject	Seminar/Webinar /Conference
1	2	3	4	5	6
1	Arya Kanya Mahavidyalaya Kaithal	7965 dated 12.11.2021	One day	"Intellectual Property Rights"	January 2022
2	Govt. Degree College, Rohtak	8523 dated 26.11.2021	One day	"वर्तमान समय में भारतीय संविधान"	January 2022
3	All India Heroes' Memorial College, Rohtak	77/1509 dated 29.11.2021	One day	"Indian English Literature in Translation"	05 January 2022
4	Indira Gandhi National College,	1189 dated 15.11.2021	One day	आत्म निर्भर: स्वावलम्बी भारत	February 2022
			One day	"Recent advancements in Chemical Sciences"	February 2022

Send to Anju Lahi
4/2/22

REQUEST LETTER for FINANCIAL ASSISTANCE

☎: 01744-274559, 274560

SETH NAVRANG RAI LOHIA JAI RAM GIRLS COLLEGE

LOHAR MAJRA, KURUKSHETRA-136 119 (HARYANA)

(Govt. Aided & Affiliated to Kurukshetra University, Kurukshetra)

Ref. No. JSRC/21/3965 Dated 12/11/2021

The Director General
Department of Higher Education, Haryana,
Sikhsa Sadan, Plot No. 8-9,
Sector-5, Panchkula.

Subject: -Financial Assistance for organizing one day National Level Seminar on "Intellectual Property Rights"

Sir/Madam,

With due respect, It is stated that the higher education is continually evolving new dimensions in conceptualization of new ideas & innovation. In this regards, events like seminars, conferences, workshops etc. provide a platform for discussion to educators and learners to positively work for the enhancement of knowledge.

In radiance with these facts, a "National Seminar on Intellectual Property Rights" during January, 2022 copy of proposal in this regard is enclosed herewith for your kind consideration for providing financial assistance for conducting the seminar.

Thanking You & with regards

Coordinating Department	:	Library science and IQAC
Topic of the Seminar	:	Intellectual Property Rights

Thanking you

Yours sincerely

(Dr.Sudesh Rawal)
Principal

BROCHURE

SETH NAVRANG RAI LOHIA JAIRAM GIRLS COLLEGE
LOHAR MAJRA, KURUKSHETRA
(Affiliated to Kurukshetra University, Kurukshetra)
organizing
One Day Interdisciplinary National Online Seminar
on

Intellectual Property Rights: Current Trends in Research and Creative Works

Under the aegis of IQAC

on

April 15, 2022
Approved by: Director General Higher Education, Haryana

Patron-in-Chief
Shri Braham Swaroop Brahamchari ji Maharaj
(President, Governing Body)

Chief Advisor
Sh. T. K. Sharma (Retd. IAS)
Vice-President Governing Body

Advisor
Sh. S. N. Gupta
Director

Patron
Dr. Sudesh Rawal
Principal

About the college

The College is devoted towards girls' education and was established on 17 July, 2001 in a small village Lohar Majra situated in Kurukshetra district affiliated to Kurukshetra University. It offers undergraduate and post graduate course in Arts, Commerce and Science. During the course of its long journey, it has built up a good reputation and made a place for itself in society. People here firmly believe in the overall development of an individual in moral, physical and intellectual fields.

Call for Research Papers:

You are requested to present your contribution to any of the mentioned topics and send the abstract of your research paper in MS-Word, Times New Roman Format, 12 Font size and double spaced to Email Id: webinariprsnrl2022@gmail.com

For full length papers the reference pattern should be as recommended by APA Style. The abstract of paper presented in the online seminar will be published in book form with ISBN number and separate publication fee (Rs500) will be charged for the same.

Last date of submission of Abstract: 04-04-2022 Last date of submission of Full Paper: 07-04-2022

Link for Registration:
https://forms.gle/tgNgSk8dhguVEjGZA

Registration Fee:

Participants	Fees
Faculty/Academicians	200/-
ResearchScholar/Students	100/-

Account Details:
Account Holder Name: SNRL JaiRam Girls College
Account Number: 1146000100582170, IFSC: PUNB0114600

Conveners:	**Contact No**
Dr. Neeta Sharma (Asstt. Prof. Mathematics)	9416374332
Dr. Sarojini Jamdagini (Asstt. Prof. Home-Science)	7056108460
Co-Conveners:	
Dr. Sunita Rani (Asstt. Prof. Punjabi)	9416528578
Mrs. Amarjeet Kaur (Asstt. Prof. Commerce)	9813199735
Organising Secretaries:	
Dr. Loveena Arora (Asstt. Prof. Chemistry)	8950043038
Ms. Harmanpreet Kaur (Asstt. Prof. Computer Science)	9468476428

Organising Committee:

Dr. Sheela Bathla	Dr. Anita Sharma	Dr. Sunita Sharma
Mrs. Deepti Sharma	Dr. Sangita Mehta	Dr. Preeti Sharma
Dr. Ruchika Yadav	Dr. Karnika Gupta	Dr. Mamta Walia
Mrs. Anju Saini		

Objectives of the Seminar

- To offer learning of basics, emerging trends and challenges in field of IPR.
- To understand the significance of the IPR and itsapplication as a main component of science, research, innovation and creativity.
- To improve faculty's and student's knowledge about IPR assets in order to maximum utilization of their potential.
- To introduce faculty and students to the expanding world of knowledge, creativity and innovation.

Sub Themes of the Seminar

- Latest trends in IPR.
- Patents Law.
- Copyrights.
- Plagiarism and ethics in Research
- Trade mark and its need
- Role of Internet in Intellectual Property Right
- Emerging cyber issues and violation of IPR.
- Role of IPR in start-ups and its impact on Indian economy.
- Role of Judiciary & Legislature in developments of IPR.
- Basic understanding of Data Science and Analysis.
- Trade Secrets and technology Transfer.
- Tools to explore authentic content and Databases.
- Any topic related to the theme of seminar

DETAILED PROGRAMME

SETH NAVRANG RAI LOHIA JAIRAM GIRLS COLLEGE LOHAR MAJRA, KURUKSHETRA

(Affiliated to Kurukshetra University, Kurukshetra)

One Day Interdisciplinary National Online Seminar

on

Intellectual Property Rights: Current Trends in Research and Creative Works

Under the aegis of IQAC

on

April 15, 2022

Approved by: Director General Higher Education, Haryana

Detailed Programme:

1) Introduction of Guests by ***Dr. Sarojini Jamdagni***, Assistant Professor of Home-Science and Convener of today's online seminar at10.00am

2) Welcome of Guests by ***Dr. Sudesh Rawal***, Principal, SNRL Jairam Girls College, Lohar Majra, Kurukshetra at 10.10 am

3) Introduction of theme of today's online seminar by ***Dr. Neeta Sharma***, Assistant Professor of Mathematics and Convener of today's seminar at10.15am

4) Lecture of Resource Person1: ***Dr. Richa Prakash***, Group Leader from Ester Industries limited, Gurgaon at10.20 am

5) Lecture of Resource Person-2: ***Dr. Priti Saxena***, Professor, Department of Human Rights, School of Legal Studies, Babu Saheb BhimRao Ambedkar Central University, Lucknow at 11.30 am.

6) Technical session: Presentations by Delegates at 12.45pm onwards

7) Vote of Thanks by ***Ms. Harmanpreet Kaur***, Assistant Professor of Computer Science and organizing member of today's online seminar after completion of Technical Session.

INVITATION LETTERS

SNRL Jairam Girls College, Lohar Majra, Kurukshetra

Ref. No. JGC/4238 Dated: 11-04-2022

To

Dr. Richa Parkash
Group Leader from Easter Industries Ltd.
Gurgaon.

Subject:- Invitation Letter for One Day Inter Disciplinary Online National Seminar.

Respected Sir,

It is a matter of great pleasure to inform that our college is organizing a One Day Inter-Disciplinary Online National Seminar on **"Intellectual Property Rights: Current Trends in Research and Creative Works"** approved by Department of Higher Education, Panchkula, Haryana on 15th April, 2022.

We are pleased to invite you as a resource person in the technical session at (10:30 a.m.) of the seminar. Your expertise and experience would be a great contribution to this programme as it will highly benefit the teachers as well as research scholars.

We would be highly obliged if you could accept our invitation and grace the occasion by your benign presence.

Looking forward to see you on 15th April, 2022 on virtual platform. The link of the meeting will be shared on your e-mail address.

Thanking you

Principal

SNRL Jairam Girls College, Lohar Majra, Kurukshetra

Ref. No. JGC/4237 Dated: 11-04-2022

To

Dr. Priti Saxena
Professor, Deptt. of Human Rights
School of Legal Studies
Baba Saheb Bhim Rao Ambedkar University
Lucknow.

Subject:- Invitation Letter for One Day Inter Disciplinary Online National Seminar.

Respected Sir,

It is a matter of great pleasure to inform that our college is organizing a One Day Inter-Disciplinary Online National Seminar on **"Intellectual Property Rights: Current Trends in Research and Creative Works"** approved by Department of Higher Education, Panchkula, Haryana on 15th April, 2022.

We are pleased to invite you as a resource person in the technical session at (12:00 p.m.) of the seminar. Your expertise and experience would be a great contribution to this programme as it will highly benefit the teachers as well as research scholars.

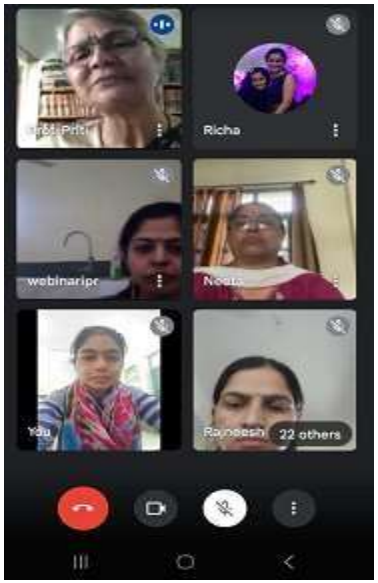
We would be highly obliged if you could accept our invitation and grace the occasion by your benign presence.

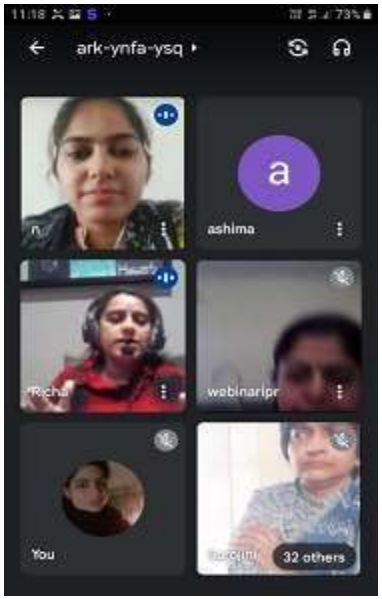
Looking forward to see you on 15th April, 2022 on virtual platform. The link of the meeting will be shared on your e-mail address.

Thanking you

Principal

PHOTOGRAPHS





NEWSPAPER CLIPPING

जयराम कन्या कॉलेज में बौद्धिक सम्पदा अधिकार पर सेमिनार

कुरुक्षेत्र, 16 अप्रैल (हप्र)

सेठ नवरंग राय लोहिया जयराम कन्या महाविद्यालय लोहार माजरा में उच्चतर शिक्षा निदेशालय, पंचकूला द्वारा अनुमोदित बौद्धिक सम्पदा अधिकार पर ऑनलाइन एक दिवसीय सेमिनार का आयोजन किया गया। इसमें ईस्टर इंडस्ट्रीज लिमिटेड, गुड़गांव की ग्रुप लीडर रिचा प्रकाश व बाबा भीम राव अम्बेडकर विश्वविद्यालय लखनऊ के मानवाधिकार विभाग की प्रोफेसर डा. प्रीति सक्सेना मुख्य वक्ता रही। डा. रिचा प्रकाश ने उदाहरणों की सहायता से बौद्धिक सम्पदा अधिकार पर अपना व्याख्यान दिया। प्रो. प्रीति सक्सेना ने साहित्यिक चोरी व अनुसंधान में नैतिकता पर व्याख्यान दिया। महाविद्यालय की प्राचार्या डा. सुदेश रावल ने सेमिनार में शामिल हुए मुख्य वक्ताओं व प्रतिभागियों का स्वागत किया। सेमिनार की संयोजन डा. नीता शर्मा, डा. सरोजिनी जमदग्नि ने किया।

अपूर्व, बाल वर्ग में आयुष शर्मा, किशोर

जयराम कन्या महाविद्यालय में बौद्धिक सम्पदा अधिकार पर ऑनलाइन एक दिवसीय सेमिनार का आयोजन

बाबा भीम राव अम्बेडकर विश्वविद्यालय लखनऊ के मानवाधिकार विभाग की प्रोफेसर डा. प्रीति सक्सेना ने साहित्यिक चोरी व अनुसंधान में नैतिकता पर अपना व्याख्यान दिया

कुरुक्षेत्र (डी.आर.भटनागर) : देशभर में संचालित श्री जयराम संस्थाओं के परमाध्यक्ष एवं श्री जयराम शिक्षण संस्थान के चेयरमैन ब्रह्मस्वरूप ब्रह्मचारी की प्रेरणा से ग्रामीण क्षेत्र की कन्याओं को शिक्षित करने के उद्देश्य से संचालित सेठ नवरंग राय लोहिया जयराम कन्या महाविद्यालय लोहार माजरा में उच्चतर शिक्षा निदेशालय हरियाणा पंचकूला द्वारा अनुमोदित बौद्धिक सम्पदा अधिकार पर अंतर्जाल एक दिवसीय सेमिनार का आयोजन किया गया। इस में ईस्टर इण्डस्ट्रीज लिमिटेड गुड़गांव की ग्रुप लीडर रिचा प्रकाश व बाबा भीम राव अम्बेडकर विश्वविद्यालय लखनऊ के मानवाधिकार विभाग की प्रोफेसर डा. प्रीति सक्सेना मुख्य वक्ता रही। डा. रिचा प्रकाश ने उदाहरणों की सहायता से बौद्धिक सम्पदा अधिकार पर अपना व्याख्यान दिया। प्रो. प्रीति सक्सेना ने साहित्यिक चोरी व अनुसंधान में नैतिकता पर अपना व्याख्यान दिया। महाविद्यालय की प्राचार्या डा. सुदेश रावल ने सेमिनार में शामिल हुए मुख्य वक्ताओं व प्रतिभागियों का स्वागत किया। देशभर से कई प्रतिभागियों ने अपने शोध पत्र अंतर्जाल संगोष्ठी में प्रस्तुत किए। प्राचार्या ने सेमिनार की संयोजिकाओं डा. नीता शर्मा, डा. सरोजिनी जमदग्नि व आयोजन समिति की समस्त प्राध्यापिकाओं डा. सुनीता रानी, अमरजीत कौर, डी. लवीना, हरमनप्रीत कौर को सफल आयोजन पर बधाई दी। इस अवसर पर डा. अनीता शर्मा, डा. सुनीता शर्मा, डा. शीला बठला, डा. संगीता मेहता व डा. रुचिका इत्यादि ने भी मौजूद रहे।

जयराम कन्या महाविद्यालय में बौद्धिक सम्पदा अधिकार विषय पर किया ऑनलाइन एक दिवसीय सेमिनार

कुरुक्षेत्र | सेठ नवरंग राय लोहिया जयराम कन्या महाविद्यालय लोहार माजरा में उच्चतर शिक्षा निदेशालय हरियाणा पंचकूला द्वारा अनुमोदित बौद्धिक सम्पदा अधिकार पर ऑनलाइन एक दिवसीय सेमिनार किया गया। इसमें ईस्टर इंडस्ट्रीज लिमिटेड गुड़गांव की ग्रुप लीडर रिचा प्रकाश व बाबा भीम राव अम्बेडकर विश्वविद्यालय लखनऊ के मानवाधिकार विभाग की प्रो. डॉ. प्रीति सक्सेना मुख्य वक्ता रही। डॉ. रिचा प्रकाश ने उदाहरणों की सहायता से बौद्धिक सम्पदा अधिकार पर अपना व्याख्यान दिया। प्रो. प्रीति सक्सेना ने साहित्यिक चोरी व अनुसंधान में नैतिकता पर अपना व्याख्यान दिया। महाविद्यालय की प्राचार्या डॉ. सुदेश रावल ने सेमिनार में शामिल हुए मुख्य वक्ताओं व प्रतिभागियों का स्वागत किया। डॉ. सरोजिनी जमदग्नि, डॉ. अनीता शर्मा, डॉ. नीता शर्मा, डॉ. सुनीता रानी, हरमनप्रीत कौर, डॉ. सुनीता शर्मा, डॉ. शीला बठला, डॉ. संगीता मेहता, डॉ. रुचिका मौजूद रही।

Social Media Coverage

SNRL Jairam Girls College, Lohar Majra, KKR

15 Apr 2022 ·

Today dated 15.4.22 A One day interdisciplinary National Level Online Seminar on "Intellectual Property Rights :Current Trends in Research and Creative works" organized by Internal Quality Assurance Cell (IQAC) of SNRL Jairam Girls College Lohar Majra, Kurukshetra. Dr. Richa Prakash, Group leader from R&D Department of Ester industries limited and Prof. Priti Sax...see more

THANKS LETTER

☎ 01744-298116

SETH NAVRANG RAI LOHIA JAI RAM GIRLS COLLEGE

LOHAR MAJRA , KURUKSHETRA-136119 HARYANA, INDIA

(Govt. Aided & Affiliated to Kurukshetra University, Kurukshetra)

Website: jrgcollegekkr.ac.in Email: jrgcollegekkr@gmail.com

Ref. No. JGC/4305 Dated. 02/5/2022

To

Dr. Priti Saxena
Professor
Deptt. of Human Rights, School of Legal Studies
Baba Saheb Bhim Rao Ambedkar University
Lucknow.

Respected Madam,

Kindly accept our heartfelt thanks for delivering lecture on the topic **"Plagiarism and Research Ethics"** as a Resource Person in Online National Seminar on Intellectual Property Rights: Current Trends in Research and Creative Works organized by IQAC of SNRL Jairam Girls College, Lohar Majra, Kurukshetra.

The lecture was very beneficial for participants, faculty members as well as for our students. We are quite thankful for your kind co-operation and look forward to have more of your presence in the future events.

Thanking you

(Dr. Sudesh Rawal)
Principal
Principal
SNRL Jairam Girls College
Lohar Majra, Kurukshetra

☎ 01744-298116

SETH NAVRANG RAI LOHIA JAI RAM GIRLS COLLEGE

LOHAR MAJRA , KURUKSHETRA-136119 HARYANA, INDIA

(Govt. Aided & Affiliated to Kurukshetra University, Kurukshetra)

Website: jrgcollegekkr.ac.in Email: jrgcollegekkr@gmail.com

Ref. No. JGC/4305 Dated. 09/5/2022

To

Dr. Richa Prakash
Group Leader IP & R & D
Ester Industries Limited
Gurgaon.

Respected Madam,

Kindly accept our heartfelt thanks for delivering lecture on the topic **"Basics of Intellectual Property Rights (IPR)"** as a Resource Person in Online National Seminar on Intellectual Property Rights: Current Trends in Research and Creative Works organized by IQAC of SNRL Jairam Girls College, Lohar Majra, Kurukshetra.

The lecture was very beneficial for participants, faculty members as well as for our students. We are quite thankful for your kind co-operation and look forward to have more of your presence in the future events.

Thanking you

(Dr. Sudesh Rawal)
Principal
Principal
SNRL Jairam Girls College
Lohar Majra, Kurukshetra

E-CERTIFICATES

SETH NAVRANG RAI LOHIA JAIRAM GIRLS COLLEGE
LOHAR MAJRA, KURUKSHETRA-136119

One Day Interdisciplinary National Level Online Seminar
on
Intellectual Property Rights: Current Trends in Research and Creative Works
Approved by: Director General Higher Education, Panchkula, Haryana
April 15, 2022

Certificate of Appreciation

This is to Certified that **Ms. /Mr. /Dr. Preeti Sharma, Assistant Professor Economics** from the Department/Institution/College of **SNRL Jairam Girls College Lohar Majra,KKR** participated and presented the research paper entitled **Intellectual Property Rights** *In One Day National Online Interdisciplinary Seminar organized by Internal Quality Assurance Cell of* ***SNRL Jairam Girls College, Lohar Majra, KKR.***

Dr. Sudesh Rawal
Principal & Patron

Dr. Neeta Sharma
IQAC, Co-ordinator

Dr. Sarojini Jamadagini
IQAC, Co-Coordinator

SETH NAVRANG RAI LOHIA JAIRAM GIRLS COLLEGE
LOHAR MAJRA, KURUKSHETRA-136119

One Day Interdisciplinary National Level Online Seminar
on
Intellectual Property Rights: Current Trends in Research and Creative Works
Approved by: Director General Higher Education, Panchkula, Haryana
April 15, 2022

Certificate of Appreciation

This is to Certified that **Ms. /Mr. /Dr. Sangita Mehta, Assistant Professor English** from the Department/Institution/College of **SNRL Jairam Girls College Lohar Majra,KKR** participated and presented the research paper entitled **Intellectual Property Rights** *In One Day National Online Interdisciplinary Seminar organized by Internal Quality Assurance Cell of* ***SNRL Jairam Girls College, Lohar Majra, KKR.***

Dr. Sudesh Rawal
Principal & Patron

Dr. Neeta Sharma
IQAC, Co-ordinator

Dr. Sarojini Jamadagini
IQAC, Co-Coordinator

FEEDBACKS

Timestamp	Email address	Name of Participant	Designation	Institute Name	Topic of Seminar	Paper Presented or Attended		How would you rate know	How would you rate know	Rate your overall experier	Any suggestion	
15/04/2022 12:56:04	93harman,chahal@gmail.	Harmanpreet Kaur	Assistant Professor of Cor	SNRL Jairam Girls Colleg	I	Presented		5	5	5		
15/04/2022 12:56:48	anjunirmal25@gmail.com	Nirmala Devi	Research Scholar	NIILM University, Kaithal,	Role of Intellectual Proper	Presented		1	1	1		
15/04/2022 12:58:00	payalmalik596@gmail.co	Payal	Student	S. N. R. L. Jairam Girls C	Intellectual Property Right	Attended	Option 1	1	1	1		
15/04/2022 12:58:38	pinki.11121996@gmail.co	PINKI RANI	ASSISTANT PROFESSOI	MLN COLLEGE RADAUR	IPR: current trends in rese	Presented	Option 1	1	1	1	Very informative session	
15/04/2022 12:59:23	bhardwajashima14@gma	Ashima	Assistant professor of phy	Smtj girls clg	Plagiarism and ethics in r	Presented		1	2	3		
15/04/2022 12:59:25	kirtikangra98@gmail.com	Kirti kangra	Research scholar	GJUS&T, Hisar	Nil	Attended		2	2	3		
15/04/2022 13:01:33	bagrikajal03@gmail.com	Kajal	Student m tech printing	Guru jambheshwar univer	Intellectual property rights	Attended		2	3	2		
15/04/2022 13:01:43	shikhagrover2n@gmail.cc	Shikha grover	Assistant professor	S. N. R. L jai ram girls col	Trademark and its need	Presented	Option 1	1	1	2	All good	
15/04/2022 13:03:08	shaks19@gmail.com	Shakti Sharma	Assistant professor	institute of integrated & hc	IPR	Attended		1	1	1		
15/04/2022 13:18:19	chandrirana.eco@kuk.ac	Chandni	PhD scholar	Kurukshetra University ku	Latest trends in ipr	Presented		1	2	1		
15/04/2022 13:18:49	sangeetsabhi@gmail.com	Dr. Sangita mehta	Asstt. Prof.	Smt jairam girls college ka	Ipr	Presented		5	5	5	Fantastic	
15/04/2022 13:21:16	pardeepgcm89@gmail.co	Mr. Pardeep Kumar	Assistant Professor	S.U.S Govt. College Mata A	STUDY OF INTELLECT	Presented		1	1	1	All good	
15/04/2022 13:22:09	priyanka.6213,arora@gm	Ms. Priyanka	Assistant Professor	SNRL JAIRAM GIRLS CC	Plagiarism in Research	Presented		1	1	1		
15/04/2022 13:22:41	sunilajrgcollegeq@mail.c	Dr Sunita Sharma	Assistant Professor	SNRL SNRL Jairam Girls Colleg	Plagiarism and ethics in r	Presented		1	1	1		
15/04/2022 13:23:01	anitasharmakkr7@gmail.c	Dr. Anita Sharma	Assistant Professor Music	SNRL jairam girls college	Relationship of Copyright	Presented		1	1	1		
15/04/2022 13:23:44	virenderchem79@gmail.c	Dr. Virender Kumar	Assistant Professor	K. T. Govt. College, Ratia	Intellectual Property Right	Presented	Option 1	1	1	1	Good and informative Seminar	
15/04/2022 13:24:09	anju1131.com@gmail.cor	Anju Bala	Assistant Professor	SNRL Jairam Girls Colleg	Intellectual Property Right	Attended		5	5	5	No	
15/04/2022 13:25:08	nrdhanda84@gmail.com	Dr. Neelam Rani	Assistant professor of psy	SNRL Jairam girls college	Web use and psychologic	Presented		1	1	2	No	
15/04/2022 13:25:10	pujabhardwaj66@gmail.o	Dr. Pooja Rani	assistant Professor	Department of economics	India's Trade in Intellectua	Presented		1	1	2	thanks for giving us this opportunity	
15/04/2022 13:26:21	santoshkumarkdn@gmail.	Dr. Santosh Kumari	Assistant professor Music	SNRL Jairam girls college	The Role of Copyright Law	Presented		1	1	2		
15/04/2022 13:27:20	mamtagraak07@gmail.co	Dr.Mamta Rani	Assistant Professor	Dronacharya Degree colle	Intellectual Property Rigl	Presented		1	1	1	Very knowledgeable and helpful.	
15/04/2022 13:27:28	Jyoti.eco86@gmail.com	Jyoti Rani	Lecturer	GOVERNMENT SCHOOL	Intellectual property rights	Presented		1	1	2		
15/04/2022 13:28:44	nehanevat75@gmail.com	Ms. Neha rani	Assistant professor	Guru nanak girls college	Plagiarism and ethics in r	Presented		5	5	5	Good	
15/04/2022 13:28:48	anuradhacgia@gmail.con	Anuradha	Assistant professor of Mat	Government College for W	Copyright Protection	Presented		1	1	2		
15/04/2022 13:30:47	malik1991abc@gmail.com	Priya	Assistant Professor	SNRL Jai Ram girls colleg	Current and forthcoming i	Presented		1	1	1		
15/04/2022 13:33:45	manoj.eco2018@kuk.ac.i	Dr. Manoj Kumar	Assistant Professor (gues	Department of Economics	India's Trade in Intellectua	Presented		1	1	1		
15/04/2022 13:36:52	meenurao14@gmail.com	Ms.Meenu Rani	Assistant Professor of Cor	Smtjairam Girls College	A Study of Intellectual Pro	Presented		5	5	5	Wonderful information provide	
15/04/2022 13:39:19	rajneeshyou5@gmail.com	Rajneesh	Assistant Professor of con	SNRL JAIRAM GIRLS CC	INTELLECTUAL PROPEI	Presented		1	1	1	Arrange more sessions	
15/04/2022 13:42:30	kirtikangra98@gmail.com	Kirti kangra	Research scholar	GJUS&T, Hisar	Nil	Attended		2	1	2		
15/04/2022 13:43:53	deeptisharma4001@gmai	Deepti Sharma	Assistant professor in hist	SNRL Jairam Girls college	बौद्धिक सम्पदा का अधिकार	Presented		1	1	1	बहुत ही अच्छा	
15/04/2022 13:45:42	archnachaudhry@kuk.ac.	Dr Archna Chaudhry	Associate Professor	Department of Economics	Intellectual Property Right	Presented		1	1	2		
15/04/2022 13:48:08	stbarwala@gmail.com	Satish	Assistant Professor,	Dep G. J. U. S&T, Hisar	-	Attended		1	1	1	Good	
15/04/2022 13:49:43	21.tejaswini@gmail.com	Tejaswini Chaudhary	Student	Ramjas College, Delhi Un	Seminar- Intellectual Prop	Presented		1	1	1		
15/04/2022 13:50:07	amoy20@yahoo.com	Arohit Goyat	Associate ProAssor	GJUST, HISAR	National Level online sem	Attended		1	1	1	Good	
15/04/2022 13:51:53	monika.economics@kuk.i	Dr. Monika	Assistant professor	Department of Economics	India's Trade in Intellectua	Presented	Option 1	1	1	1		
15/04/2022 13:53:29	manishainsa2015@gmail	Ms. Manisha	Assistant professor	Guru nanak girls college	Plagiarism and ethics in r	Presented		5	5	5	Overall good	
15/04/2022 14:42:39	khanchivarkha@gmail.co	Varkha Khanchi	Assistant professor	Ch.Ishwar Singh Kanya M	Trademark and its need	Presented		1	1	1		
15/04/2022 14:58:21	jog2596@gmail.com	Joginder	Assistant professor	GCW sonipat	Intellectual property rights	Attended		1	1	1	No suggestions	
15/04/2022 14:59:59	mukesh.eng01@gmail.co	MUKESH KUMAR	ASSISTANT PROFESSOI	GOVT COLLEGE GHARA	COPYRIGHTS	Presented	Option 1	5	5	5	Very good initiative.	
15/04/2022 15:19:10	pardeepsaini706@gmail.c	Pardeep Kumar	Assistant Professor	Govt. P. G. College, Ambal	Pr	Presented		1	1	1		
15/04/2022 16:12:42	ishugarg188@gmail.com	Ishu Garg	Assistant Professor	Department of Economics	Understanding Intellectua	Presented		1	1	1		
15/04/2022 16:15:07	kamikagupta7@gmail.cor	Kamika Gupta	Assistant Professor in Cor	SNRL Jairam Girls Colleg	Understanding Intellectua	Presented		1	1	1		
15/04/2022 16:28:49	kkr.rajeev@gmail.com	Dr. Rajeev Sharma	Assistant Professor	Government P.G. College	IPR	Presented		1	1	1		
15/04/2022 16:48:34	priyankamittal1298@gma	Priyanka	Student	Kurukshetra University	Creative ways to protect I	Presented		1	1	2	Organise these seminars in future also	
15/04/2022 17:13:16	mamtabayla85@gmail.co	Mamta bayla	Assistant professor	BCGCW Nangal chaudha	Emerging cyber issues	Presented		2	1	1	No	
15/04/2022 17:39:26	neetasharma88@gmail.cc	Dr.Neetu Sharma	Assistant Professor	SNRL Jairam Girls Colleg	Copyrights in Mathematics	Presented		1	1	2	-	
15/04/2022 20:33:29	dmtu76@gmail.com	Ritu	Associate Professor	IGU, Meerpur	IPR	Attended		1	2	2		
15/04/2022 21:05:07	amarjeetkaur4001@gmail	AMARJEET KAUR	Assistant Professor	Seth Navrang Rai lohia Jai	Importance of Copyright	Presented		1	1	1		

Timestamp	Email address	Name of Participant	Designation	Institute Name	Topic of Seminar	Paper Presented or Attended		How would you rate know	How would you rate know	Rate your overall experier	Any suggestion
15/04/2022 12:56:04	93harman.chahal@gmail.	Harmanpreet Kaur	Assistant Professor of Co	SNRL Jairam Girls Colleg	I	Presented		5	5	5	
15/04/2022 12:56:48	anjunirmal25@gmail.com	Nirmala Devi	Research Scholar	NIILM University, Kaithal,	Role of Intellectual Proper	Presented		1	1	1	
15/04/2022 12:58:00	payalmalik596@gmail.co	Payal	Student	S. N. R. L. Jairam Girls C	Intellectual Property Right	Attended	Option 1	1	1	1	
15/04/2022 12:58:38	pinki.11121996@gmail.co	PINKI RANI	ASSISTANT PROFESSOI	MLN COLLEGE RADAUF	IPR: current trends in res	Presented	Option 1	1	1	1	Very informative session
15/04/2022 12:59:23	bhardwajashima14@gma	Ashima	Assistant professor of phy	Snrl girls clg	Plagiarism and ethics in n	Presented		1	2	3	
15/04/2022 12:59:25	kirtikangra98@gmail.com	Kirti kangra	Research scholar	GJUS&T, Hisar	Nil	Attended		2	2	3	
15/04/2022 13:01:33	bagrikajal03@gmail.com	Kajal	Student m tech printing	Guru jambheshwar univer	Intellectual property rights	Attended		2	3	2	
15/04/2022 13:01:43	shikhagrover2n@gmail.cc	Shikha grover	Assistant professor	S. N. R. L jai ram girls col	Trademark and its need	Presented	Option 1	1	1	2	All good
15/04/2022 13:03:08	shaks19@gmail.com	Shakti Sharma	Assistant professor	institute of integrated & hi	IPR	Attended		1	1	1	
15/04/2022 13:18:19	chandnirana.eco@kuk.ac	Chandni	PhD scholar	Kurukshetra University ku	Latest trends in ipr	Presented		1	2	1	
15/04/2022 13:18:49	sangeetuabhi@gmail.com	Dr. Sangita mehta	Asstt. Prof.	Snrl jairam girls college lo	Ipr	Presented		5	5	5	Fantastic
15/04/2022 13:21:16	pardeepgcm99@gmail.co	Mr. Pardeep Kumar	Assistant Professor	S.U.S Govt. College Mata A	STUDY OF INTELLECT	Presented		1	1	1	All good
15/04/2022 13:22:09	priyanka.8213,arora@gm	Ms. Priyanka	Assistant Professor	SNRL JAIRAM GIRLS CC	Plagiarism in Research	Presented		1	1	1	
15/04/2022 13:22:41	sunitajrgcollegeg@mail.c	Dr Sunita Sharma	Assistant Professor SNRL	SNRL Jairam Girls Colleg	Plagiarism and ethics in I	Presented		1	1	1	
15/04/2022 13:23:01	anitasharmakkr7@gmail.c	Dr. Anita Sharma	Assistant Professor Music	SNRL jairam girls college	Relationship of Copyright	Presented		1	1	1	
15/04/2022 13:23:44	virenderchem79@gmail.c	Dr. Virender Kumar	Assistant Professor	K. T. Govt. College, Ratia	Intellectual Property Right	Presented	Option 1	1	1	1	Good and informative Seminar
15/04/2022 13:24:09	anju.1131.com@gmail.con	Anju Bala	Assistant Professor	SNRL Jairam Girls Colleg	Intellectual Property Right	Attended		5	5	5	No
15/04/2022 13:25:08	nrdhanda84@gmail.com	Dr. Neelam Rani	Assistant professor of psy	SNRL Jairam girls college	Web use and psychologic	Presented		1	1	2	No
15/04/2022 13:25:10	pujabhardwaj66@gmail.c	Dr. Pooja Rani	assistant Professor	Department of economics	India's Trade in Intellectu	Presented		1	1	2	thanks for giving us this opportunity
15/04/2022 13:26:21	santoshkumaridn@gmail.	Dr. Santosh Kumari	Assistant professor Music	SNRL Jairam girls college	The Role of Copyright Lav	Presented		1	1	2	
15/04/2022 13:27:20	mamtagraak07@gmail.co	Dr.Mamta Rani	Assistant Professor	Dronacharya Degree colle	Intellectual Property Rigl	Presented		1	1	1	Very knowledgeable and helpful.
15/04/2022 13:27:28	Jyoti.eco86@gmail.com	Jyoti Rani	Lecturer	GOVERNMENT SCHOOI	Intellectual property rights	Presented		1	1	2	
15/04/2022 13:28:44	nehaneval75@gmail.com	Ms. Neha rani	Assistant professor	Guru nanak girls college	Plagiarism and ethics in n	Presented		5	5	5	Good
15/04/2022 13:28:48	anuradhaogia@gmail.con	Anuradha	Assistant professor of Mat	Government College for W	Copyright Protection	Presented		1	1	2	
15/04/2022 13:30:47	malik1991abc@gmail.con	Priya	Assistant Professor	SNRL Jai Ram girls colle	Current and forthcoming i	Presented		1	1	1	
15/04/2022 13:33:45	manoj.eco2018@kuk.ac.i	Dr. Manoj Kumar	Assistant Professor (gues	Department of Economics	India's Trade in Intellectu	Presented		1	1	1	
15/04/2022 13:36:52	meenurraj14@gmail.com	Ms.Meenu Rani	Assistant Professor of Co	Snrljairam Girls College	A Study of Intellectual Pro	Presented		5	5	5	Wonderful information provide
15/04/2022 13:39:19	rajneeshyou5@gmail.con	Rajneesh	Assistant Professor of cor	SNRL JAIRAM GIRLS CC	INTELLECTUAL PROPEI	Presented		1	1	1	Arrange more sessions
15/04/2022 13:42:30	kirtikangra98@gmail.com	Kirti kangra	Research scholar	GJUS&T, Hisar	Nil	Attended		2	1	2	
15/04/2022 13:43:53	deepti6sharma4001@gmai	Deepti Sharma	Assistant professor in hist	SNRLJairam Girls college	बौद्धिक सम्पदा का अधिकार	Presented		1	1	1	बहुत ही अच्छा
15/04/2022 13:45:42	archnachaudhry@kuk.ac.	Dr Archna Chaudhry	Associate Professor	Department of Economics	Intellectual Property Right	Presented		1	1	2	
15/04/2022 13:48:08	stbarwala@gmail.com	Satish	Assistant Professor, Dep	G. J. U. S&T, Hisar	-	Attended		1	1	1	Good
15/04/2022 13:49:43	21.tejaswini@gmail.com	Tejaswini Chaudhary	Student	Ramjas College, Delhi Un	Seminar- Intellectual Proc	Presented		1	1	1	
15/04/2022 13:50:07	arroy20@yahoo.com	Arohit Goyat	Associate Professor	GJUST, HISAR	National Level online sem	Attended		1	1	1	Good
15/04/2022 13:51:53	monika.economics@kuk.i	Dr. Monika	Assistant professor	Department of Economics	India's Trade in Intellectu	Presented	Option 1	1	1	1	
15/04/2022 13:53:29	manishainsa2015@gmail	Ms. Manisha	Assistant professor	Guru nanak girls college	Plagiarism and ethics in n	Presented		5	5	5	Overall good
15/04/2022 14:42:39	khanchivarkha@gmail.co	Varkha Khanchi	Assistant professor	Ch.Ishwar Singh Kanya N	Trademark and its need	Presented		1	1	1	
15/04/2022 14:58:21	jogi2598@gmail.com	Joginder	Assistant professor	GCW sonipat	Intellectual property rights	Attended		1	1	1	No suggestions
15/04/2022 14:59:59	mukesh.eng01@gmail.co	MUKESH KUMAR	ASSISTANT PROFESSOI	GOVT COLLEGE GHAR/	COPYRIGHTS	Presented	Option 1	5	5	5	Very good initiative.
15/04/2022 15:19:10	pardeepsaini706@gmail.c	Pardeep Kumar	Assistant Professor	Govt. P. G. College, Amba	IPr	Presented		1	1	1	
15/04/2022 16:12:42	ishugarg188@gmail.com	Ishu Garg	Assistant Professor	Department of Economics	Understanding Intellectua	Presented		1	1	1	
15/04/2022 16:15:07	kamikagupta7@gmail.cor	Kamika Gupta	Assistant Professor in Cor	SNRL Jairam Girls Colleg	Understanding Intellectua	Presented		1	1	1	
15/04/2022 16:28:49	kkr.rajeev@gmail.com	Dr. Rajeev Sharma	Assistant Professor	Government P.G. College	IPR	Presented		1	1	1	
15/04/2022 16:48:34	priyankamittal1298@gma	Priyanka	Student	Kurukshetra University	Creative ways to protect I	Presented		1	1	2	Organise these seminars in future also
15/04/2022 17:13:16	mamtabayla85@gmail.co	Mamta bayla	Assistant professor	BCGCW Nangal chaudha	Emerging cyber issues	Presented		2	1	1	No
15/04/2022 17:39:26	neetasharma68@gmail.c	Dr.Neeta Sharma	Assistant Professor	SNRL Jairam Girls Colleg	Copyrights in Mathematic	Presented		1	1	2	-
15/04/2022 20:33:29	dritu76@gmail.com	Ritu	Associate Professor	IGU, Meerpur	IPR	Attended		1	2	2	
15/04/2022 21:05:07	amarjeetkaur4001@gmail	AMARJEET KAUR	Assistant Professor	Seth Navrang Rai Lohia Ja	Importance of Copyright	Presented		1	1	1	

SNRL JAIRAM GIRLS COLLEGE

LOHAR MAJRA, KURUKSHETRA
HARYANA
(Government Aided and Affiliated to KurukshetraUniversity, Kurukshetra)

A
REPORT

ON

ONE DAY NATIONAL SEMINAR (Online)

Sponsored By:
Directorate General of Higher Education
Haryana (Panchkula)

Organized By:
Department of Commerce and
Entrepreneurship Development Cell
(Under the banner of Aatmanirbhar Bharat Abhiyan)

ON

Entrepreneurial India: A fascinating Vision

DATED: 11th June 2022
(SESSION 2021-22)

By:
Dr. Karnika Gupta
(Convener)

Detailed Report

Dated **11 June 2022**, the Department of Commerce and Entrepreneurship Development Cell of Seth Navrang Rai Lohia, Jairam Girls College, Lohar Majra, Kurukshetra, under the banner of Aatmnirbhar Bharat Abhiyan organized a One Day National Seminar (online) on the topic **'Entrepreneurial India: A Fascinating Vision'**. The seminar was approved by Directorate General Higher Education, Haryana (Panchkula).

The inaugural session began with Saraswati Vandana after which Principal Dr. Sudesh Rawal welcomed the guests, speakers, participants, and the students. Justification of the theme was elaborated upon by *Dr. Karnika Gupta*, Convener of the Seminar.

Dr. Suparn Sharma, Associate Professor & I/c. Dean, Faculty of Management, Shri Mata Vaishno Devi University, Katra, Jammu was the keynote speaker and he deliberated upon the topic "Entrepreneurial Practices and Agricultural Sector".

The first resource person of this session was *Mr. Mahendra Kumar Gupta* who is Founder of Udyamita Sanskar Foundation, CEO of INurture Incubation Foundation (TBI), and also working as a Startup Enabler, Motivator, and Mentor for industrialization and entrepreneurship, based at Ghaziabad, Uttar Pradesh. He talked on "Innovation Driven Entrepreneurship eco-system in India".

Then, second resource person *Dr. Anu Sahi*, Assistant Professor (Sr Scale), School of Management, Apeejay Institute of Management and Engineering, Technical Campus, Jalandhar, Punjab delivered a lecture on "Business Plan".

In the end of this session, *Dr. Sangita Mehta*, Seminar Co-convener thanked the guests and speakers. More than 60 participants from different states across India including Haryana, Punjab, Tamilnadu, Jharkhand, and Chattisgarh attended the seminar and presented their research papers in technical sessions.

Dr. Sunita Sharma from SNRL Jairam Girls College, Lohar Majra chaired the technical sessions. After technical sessions, organizing secretary of the seminar *Dr. Preeti Sharma* presented a report and delivered formal vote of thanks. The Seminar was completed with the Verses of National Anthem.

Brochure

SNRL JAIRAM GIRLS COLLEGE
LOHAR MAJRA, KURUKSHETRA
Department of Commerce and
Entrepreneurship Development Cell

Under the Banner of Aatmanirbhar Bharat Abhiyan

Organizes
National Seminar (Online)
On
Entrepreneurial India: A Fascinating Vision

Dated: 11 June 2022
Approved By
Directorate General Higher Education
Haryana (Panchkula)

ABOUT THE COLLEGE

Seth Navrang Rai Lohia Jairam Girls College was established on 17th July, 2001 under the aegis of Shri Jairam Vidya Peeth, a philanthrophic society. It was a long cherished dream of Brahmleen Shri Devender Swaroop Brahmachariji Maharaj to promote education among weaker sections with the objective of empowering the suppressed rural women. Since its inception, Shri Devender Swaroop Brahmachariji's disciple honourable Shri Brahamswaroop Brahmachariji Maharaj has worked endlessly to establish four women institutes in the common campus of Shri Jairam Educational Institutions at Lohar Majra. Since then, the College has been progressing by leaps and bounds under the able and kind guidance of these great souls and the serving advisory body. The College is situated on Kurukshetra Pehowa Road at a distance of 15 KM from Kurukshetra Railway Station.

ABOUT THE SEMINAR

Entrepreneurship is generally perceived to be a force of change and thought to provide civilization with an enormous amount of offerings, and enhances the growth of social welfare besides creating incremental wealth. The man behind the entrepreneurship called entrepreneur is an action-oriented and highly motivated individual who is ready to achieve goals. They are frequently thought of as national assets to be cultivated, motivated, and remunerated to the greatest possible extent. Great entrepreneurs have the ability to change the way we live and work. If successful, their innovations improve standards of living, and create wealth with entrepreneurial ventures. They also create jobs and contribute to a growing economy. Entrepreneurship too provides a nursing ground for new inexperienced adventurists. New products and services created by entrepreneurs can produce a cascading effect, where it stimulates related businesses or sectors that need to support the new venture, furthering economic development. Similarly, future development efforts in developing countries like India require robust logistics support, capital investments and qualified workforce. From the highly qualified programmer to the construction worker, entrepreneurship benefits a large part of the economy. Entrepreneurship is thus important for a number of reasons as highlighted above for promoting social change to drive innovation.

In India, in commerce and management education, we teach entrepreneurship development as a subject to the students and entrepreneurship development cells have been established in almost all Universities, Institutes and Colleges in Haryana. Government has launched Start up India, Stand up India, Skill India, Make in India and many other programmes keeping in mind the relevance of entrepreneurship to convert the young generation from 'job seekers to job creators'. The main scope and importance of the seminar will be to bring all the wings of the business and entrepreneurship under one roof and share their experiences.

THEME

Entrepreneurial India: A fascinating Vision

SUB THEMES

The sub-themes presented here will only be indicative and ideas beyond these themes will also be welcomed.

- Startup India and Standup India
- Academic Entrepreneurship
- Social Entrepreneurship
- Women Entrepreneurship
- Rural Entrepreneurship
- Entrepreneurial Attitudes, Behaviours and Qualities
- Competitive Analysis and Entrepreneurship Competitiveness
- Innovations and Entrepreneurship
- Entrepreneurial Finance and Venture Capital
- Seed Capital
- Entrepreneurship Development and Economic Development
- Gender Issues in Entrepreneurship
- Opportunities and Obstacles for Entrepreneurship in India
- Entrepreneurs Training
- Young Entrepreneurs in India
- Job Opportunities with Entrepreneurship
- Government Schemes for Entrepreneurship in India
- Make in India and Entrepreneurship
- Skill India and Entrepreneurship
- Environment Consideration, Corporate Social Responsibility and Entrepreneurship
- Micro, Small and Medium Enterprises and their Entrepreneurs
- Information Technology and Entrepreneurship

GUIDELINES FOR CONTRIBUTORS

Manuscript should contain text in sequence of title, authors and their affiliations, abstract, keywords, main body of the paper with tables/figures, and references in Word Document with Times New Roman, 12 Font Size, Alignment Adjusted in Normal Template. References should be written in APA style.

The full paper should not exceed 5000 words and the abstract should be limited to 300 words.

Soft copy of abstract/full paper must be sent through Registration Link on or before **08 June 2022.** Full papers must also be e-mailed at: snrlentrepreneurship@gmail.com

Selected Papers will be published in the book having ISBN.

REGISTRATION

Registration Charges: ₹ 100/- (All Participants)
Registration Link: https://forms.gle/W46UV5vmscYMnm4f8
Join Whatsapp Group:
https://chat.whatsapp.com/Dc7gtcietre0pbuZdJjHFX

ACCOUNT DETAILS FOR PAYMENT

Account Holder Name: SNRL Jairam Girls College
Account Number:114600010058217O, IFSC: PUNB0114600

Chief Patron
Shri Brahamswaroop Brahamchariji Maharaj
(President)

Chief Advisor
Shri S. N. Gupta
(Director)

Patron
Dr. Sudesh Rawal
(Principal)

Convener
Dr. Karnika Gupta
(Assistant Professor in Commerce)
9253765375

Co-Convener
Dr. Sangita Mehta
(Assistant Professor in English)
9896472635

Organizing Secretary
Dr. Preeti Sharma
(Assistant Professor in Economics)
9896891453

Organizing Committee
Dr. Ruchika Yadav
Ms. Meenu Rani
Ms. Rajneesh
Ms. Navjyoti Prashar
Ms. Priya Sandhu
Ms. Swati

Seminar Flyer

SNRL Jairam Girls College
Lohar Majra, Kurukshetra, Haryana

Department of Commerce and Entrepreneurship Development Cell
(Under the Banner of Aatmanirbhar Bharat Abhiyan)

Organizes
National Seminar (online)
On

Entrepreneurial India: A Fascinating Vision
Dated: 11 June, 2022

Approved By: DGHE Haryana (Panchkula)

Speakers for the Day

Keynote Speaker	Resource Person	Resource Person
Dr. Suparn Sharma Associate Professor & I/c. Dean Faculty of Management Shri Mata Vaishno Devi University Katra, Jammu	**Mr. Mahendra Kumar Gupta** Founder, Udyamita Sanskar Foundation CEO, INurture Incubation Foundation (TBI) I&E Eco-system Developer Startup Enabler, Motivator & Mentor Ghaziabad, Uttar Pradesh	**Dr. Anu Sahi** Assistant Professor (Sr Scale) School of Management Apeejay Institute of Management and Engineering Technical Campus Jalandhar, Punjab

Venue: online (Google Meet) Link will be shared in Whatsapp Group
Registration Link: https://forms.gle/W46UV5vmscYMnm4f8
Join Whatsapp Group: https://chat.whatsapp.com/Dq7gtciztre0pbuZdJjHFX

fppt.com

Profile of Resource Persons

Dr. Supran Kumar Sharma

Short CV

Name & Designations	**Dr. Supran Kumar Sharma, Dean, Faculty of Management, SMVDU** **Faculty Incharge, Central Library-SMVDU &** Chief Coordinator,Entrepreneurial Development Cell -SMVDU Coordinator Faculty Development Centre -SMVDU
Name of the Institution	Shri Mata Vaishno Devi University(SMVDU), Kakryal, Katra, J&K-182320
Field of Specialization	Decision Science, Entrepreneurship & Operations, Econometrics/Analytics, Project Management.
Earlier Positions Held	**Head, School of Business, Associate Dean Students-SMVDU**
Academic Qualifications	Ph.D.(2004) KUK
R&D and Teaching Experience	19 Years+
Thesis Supervision (Ph. D.)	06 Completed and 03 Pursuing
P G Projects Supervision	45+
Publication of Books	02
Books Published(02)	Suparn K. Sharma (2011), "Performance and Prospects of Small Scale Industries in the State of Jammu and Kashmir", **Manak Publications Pvt. Ltd. Delhi** with ISBN 978-81-7831-260-6 (Published with financial support of ICSSR, New Delhi). Sharma, Jyoti and Suparn K. Sharma (2016), "Technological Changes in Manufacturing Organizations: A Study of North-West States of India", **Himalaya Publication House** with ISBN 978-93-52-62390-7 (Published with financial support of ICSSR, New Delhi).
Publications in Research Journals	
National	15+
International	35+
No. of Research Projects Completed/Pursuing	07
Publishers & Indexing of Research	**SCOPUS (Nos.-18); ABDC Indexing – (Nos.12); Highest Impact Factor. of Research Publication 3.317; Highest H Index-54**
Editorial Contributions	Consulting Editor (earlier contributed as Managing Editor for five years) of the research journal, ***Arth Anvesan*** with ISSN 0973-8193 of SMVD University, Katra.
MDPs/EDPs/Conference Workshops Conducted	35+
Keynote Addresses/ Special Lectures Delivered	50+
Research Papers delivered in Conferences/Seminars	22+
Membership in Professional Societies	05+
Software Literacy	Acquaintance with Econometrics and Statistics computer packages like SPSS, E-views, GRETL, SYSTAT, STATA, DEAP, Minitab, Frontier, DIPIN3.0 and PIM
Mobile	094191-65690(M)
E-mails	suparn329@yahoo.co.in or suparn329@gmail.com
University Website	www.smvdu.ac.in

Mr. Mahendra Kumar Gupta

Brief Profile

Mahendra Kumar Gupta
Founder, Udyamita Sanskar Foundation
CEO-INurture Incubation Foundation
(a not-for-profit technology business incubator)
Jointly Supported by: MeitY, GoI &
ABES Engineering College, Ghaziabad
https://www.linkedin.com/in/mahendrakgupta

*'**Mentor of Change**' for the Government of India's flagship program of Atal Tinkering Labs (ATLs), established by the **Atal Innovation Mission**, NITI Aayog.*

Mr. Mahendra Gupta has more than 17 years of experience in education sector includes 12+ in the field of Innovation & Entrepreneurship. He has served in reputed institutions as a key player to setup Innovation & Entrepreneurship eco-system.

His specialization in the domain of entrepreneurship allows to setup Technology Business Incubator (TBI) and Innovation & Entrepreneurship Development Center (IEDC) supported by Department of Science & Technology & MSME in past reputed organization. His experience includes Entrepreneurship & Incubation eco- system development in the institution, university and schools.

He has filed & published two patents for designing of innovative table for infants and plate dispensing & counting machine. He received **"Young Achiever Award"** in the area of Entrepreneurship Development from Entrepreneurship and Skill Development Association of India in year 2016.

He is a **"Certified Management Consultant"** from DSIR, DST, Govt. of India and **"Accredited Entrepreneurial Motivational Trainer"** by NIESBUD, Noida (An apex Institute under the Ministry of Entrepreneurship & Skill Development, Govt. of India). He is also a certified trainer in **Kolb Training Methodology** by International Finance Corporation (IFC-an entity of World Bank) & NIESBUD, Govt. of India.

Currently, he is working as CEO of INurture Incubation Foundation *powered by ABESEC*, a not-for-profit Technology Business Incubator, register under Sec.8. The INurture is supported by Ministry of Electronics & IT, Govt. of India with cost of Rs. 1.70 Cr under TIDE 2.0.

He is also engaged with Department of Science & Technology and Ministry of MSME through Entrepreneurship & Innovation mission activities.

Award & Achievements

- **Best Project Award** during MDP at IIM Lucknow, 6-8 December, 2019.
- **"Young Achiever Award"** in the area of Entrepreneurship Development from Entrepreneurship and Skill Development Association of India in year 2016.
- Received best participant Award in Most Improved (MI) category of "Trainer Capacity Building Program" organized by IFC & NIESBUD, May-June, 12

Member on Board

- Key Mentor FIED, IIM Kashipur
- Expert Member, Center for Entrepreneurship, Kurukshetra University, Kurukshetra
- Expert Member, Entrepreneurship Development Center, AMU, Aligarh
- Member, IIC-IGNOU, New Delhi
- Member, IIC-Rohilkhand University, Bareilly
- Convener & Member, IIC-ABES Engg. College, Ghaziabad
- Member, IIC-Teerthanker Mahaveer University, Moradabad

Dr. Anu Sahi

Dr. Anu Sahi is Assistant Professor (Senior Scale) in the School of Management Studies of Apeejay Institute of Management & Engineering Technical Campus, Jalandhar **since February 2005.** She has a teaching and research experience of more than 16 years. She has completed her PhD in the area of Mutual Funds with 80% score in PhD Course work. She is also UGC Net qualified and a merit holder throughout her MBA and BCom degree. She has to her credit 30 research papers in reputed international and national journals like ***Finance India***- Journal of IIFT New Delhi, ***International Journal of Economic Policy in Emerging Economies (IJEPEE)*** (Inderscience Publishers). She also has presented many papers in different national and international conferences. Her research paper on "Crowd Funding: A Distinctive Phenomenon of raising Funds" was adjudged as the **Best Paper** in the Management technical Session of International Interdisciplinary Conference STEMPH'17 held in **Nanayang Technical University (NTU) Singapore**. Similarly her paper Futures & Options: A Rendezvous world of derivatives" was adjudged as the **Best Paper** in the respective technical sessions of the **59th All India Commerce Conference at Vishakhapatnam** for the final adjudication of the Best Business Academic of the Year Award (BBAY Award) 2007. She is recipient of ***Best Teacher Award*** conferred by ISTE, New Delhi as well as **Young Faculty of the year Award** by Integrated Chamber of Commerce and Industry New Dehi.

Seminar Schedule

Department of Commerce and Entrepreneurship Development Cell
SNRL Jairam Girls College, Lohar Majra, Kurukshetra
(Under the Banner of Aatmanirbhar Bharat Abhiyan)

One Day National Seminar (online)
On
Entrepreneurial India: A Fascinating Vision
11 June 2022

PROGRAMME SCHEDULE

Joining of Delegates	09:15 AM - 09:30 AM
Inaugural Session	09:30 AM - 12:00 AM
▪ **Saraswati Vandana**	09:30 AM to 09:40 AM
▪ **Welcome Address**	09:40 AM to 09:50 AM **Dr. Sudesh Rawal** Principal & Patron
▪ **Seminar Introduction**	09:50 AM to 10:00 AM **Dr. Karnika Gupta** Seminar Convener
▪ **Keynote Speaker**	10:00 AM to 10:40 AM **Dr. Suparn Sharma** Associate Professor & I/c Dean Faculty of Management Shri Mata Vaishno Devi University Katra, Jammu
▪ **Resource Person**	10:40 AM to 11:20 AM **Mr. Mahendra Kumar Gupta** Founder, Udyamita Sanskar Foundation | CEO, Inurture Incubation Foundation (TBI) I I&E Eco-System Developer I Startup Enabler, Motivator, & Mentor Ghaziabad, Uttar Pradesh
▪ **Resource Person**	11:20 AM to 12:00 PM **Dr. Anu Sahi** Assistant Professor (Sr Scale) School of Management Apeejay Institute of Management and Engineering Technical Campus, Jalandhar, Punjab
Tea Break	12:00 PM to 12:30 PM
Technical Session – I	12:30 PM – 02:00 PM
Lunch	02:00PM – 02:30 PM
Technical Session – II	02:30 PM – 03:30 PM
Report and Formal Vote of Thanks	03:30 PM – 04:00 PM **Dr. Preeti Sharma** Organizing Secretary
National Anthem	4:00 PM

Copy of Duty Chart

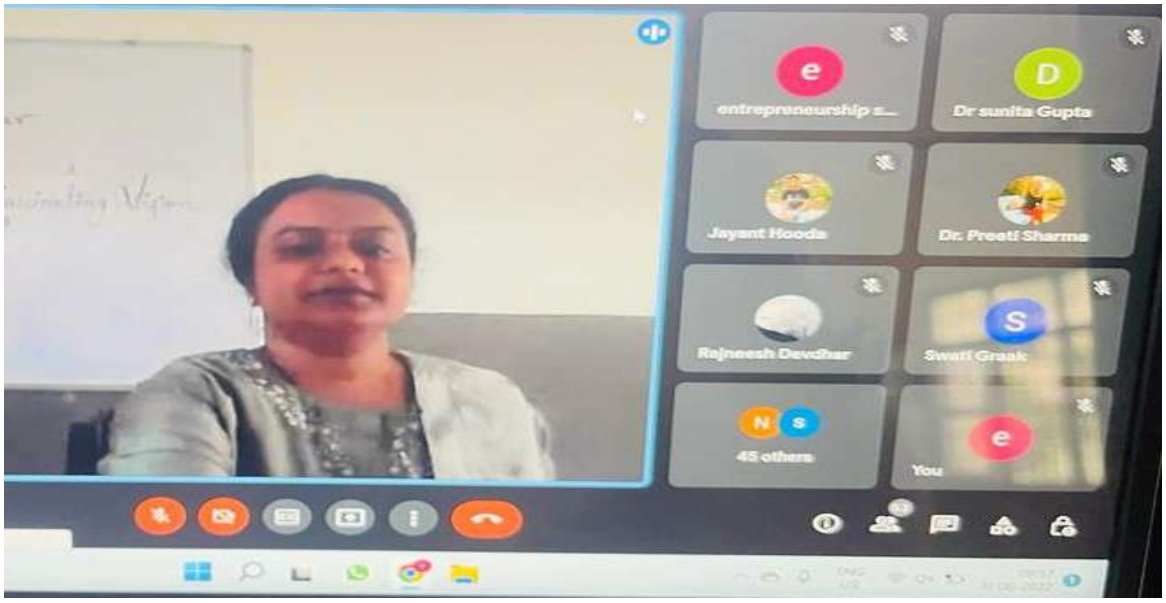
Duties Chart for
National Seminar (online) on
"Entrepreneurial India: A Fascinating Vision"
Dated 11 June 2022

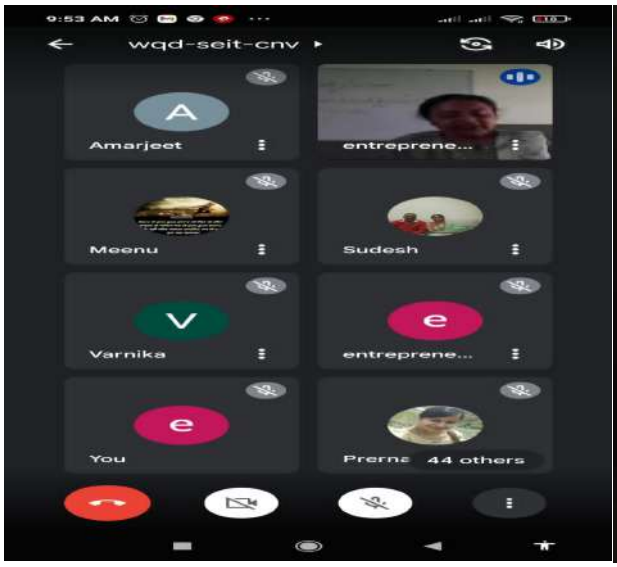
Sr. No.	Nature of Duty	Name of Teacher	Signatures
1.	Invitation and Thanks Letters to Speakers, Programme Schedule	Dr.Karnika Gupta	
2.	Anchoring and Stage	Dr.Sangita Mehta	
3.	Technical Session (Conduct) and Rashtriya Gann (Valedictory Session)	Dr.Preeti Sharma	
4.	Feedback Form and Certificates (Creation and Distribution)	Dr.Ruchika Yadav	
5.	Google Meet Link Generation, Joining of Delegates, Screenshots of Event, Playing of SaraswatiVandana (Inaugural Session)	Ms.Navjyoti Prashar	
6.	Technical Session List and News and Report	Ms.Meenu Rani Ms. Rajneesh	
7.	Checking of Fee Slips	Ms. Swati	
8.	PDF of the Activity	Ms.Priya Sandhu	

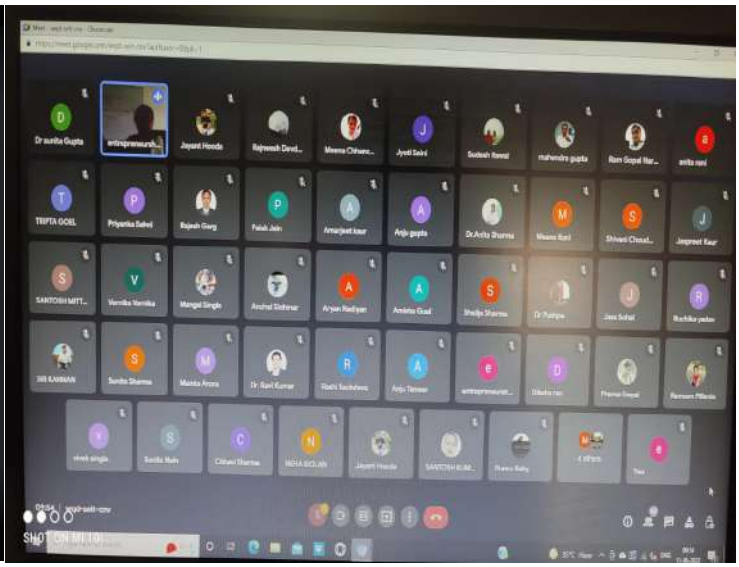
03-06-2022
Dr.Karnika Gupta
(Convener)

3/6/22
Dr.SudeshRawal
(Patron & Principal)

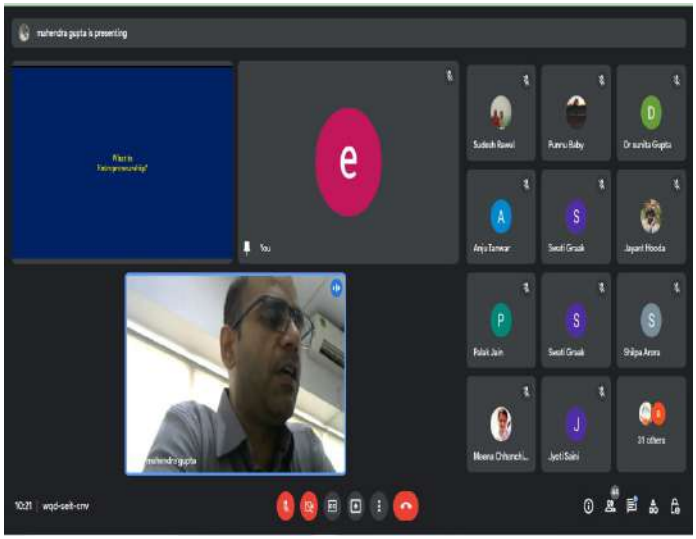
Some Screenshots of Online Seminar

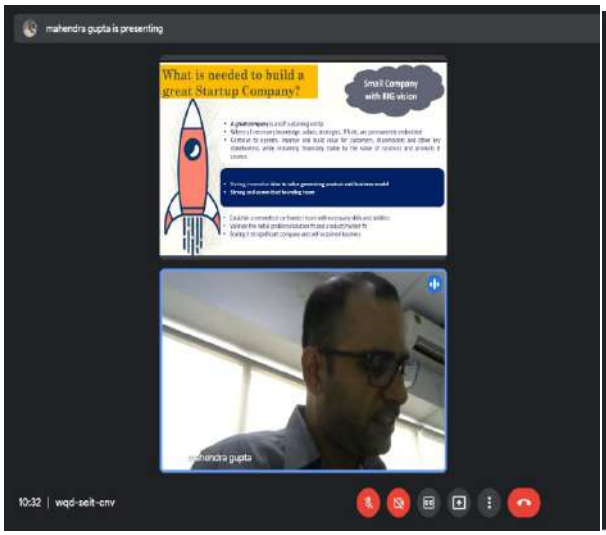


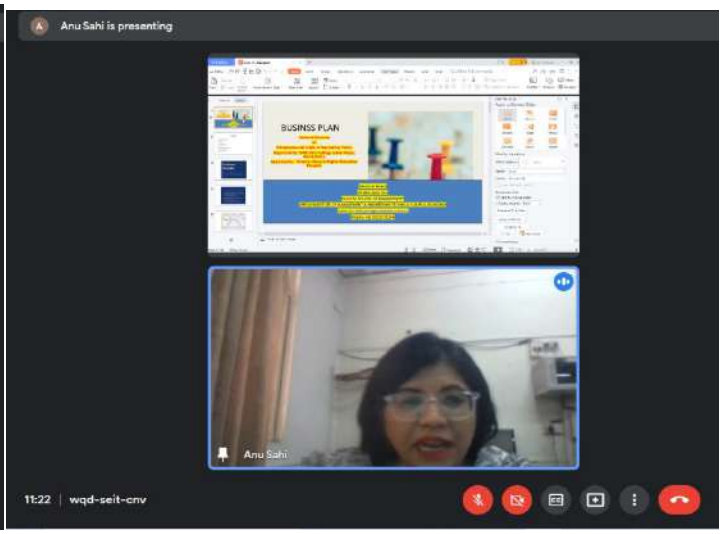




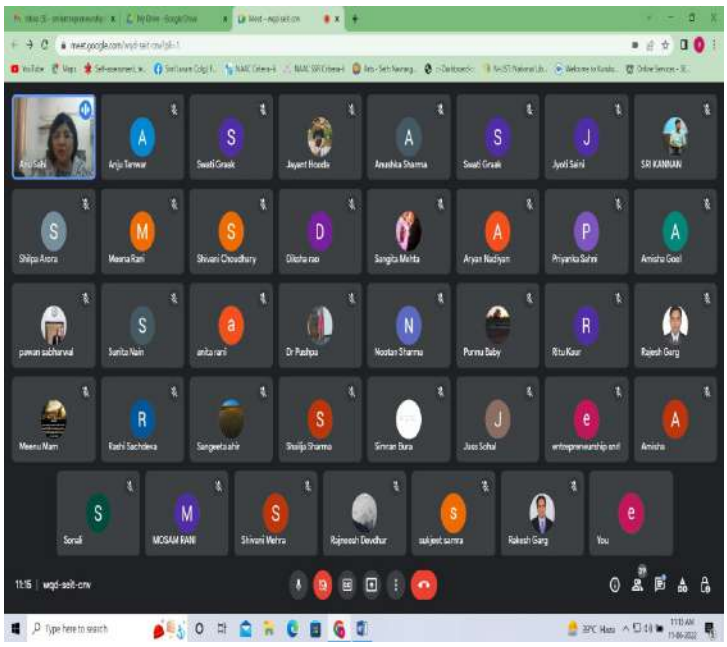
Anita wasn't allowed to join this meeting
Sapan Sharma
10:47 | wqd-seit-cnv


mahendra gupta is presenting
What is Entrepreneurship?
You
mahendra gupta
10:21 | wqd-seit-cnv

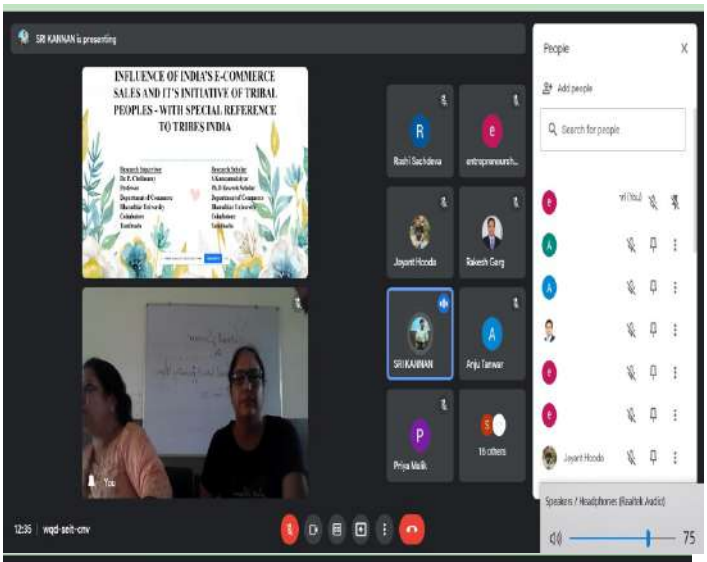

mahendra gupta is presenting
What is needed to build a great Startup Company?
Small Company with BIG vision
mahendra gupta
10:32 | wqd-seit-cnv

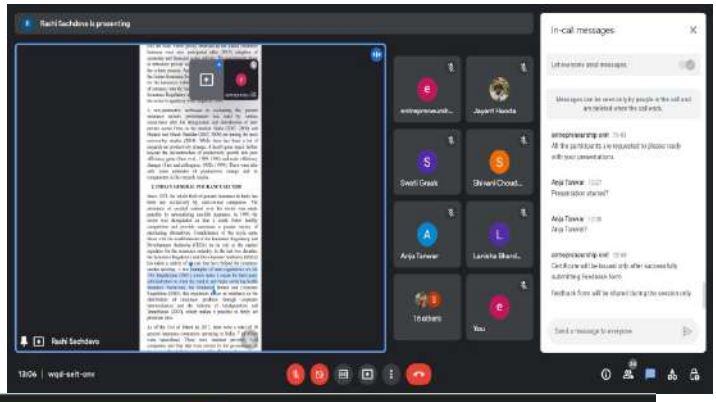

Anu Sahi is presenting
BUSINESS PLAN
Anu Sahi
11:22 | wqd-seit-cnv

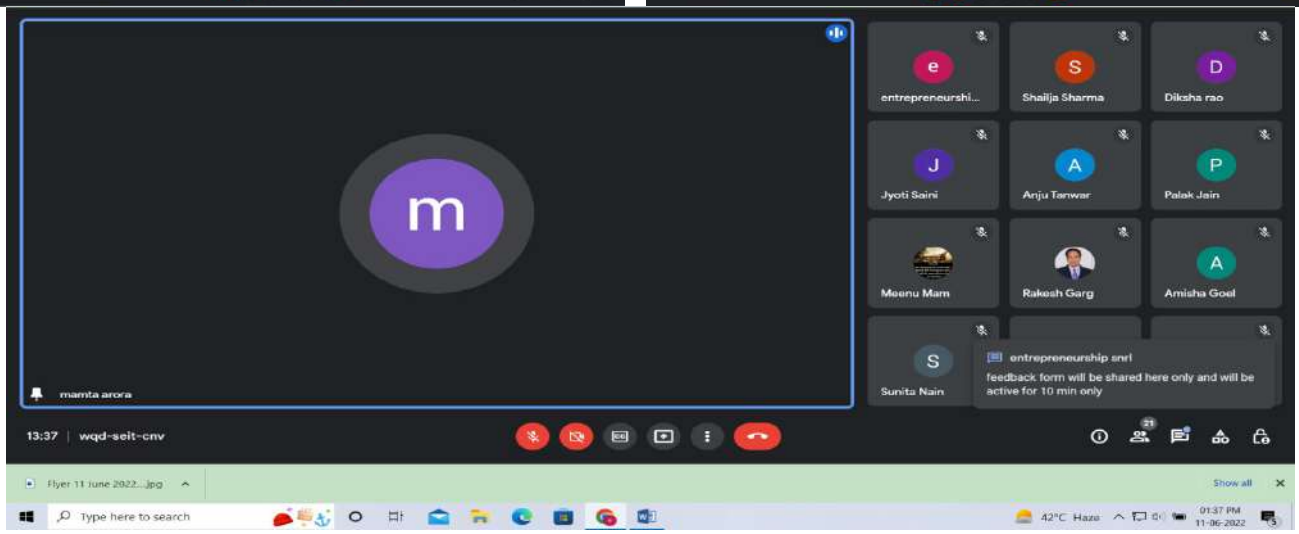
Anu Sahi
11:13 | wqd-seit-cnv


11:15 | wqd-seit-cnv

Presentations of Participants







Media Coverage

Dainik Bhaskar, Punjab Kesari, Dainik Yash Babu and Fast Media Newspaper (11-12 June 2022)

जयराम कन्या महाविद्यालय में आत्मनिर्भर भारत अभियान के अंतर्गत राष्ट्रीय संगोष्ठी आयोजित

कुरुक्षेत्र, यशबाबू समाचार

देश के विभिन्न राज्यों में संचालित श्री जयराम संस्थाओं के परमाध्यक्ष एवं श्री जयराम शिक्षण संस्थान के चेयरमैन ब्रह्मस्वरूप ब्रह्मचारी की प्रेरणा से आत्मनिर्भर भारत अभियान के तत्वाधान में सेठ नवरंग राय लोहिया जयराम कन्या महाविद्यालय में कुरुक्षेत्र के वाणिज्य एवं उद्यमिता विकास प्रकोष्ठ ने उद्यमी भारत: एक आकर्षक दृष्टि विषय पर एक दिवसीय ऑनलाइन राष्ट्रीय संगोष्ठी का आयोजन किया। संगोष्ठी को महानिदेशालय उच्च शिक्षा हरियाणा (पंचकूला) द्वारा अनुमोदित किया गया था। उद्घाटन सत्र की शुरुआत सरस्वती वंदना से हुई। जिसके बाद महाविद्यालय की प्राचार्या डा. सुदेश रावल ने अतिथियों, वक्ताओं, प्रतिभागियों और छात्रों का स्वागत किया। विषय के औचित्य पर संगोष्ठी की संयोजक डा. कर्णिका गुप्ता ने विस्तार से बताया। डा. सुपर्ण शर्मा, एसोसिएट प्रोफेसर और आई/सी, डीन, प्रबंधन संकाय, श्री माता वैष्णो देवी विश्वविद्यालय, कटरा, जम्मू मुख्य वक्ता थे। उन्होंने उद्यमी अभ्यास और कृषि क्षेत्र विषय पर विस्तार से विचार-विमर्श किया। इस सत्र के पहले संबोधन व्यक्ति महेंद्र कुमार गुप्ता थे, जो उद्यमिता संस्कार फाउंडेशन के संस्थापक हैं तथा इनुचर इनक्यूबेशन फाउंडेशन (टीबीआई) के सीईओ हैं। गाजियाबाद स्थित औद्योगिकीकरण और उद्यमिता के लिए स्टार्टअप एनबलर, प्रेरक और सलाहकार के रूप में भी काम कर रहे हैं। उन्होंने भारत में नवाचार प्रेरित उद्यमिता पारिस्थितिकी तंत्र पर विचार रखे। द्वितीय संबोधन व्यक्ति डा. अनु साही, सहायक प्रोफेसर (सीनियर स्केल), स्कूल ऑफ मैनेजमेंट, एपीजे इंस्टीट्यूट ऑफ मैनेजमेंट एंड इंजीनियरिंग, टेक्निकल कैंपस, जालंधर, पंजाब ने बिजनेस प्लान पर व्याख्यान दिया। इस सत्र के अंत में संगोष्ठी की सह संयोजक डा. संगीता मेहता ने अतिथियों और वक्ताओं का धन्यवाद किया। हरियाणा, पंजाब, तमिलनाडु, झारखंड और छत्तीसगढ़ सहित भारत भर के विभिन्न राज्यों के 60 से अधिक प्रतिभागियों ने संगोष्ठी में भाग लिया और तकनीकी सत्रों में अपने शोध पत्र प्रस्तुत किए। तकनीकी सत्रों की अध्यक्षता जयराम कन्या महाविद्यालय से डा. सुनीता शर्मा ने की। 7 तकनीकी सत्रों के बाद संगोष्ठी की आयोजन सचिव डा. प्रीति शर्मा ने रिपोर्ट प्रस्तुत कर औपचारिक धन्यवाद किया। संगोष्ठी का समापन राष्ट्रगान के साथ हुआ।

जयराम कन्या महाविद्यालय में ऑनलाइन राष्ट्रीय संगोष्ठी का आयोजन

थानेसर/(अजय शर्मा)। देश के विभिन्न राज्यों में संचालित श्री जयराम संस्थाओं के परमाध्यक्ष एवं श्री जयराम शिक्षण संस्थान के चेयरमैन ब्रह्मस्वरूप ब्रह्मचारी की प्रेरणा से आत्मनिर्भर भारत अभियान के तत्वाधान में सेठ नवरंग राय लोहिया जयराम कन्या महाविद्यालय में कुरुक्षेत्र के वाणिज्य एवं उद्यमिता विकास प्रकोष्ठ ने उद्यमी भारत: एक आकर्षक दृष्टि विषय पर एक दिवसीय ऑनलाइन राष्ट्रीय संगोष्ठी का आयोजन किया। संगोष्ठी को महानिदेशालय उच्च शिक्षा हरियाणा (पंचकूला) द्वारा अनुमोदित किया गया था। उद्घाटन सत्र की शुरुआत सरस्वती वंदना से हुई। विषय के औचित्य पर संगोष्ठी की संयोजक डा. कर्णिका गुप्ता ने विस्तार से बताया। डा. सुपर्ण शर्मा, एसोसिएट प्रोफेसर और आई/सी, डीन, प्रबंधन संकाय, श्री माता वैष्णो देवी विश्वविद्यालय, कटरा, जम्मू मुख्य वक्ता थे। उन्होंने उद्यमी अभ्यास और कृषि क्षेत्र विषय पर विस्तार से विचार-विमर्श किया। इस सत्र के पहले संबोधन व्यक्ति महेंद्र कुमार गुप्ता थे, जो उद्यमिता संस्कार फाउंडेशन के संस्थापक हैं तथा इनुचर इनक्यूबेशन फाउंडेशन (टीबीआई) के सीईओ हैं। गाजियाबाद स्थित औद्योगिकीकरण और उद्यमिता के लिए स्टार्टअप एनबलर, प्रेरक और सलाहकार के रूप में भी काम कर रहे हैं। उन्होंने भारत में नवाचार प्रेरित उद्यमिता पारिस्थितिकी तंत्र पर विचार रखे। द्वितीय संबोधन व्यक्ति डा. अनु साही, सहायक प्रोफेसर (सीनियर स्केल), स्कूल ऑफ मैनेजमेंट, एपीजे इंस्टीट्यूट ऑफ मैनेजमेंट एंड इंजीनियरिंग, टेक्निकल कैंपस, जालंधर, पंजाब ने बिजनेस प्लान पर व्याख्यान दिया। इस सत्र के अंत में संगोष्ठी की सह संयोजक डा. संगीता मेहता ने अतिथियों और वक्ताओं का धन्यवाद किया। हरियाणा, पंजाब, तमिलनाडु, झारखंड और छत्तीसगढ़ सहित भारत भर के विभिन्न राज्यों के 60 से अधिक प्रतिभागियों ने संगोष्ठी में भाग लिया और तकनीकी सत्रों में अपने शोध पत्र प्रस्तुत किए। तकनीकी सत्रों की अध्यक्षता जयराम कन्या महाविद्यालय से डा. सुनीता शर्मा ने की। 7 तकनीकी सत्रों के बाद संगोष्ठी की आयोजन सचिव डा. प्रीति शर्मा ने रिपोर्ट प्रस्तुत कर औपचारिक धन्यवाद किया। संगोष्ठी का समापन राष्ट्रगान के साथ हुआ।

जयराम कन्या महाविद्यालय में ऑनलाइन राष्ट्रीय संगोष्ठी का आयोजन

» हरियाणा, पंजाब, तमिलनाडु, झारखंड और छत्तीसगढ़ सहित विभिन्न राज्यों से प्रतिभागियों ने संगोष्ठी में लिया भाग

फास्ट मीडिया/ कुरुक्षेत्र/ कुलतार। देश के विभिन्न राज्यों में संचालित श्री जयराम संस्थाओं के परमाध्यक्ष एवं श्री जयराम शिक्षण संस्थान के चेयरमैन ब्रह्मस्वरूप ब्रह्मचारी की प्रेरणा से आत्मनिर्भर भारत अभियान के तत्वाधान में सेठ नवरंग राय लोहिया जयराम कन्या महाविद्यालय में कुरुक्षेत्र के वाणिज्य एवं उद्यमिता विकास प्रकोष्ठ ने उद्यमी भारत: एक आकर्षक दृष्टि विषय पर एक दिवसीय ऑनलाइन राष्ट्रीय संगोष्ठी का आयोजन किया। संगोष्ठी को महानिदेशालय उच्च शिक्षा हरियाणा (पंचकूला) द्वारा अनुमोदित किया गया था। उद्घाटन सत्र की शुरुआत सरस्वती वंदना से हुई। जिसके बाद महाविद्यालय की प्राचार्या डा. सुदेश रावल ने अतिथियों, वक्ताओं, प्रतिभागियों और छात्रों का स्वागत किया। विषय के औचित्य पर संगोष्ठी की संयोजक डा. कर्णिका गुप्ता ने विस्तार से बताया। डा. सुपर्ण शर्मा, एसोसिएट प्रोफेसर और आई / सी, डीन, प्रबंधन संकाय, श्री माता वैष्णो देवी विश्वविद्यालय, कटरा, जम्मू मुख्य वक्ता थे। उन्होंने उद्यमी अभ्यास और कृषि क्षेत्र विषय पर विस्तार से विचार-विमर्श किया। इस सत्र के पहले संबोधन व्यक्ति महेंद्र कुमार गुप्ता थे, जो उद्यमिता संस्कार फाउंडेशन के संस्थापक हैं तथा इनुचर इनक्यूबेशन फाउंडेशन (टीबीआई) के सीईओ हैं। गाजियाबाद स्थित औद्योगिकीकरण और उद्यमिता के लिए स्टार्टअप एनबलर, प्रेरक और सलाहकार के रूप में भी काम कर रहे हैं। उन्होंने भारत में नवाचार प्रेरित उद्यमिता पारिस्थितिकी तंत्र पर विचार रखे। द्वितीय संबोधन व्यक्ति डा. अनु साही, सहायक प्रोफेसर (सीनियर स्केल), स्कूल ऑफ मैनेजमेंट, एपीजे इंस्टीट्यूट ऑफ मैनेजमेंट एंड इंजीनियरिंग, टेक्निकल कैंपस, जालंधर, पंजाब ने बिजनेस प्लान पर व्याख्यान दिया। इस सत्र के अंत में संगोष्ठी की सह संयोजक डा. संगीता मेहता ने अतिथियों और वक्ताओं का धन्यवाद किया। हरियाणा, पंजाब, तमिलनाडु, झारखंड और छत्तीसगढ़ सहित भारत भर के विभिन्न राज्यों के 60 से अधिक प्रतिभागियों ने संगोष्ठी में भाग लिया और तकनीकी सत्रों में अपने शोध पत्र प्रस्तुत किए। तकनीकी सत्रों की अध्यक्षता जयराम कन्या महाविद्यालय से डा. सुनीता शर्मा ने की। 7 तकनीकी सत्रों के बाद संगोष्ठी की आयोजन सचिव डा. प्रीति शर्मा ने रिपोर्ट प्रस्तुत कर औपचारिक धन्यवाद किया। संगोष्ठी का समापन राष्ट्रगान के साथ हुआ।

उद्यमी अभ्यास, कृषि क्षेत्र पर किया विचार विमर्श

संगोष्ठी में हिस्सा लेते प्रतिभागी। संवाद

कुरुक्षेत्र। जयराम कन्या महाविद्यालय के वाणिज्य एवं उद्यमिता विकास प्रकोष्ठ ने उद्यमी भारत : एक आकर्षक दृष्टि विषय पर ऑनलाइन राष्ट्रीय संगोष्ठी का आयोजन किया। मुख्य वक्ता माता वैष्णो देवी विश्वविद्यालय से एसोसिएट प्रोफेसर डॉ. सुपर्ण शर्मा ने उद्यमी अभ्यास और कृषि क्षेत्र विषय पर विस्तार से चर्चा की। उद्यमिता संस्कार फाउंडेशन के संस्थापक व इनचर इनक्यूबेशन फाउंडेशन (टीबीआई) के सीईओ महेंद्र कुमार गुप्ता ने भारत में नवाचार प्रेरित उद्यमिता पारिस्थितिकी तंत्र पर विचार रखे।

सहायक प्रोफेसर डॉ. अनु साही ने बिजनेस प्लान पर व्याख्यान दिया। हरियाणा, पंजाब, तमिलनाडु, झारखंड और छत्तीसगढ़ सहित देश के विभिन्न राज्यों के 60 से अधिक प्रतिभागियों ने संगोष्ठी में भाग लिया और शोध पत्र प्रस्तुत किए। तकनीकी सत्रों की अध्यक्षता जयराम कन्या महाविद्यालय री डॉ. सुनीता शर्मा ने की। आयोजक सचिव डॉ. प्रीति शर्मा ने रिपोर्ट प्रस्तुत की। संवाद

जयराम कन्या कॉलेज में की राष्ट्रीय संगोष्ठी

कुरुक्षेत्र | सेठ नवरंग राय लोहिया जयराम कन्या महाविद्यालय में कुरुक्षेत्र के वाणिज्य एवं उद्यमिता विकास प्रकोष्ठ ने उद्यमी भारत एक आकर्षक दृष्टि विषय पर एक दिवसीय ऑनलाइन राष्ट्रीय संगोष्ठी की। संगोष्ठी को महानिदेशालय उच्च शिक्षा हरियाणा ने अनुमोदित किया था। कॉलेज प्राचार्या डॉ. सुदेश रावल ने अतिथियों, वक्ताओं, प्रतिभागियों और छात्रों का स्वागत किया। संगोष्ठी की संयोजक डॉ. कर्णिका गुप्ता रहीं। डॉ. सुपर्ण शर्मा, एसोसिएट प्रोफेसर और आईसी, डीन, प्रबंधन संकाय, श्री माता वैष्णो देवी विश्वविद्यालय, कटरा जम्मू मुख्य वक्ता थे। उन्होंने उद्यमी अभ्यास और कृषि क्षेत्र विषय पर विचार-विमर्श किया। इस सत्र के पहले संसाधन व्यक्ति महेंद्र कुमार गुप्ता थे, जो उद्यमिता संस्कार फाउंडेशन के संस्थापक हैं। उन्होंने भारत में नवाचार प्रेरित उद्यमिता पारिस्थितिकी तंत्र पर विचार रखे। द्वितीय संसाधन व्यक्ति डॉ. अनु साही, सहायक प्रोफेसर, स्कूल ऑफ मैनेजमेंट, एपीजे इंस्टीट्यूट ऑफ मैनेजमेंट एंड इंजीनियरिंग, टेक्निकल कैंपस, जालंधर, पंजाब ने बिजनेस प्लान पर व्याख्यान दिया। सह संयोजक डॉ. संगीता मेहता ने अतिथियों और वक्ताओं का धन्यवाद किया। हरियाणा, पंजाब, तमिलनाडु, झारखंड और छत्तीसगढ़ सहित भारत भर के विभिन्न राज्यों के 60 से अधिक प्रतिभागियों ने संगोष्ठी में भाग लिया। तकनीकी सत्रों की अध्यक्षता जयराम कन्या महाविद्यालय से डॉ. सुनीता शर्मा ने की। संगोष्ठी की आयोजन सचिव डॉ. प्रीति शर्मा ने रिपोर्ट प्रस्तुत की।

जयराम कन्या महाविद्यालय में ऑनलाइन राष्ट्रीय संगोष्ठी का आयोजन

जयराम कन्या महाविद्यालय में आत्मनिर्भर भारत अभियान के अंतर्गत राष्ट्रीय संगोष्ठी आयोजित

कुरुक्षेत्र, 11 जून (विनोद खुंगर) : सेठ नवरंग राय लोहिया जयराम कन्या महाविद्यालय में कुरुक्षेत्र के वाणिज्य एवं उद्यमिता विकास प्रकोष्ठ ने उद्यमी भारत : एक आकर्षक दृष्टि विषय पर एक दिवसीय ऑनलाइन राष्ट्रीय संगोष्ठी का आयोजन किया। संगोष्ठी को महानिदेशालय उच्च शिक्षा हरियाणा (पंचकूला) द्वारा अनुमोदित किया गया था।

उद्घाटन सत्र की शुरुआत सरस्वती वंदना से हुई। जिसके बाद महाविद्यालय की प्राचार्या डा. सुदेश रावल ने अतिथियों, वक्ताओं, प्रतिभागियों और छात्रों का स्वागत किया। विषय के औचित्य पर संगोष्ठी की संयोजक डा. कर्णिका गुप्ता ने विस्तार से बताया।

डा. सुपर्ण शर्मा, एसोसिएट प्रोफैसर और आई/सी, डीन, प्रबंधन संकाय, श्री माता वैष्णो देवी विश्वविद्यालय, कटरा, जम्मू मुख्य वक्ता थे। उन्होंने उद्यमी अभ्यास और कृषि क्षेत्र विषय पर विस्तार से विचार-विमर्श किया।

इस सत्र के पहले संसाधन व्यक्ति महेंद्र कुमार गुप्ता थे, जो उद्यमिता संस्कार फाउंडेशन के संस्थापक हैं तथा इनचर इनक्यूबेशन फाउंडेशन (टी.बी.आई.) के सी.ई.ओ. हैं। गाजियाबाद स्थित औद्योगिकीकरण और उद्यमिता के लिए स्टार्टअप एनबलर, प्रेरक और सलाहकार के रूप में भी काम कर रहे हैं।

उन्होंने भारत में नवाचार प्रेरित उद्यमिता पारिस्थितिकी तंत्र पर विचार रखे। द्वितीय संसाधन व्यक्ति डा. अनु साही, सहायक प्रोफैसर (सीनियर स्केल), स्कूल ऑफ मैनेजमेंट, ए. पी. जे. इंस्टीट्यूट ऑफ मैनेजमेंट एंड इंजीनियरिंग, टैक्निकल कैम्पस, जालंधर, पंजाब ने बिजनैस प्लान पर व्याख्यान दिया।

ऑनलाइन राष्ट्रीय संगोष्ठी में भाग लेते हुए प्रतिभागी एवं विद्वान। (तस्वीर कुंगर)

इस सत्र के अंत में संगोष्ठी की सह संयोजक डा. संगीता मेहता ने अतिथियों और वक्ताओं का धन्यवाद किया। हरियाणा, पंजाब, तमिलनाडु, झारखंड और छत्तीसगढ़ सहित भारत भर के विभिन्न राज्यों के 60 से अधिक प्रतिभागियों ने संगोष्ठी में भाग लिया और तकनीकी सत्रों में अपने शोध पत्र प्रस्तुत किए। संगोष्ठी का समापन राष्ट्रगान के साथ हुआ।

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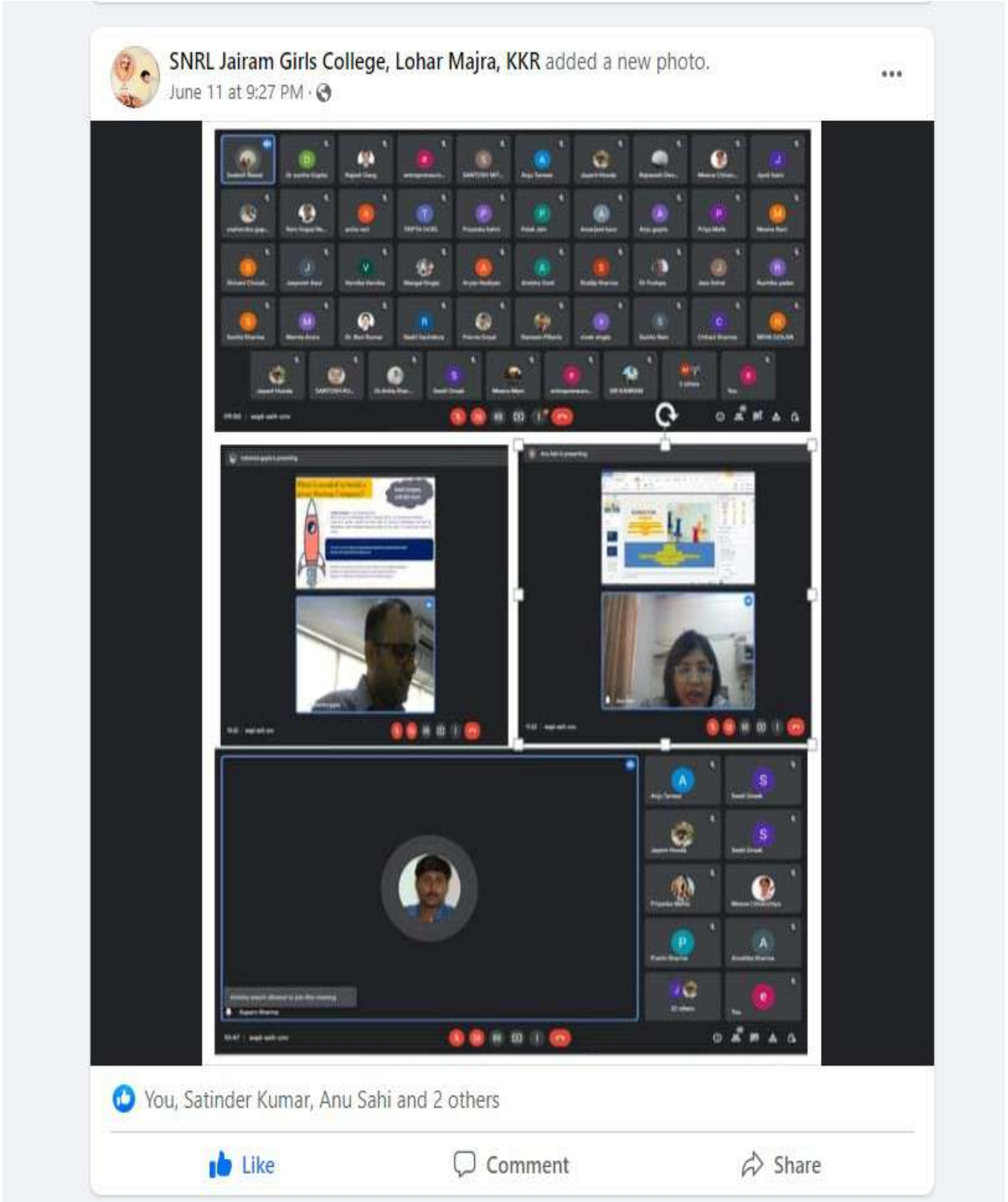

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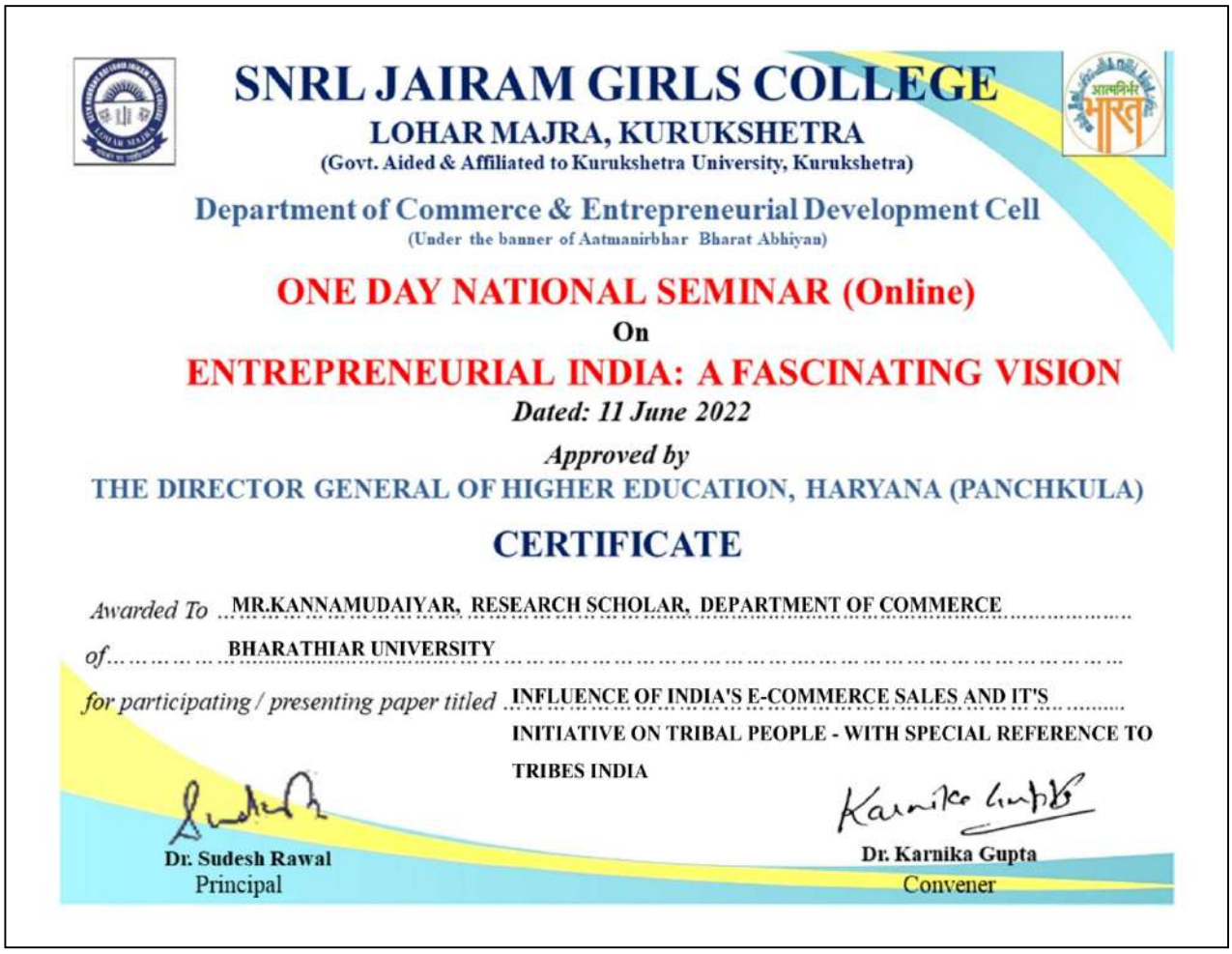

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